



# Fiery® FreeForm™ Create

Variable Data Solutions

## Free, easy VDP

Fiery FreeForm Create makes creating personalized files fast, free, and easy.



Fiery® FreeForm™ Create is a free variable data creation application for print production on Fiery Driven™ printers. Quickly and simply create personalized files in an intuitive interface. Add variable elements such as text, images, and barcodes with just a few clicks.

“Fiery FreeForm Create has replaced products that you would easily spend over \$1,000 for, plus it automates processes that would be a nuisance to do in common graphics packages. Having FreeForm Create allows you to tap into the variable data power of your existing Fiery DFE.” – Brad Nichols, owner, Blip Printers

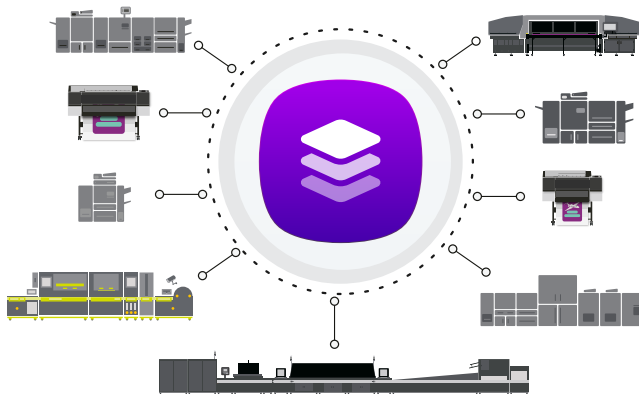




## Create personalized files in just a few clicks

Benefit	Details
<b>Easy to use</b>	<ul style="list-style-type: none"><li>• An easy, free way to get started with VDP - all you need is a PDF and a spreadsheet</li><li>• Drag-and-drop variables in a simple, visual interface</li><li>• Preview records or output a single record as a PDF for approval</li><li>• Outputs in a Fiery-optimized format (.ffp) for faster processing</li><li>• Preflight data to spot missing, broken, or empty fields</li></ul>
<b>Better target potential customers with variable elements</b>	<ul style="list-style-type: none"><li>• Add personalized text, images, or barcodes to files</li><li>• Native support for over 150 barcode types</li><li>• Add simple variables, like numbering sequences, right in the app</li></ul>
<b>Customizable</b>	<ul style="list-style-type: none"><li>• Get full text control with the rich text editor</li><li>• Use spot or premium colors for brand and visual impact</li><li>• Create branded QR codes with custom colors and logos</li><li>• Save QR code and text styles for faster setup</li><li>• Speed layout with grids, PDF page boxes, or personalize multi-up PDFs</li></ul>
<b>Increase efficiency with automation</b>	<ul style="list-style-type: none"><li>• Submit files to the Fiery server using presets, Hot Folders or in batches to reduce steps</li><li>• Automate setup and imposition using Fiery Impose and Fiery JobFlow</li></ul>

## Get a unified VDP workflow



## Learn more

Watch the 2-minute Fiery FreeForm Create [video](#):



## Get started today

Visit [fiery.com/freeformcreate](https://fiery.com/freeformcreate) to download the application, see complete specifications, watch how-to videos, get free demo files, access free Fiery Learning resources, and so much more.

**Fiery FreeForm Create 2.0 brings a unified VDP workflow to every corner of the print room with support for Fiery Driven cutsheet, large format\* and high-speed inkjet presses (including Fiery Impress).**

\*Requires Fiery XF 9 or newer



For more information, please visit [www.fiery.com](https://www.fiery.com)

ColorGuard, ColorRight, Command WorkStation, Fiery, the Fiery logo, Fiery Compose, Fiery Driven, the Fiery Driven logo, Fiery Edge, Fiery Essential, Fiery HyperRIP, Fiery Impose, Fiery Impress, Fiery ImageViewer, Fiery Intensify, Fiery JobExpert, Fiery JobFlow, Fiery JobMaster, Fiery Prep-it, Fiery Prints, the Fiery Prints logo, Fiery TrueBrand, FreeForm, Fiery IQ, PrintMe, RIPChips, RIP-While-Print, Spot-On, Spot Pro, WebTools, are trademarks or registered trademarks of Fiery, LLC and/or its wholly owned subsidiaries in the U.S. and/or certain other countries. All other terms and product names may be trademarks or registered trademarks of their respective owners and are hereby acknowledged.

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