FIERY® WORKFLOW SUITE

Integrated workflow from job submission to output

fiery®

Grow Faster.
Go Further.

Produce more, adapt to customer needs and grow your business

To survive in today's market, you need to meet expectations of print buyers for flawless color, quick turnaround and high-quality output on jobs from a wide array of sources – all at competitive prices.

In order to thrive, you need to do more.

To grow your business, offer your customers new services and print products as well as convenient communication methods. Exceed customer expectations of turnaround time through increased automation that drives down costs and speeds production.

Fiery® Workflow Suite helps you do all this and more. Produce more from your existing print engines with streamlined and automated workflows; quickly adapt to changing customer demands; and grow with new higherprofit, value-added services.

Produce

Streamlined, configurable workflows reduce touch points to eliminate human error and increase the capacity of your print engines:

- Automate job submission for increased accuracy.
- Use fully visual tools to dynamically preview how job settings affect the finished output.
- Deliver accurate, consistent color.

Adapt

Adapt to changing customer demands with modular offerings that let you choose what you need now and add more as you grow:

- Centralize control of print job management to make existing print assets more scalable and productive.
- Fiery Workflow Suite offerings integrate with each other, and with other products — for easy implementation, deployment and use.

Grow

Add new customers and retain existing ones with top-quality output. Plus, strengthen your competitive capabilities with new value-added services:
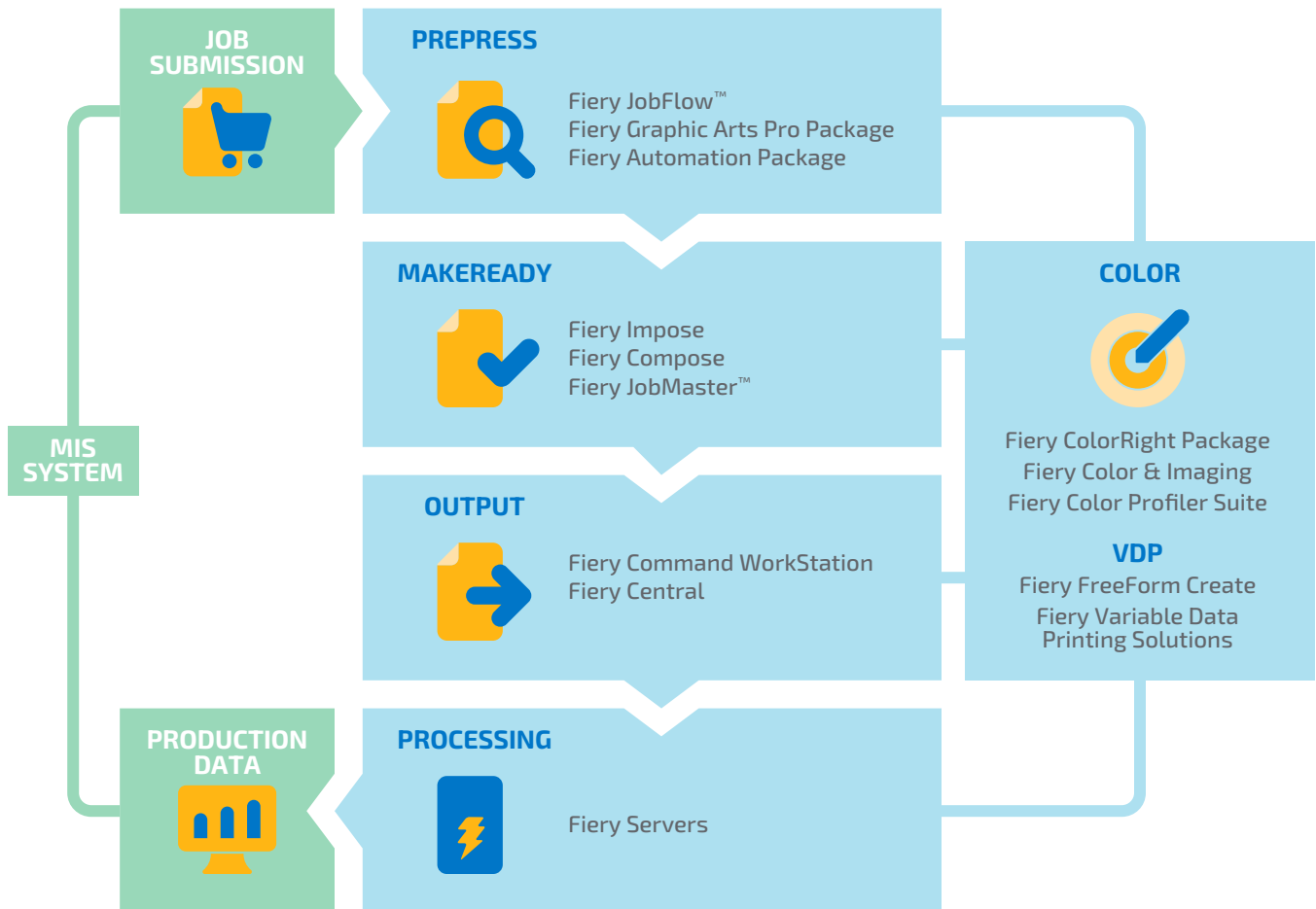
- Develop the infrastructure to support personalized campaign management and efficient VDP production.
- Provide an always-open Web-to-Print storefront and new ways to communicate with customers.

Fiery Workflow Suite

Fiery Workflow Suite is a comprehensive set of integrated products that:

- Increases print production efficiency with streamlined and automated workflows
- Maximizes use of print engine capacity and capability
- Processes more jobs more quickly — regardless of complexity
- Lowers labor costs by reducing touch points
- Helps you offer new higher-profit, value-added services

JOB SUBMISSION

PREPRESS

Fiery JobFlow™
Fiery Graphic Arts Pro Package
Fiery Automation Package

MAKEREADY

Fiery Impose
Fiery Compose
Fiery JobMaster™

COLOR

Fiery ColorRight Package
Fiery Color & Imaging
Fiery Color Profiler Suite

VDP

Fiery FreeForm Create
Fiery Variable Data
Printing Solutions

MIS SYSTEM

OUTPUT

Fiery Command WorkStation
Fiery Central

PRODUCTION DATA

PROCESSING

Fiery Servers

Thrive

Find out how you can produce, adapt and grow with Fiery Workflow Suite.
For more information, go to **www.fiery.com/fieryworkflowsuite**.

Powerful, modular, integrated

Fiery Workflow Suite has solutions for every stage in the print production process. Modular offerings let you choose what you need now and add more as you grow. You can integrate current production systems by centralizing control of print job management to make existing print assets more scalable and productive. Plus, Fiery Workflow Suite products integrate with each other, with other Fiery products and with third-party solutions — for easy implementation, deployment and use.

Job Submission	Web-to-Print platforms provide end-to-end content and eCommerce workflows that lets print buyers order, edit and preview job specifications. Integration with Fiery servers and a MIS system, makes your entire operation more efficient and profitable.
Prepress	**Fiery JobFlow™:** Browser-based PDF prepress workflow automation tools to ensure the integrity of jobs before going to print. **Fiery Graphic Arts Pro:** Professional tools to softproof, preflight and troubleshoot customer files; plus preview jobs and make last-minute edits.
Make-ready	**Fiery Impose:** Streamlines and automates the document imposition process, making production more efficient. Cuts waste by displaying all jobs as they will print, before starting any run. **Fiery Compose:** Advanced document preparation provides centralized document assembly, WYSIWYG page-level ticketing, preview and editing features. **Fiery JobMaster™:** Advanced make-ready software simplifies complex document preparation tasks including fully visual tab insertion and design, media assignment, finishing, scanning and powerful late-stage editing capabilities.
Output Management	**Fiery Command WorkStation:** The most popular print job management interface that controls all your Fiery servers driving cutsheet, large format, or high-speed inkjet printers to gain operational efficiency and productivity. **Fiery Central:** Combines multiple Fiery Driven™ digital printers and other select production printers into a centralized production system with a single, intuitive user interface. Integrates with Web-to-Print and MIS solutions for accurate production reporting and seamless job submission.
Processing	**Fiery servers:** High-performance print server delivers unparalleled image and color quality, maximum productivity and seamless integration with existing workflows for exceptional results every time.
Color	**Fiery Color Profiler Suite:** Integrated profiling solution provides optimal color quality and best-in-class process-control monitoring with total color control from profile creation to visualization and editing.
VDP	**Fiery FreeForm Create:** A free, stand-alone variable data creation application that quickly and simply personalizes existing files for free in an intuitive interface and add variable elements such as text, images, and barcodes in just a few clicks. **Fiery Variable Data Printing (VDP) technology:** Enables you to offer new high-margin VDP services. Open technology supports leading VDP workflows plus major design and production tools.

For more information, please visit www.fiery.com