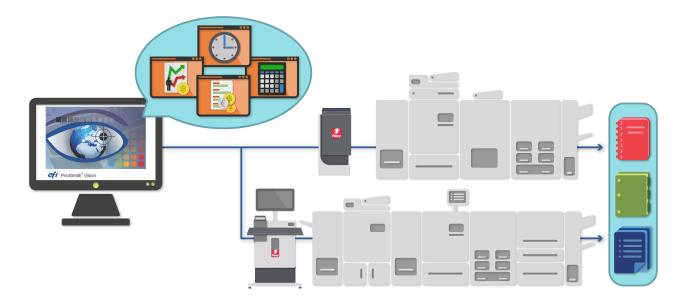


The right step for lean print manufacturing.

EFI™ PrintSmith Vision™, the affordable business management software, is now more connected to Fiery® servers for touchless print production.



Print businesses today increasingly require a flexible and efficient way to manage an environment combining the best printing technologies the industry offers, including offset, digital and large-format printing. Properly integrating business management software into these hybrid environments leads to dramatic productivity boosts and cost reduction.

PrintSmith Vision provides powerful estimating, pointof-sale, account and production management, plus receivable and sales analysis tools in a single, easy-touse application for hybrid environments. Integrating PrintSmith Vision with Fiery servers through industry-certified Fiery JDF technology offers full access to the capabilities of the most innovative and productive front-end system for digital printing using the fewest touch points.

Operators can completely automate job preparation steps for color, media, layout and finishing, and can capture real-time job status and resource usage data for efficient scheduling and more accurate costing, right from their business console.

Integration highlights

INTEGRATION FEAT	URES	DESCRIPTION
Digital press connectivity and applications		
Fiery Driven™ digital presses	The best performance, usability, color and integration for digital presses	The widest selection of digital engines with industry-leading Fiery technology CIP4 JDF-certified to maximize interoperability Integration ready for EFI Web-to-Print solutions as well as PrintSmith Vision Excellent processing speed with Fiery HyperRIP Match offset color quality with Fiery color management tools including Fiery Color Profiler Suite Simplify prepress workflows including complex makeready tasks through Fiery Impose, Compose and JobMaster
Digital applications	Value-added digital printing use cases	 Quick initial short runs or short-run reprints Quick digital proofs for offset jobs High-speed variable data printing End-to-end automated production using online job submission
Production process automation		
Job information	Job attributes mapping to reduce touchpoints	Automatically map number of copies, color or black and white, and simplex or duplex from PrintSmith Vision to Fiery servers
Template-based workflow	JDF templates to automate any color, media, layout, finishing settings	Directly select JDF job ticket templates associated with Fiery Virtual Printers or Fiery Server Presets Provides access to complete Fiery feature set and fully automates any job production settings available on Fiery servers
Scheduling and costing	Time and media usage tracking for efficient scheduling and accurate costing	PrintSmith Vision automatically retrieves production information such as RIP or process time and media usage from Fiery servers
Integrated user inte	rface	
Device configuration wizard	Quick Fiery server discovery and configuration	Automatically finds available Fiery Driven devices to configure the integration easily Automatically adds Fiery Paper Catalog library, Fiery Virtual Printers and Fiery Server Presets
Media workflow	Automatic media synchronization	Automatically maps media selection from PrintSmith Vision to Fiery servers Access to full Fiery Paper Catalog library directly from PrintSmith Vision
Device and job status	Bidirectional device and job status updates in real time	 Device status: online/offline, error status Percent of job progress with estimated print duration Job status: spooling, printing, printed, rejected, canceled, error
Hardware and software requirements and compatibility		
Fiery Digital Print Servers	Supported Fiery Driven digital presses	Fiery System 9R2 or higher Fiery JDF-enabled digital presses listed at http://www.efi.com/fjdf Fiery System 9R2 or higher
PrintSmith Vision	PrintSmith Vision v2.3	No additional modules are required

EFI fuels success.

From Fiery to superwide inkjet, from the lowest cost per label to the most automated business processes, EFI has everything your company needs to succeed. Visit www.efi.com or call 650-357-3500 for more information.



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