



# Fiery® FreeForm™ Create

Variable Data Solutions

## Free, easy VDP

Fiery FreeForm Create makes creating personalized files fast, free, and easy.



Fiery® FreeForm™ Create is a free variable data creation application for print production on Fiery Driven™ printers. Quickly and simply create personalized files in an intuitive interface. Add variable elements such as text, images, and barcodes with just a few clicks.

**"Fiery FreeForm Create has replaced products that you would easily spend over \$1,000 for, plus it automates processes that would be a nuisance to do in common graphics packages. Having FreeForm Create allows you to tap into the variable data power of your existing Fiery DFE."** – Brad Nichols, owner, Blip Printers

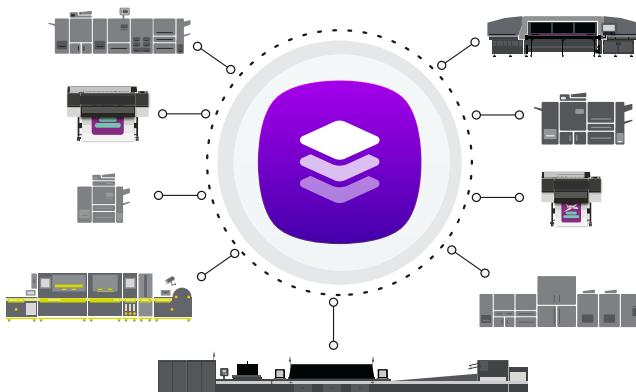




## Create personalized files in just a few clicks

Benefit	Details
<b>Easy to use</b>	<ul style="list-style-type: none"> <li>An easy, free way to get started with VDP - all you need is a PDF and a spreadsheet</li> <li>Drag-and-drop variables in a simple, visual interface</li> <li>Preview records or output a single record as a PDF for approval</li> <li>Outputs in a Fiery-optimized format (.ffp) for faster processing</li> <li>Preflight data to spot missing, broken, or empty fields</li> </ul>
<b>Better target potential customers with variable elements</b>	<ul style="list-style-type: none"> <li>Add personalized text, images, or barcodes to files</li> <li>Native support for over 150 barcode types</li> <li>Add simple variables, like numbering sequences, right in the app</li> </ul>
<b>Customizable</b>	<ul style="list-style-type: none"> <li>Get full text control with the rich text editor</li> <li>Use spot or premium colors for brand and visual impact</li> <li>Create branded QR codes with custom colors and logos</li> <li>Save QR code and text styles for faster setup</li> <li>Speed layout with grids, PDF page boxes, or personalize multi-up PDFs</li> </ul>
<b>Increase efficiency with automation</b>	<ul style="list-style-type: none"> <li>Submit files to the Fiery server using presets, Hot Folders or in batches to reduce steps</li> <li>Automate setup and imposition using Fiery Impose and Fiery JobFlow</li> </ul>

## Get a unified VDP workflow



**Fiery FreeForm Create 2.0 brings a unified VDP workflow to every corner of the print room with support for Fiery Driven cutsheet, large format\* and high-speed inkjet presses (including Fiery Impress).**

\*Requires Fiery XF 9 or newer

## Learn more

Watch the 2-minute Fiery FreeForm Create [video](#):



## Get started today

Visit [fiery.com/freeformcreate](http://fiery.com/freeformcreate) to download the application, see complete specifications, watch how-to videos, get free demo files, access free Fiery Learning resources, and so much more.



For more information, please visit [www.fiery.com](http://www.fiery.com)

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