



FIERY® IMPRESS™

Powerful digital front end for industrial inkjet presses



Who is Fiery?

The largest independent provider of DFEs and workflow solutions for the graphic arts and industrial print markets.

Fiery DFE is the standard in production presses in the world

Fiery has more than 30 years leading the analog to digital transformation



Billions of pages are printed yearly using Fiery technology

More than 2 million Fiery DFEs delivered to our partners

Why choose Fiery Impress?

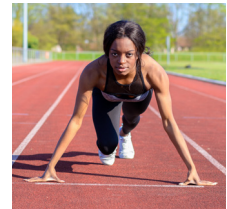
With the Fiery Impress DFE, you can build an even more competitive press with a software-only solution that adds digital capabilities to your industrial inkjet press and delivers a faster return on investment.

Whether you're an industrial inkjet equipment vendor or a provider of single manufacturing lines that need to add variable data with a print bar, Fiery Impress will let you quickly and efficiently expand your digital offerings and provide your customers with high quality and accurate output.

Turnkey

Accelerate time to market with an off-the-shelf DFE

- Minimal custom development required. Ready-to-go code integrates with printhead electronics, enabling Fiery Impress to be streaming VDP to a new press in weeks, not months
- Sold as software-only product that can be licensed on any compatible hardware
- Future-proofed system with access to latest features



Customized

Easily tailored to specific press needs

- On-the-fly configuration by technicians: select format (roll or sheet), resolutions, supported inks, and drop sizes at installation
- Fiery performs automatic linearization and screening based on selected drop sizes and resolution



Performance

Stream VDP files at press rated speeds

- Feed streaming data directly to printhead electronics to keep press running at rated speeds - even for VDP files and CMYK+ applications
- Accommodate customer requests for prototyping, versioning, and last-minute edits
- Process inspection data for fully-automated, closed loop systems





Color

Fully integrated color management with automated monitoring

- Completely integrated color management
- Get consistent color across substrates
- Optimize ink usage without compromising quality
- Automated color monitoring and verification with Fiery ColorGuard



Accurate

Dial brand colors into exact standards

- Use numerical or visual methods to edit spot colors to match client expectations
- See a report of how well spot colors are reproducing at any given time
- Quickly measure and optimize spot colors
- Achieve potential cost savings by reducing the amount of ink used in spot color recipes
- See gamut warnings at-a-glance



Quality

Improved integrity and appearance of output

- Built on the industry standard Adobe PDF Print Engine platform
- Ensure fine details, like small text and barcodes, are reproduced accurately
- Automatic screen linearization based on configurable drop size and resolution
- On-the-fly compensation for press issues, like uniformity correction and nozzle-out. Automatic adjustments allow operators to maintain production uptime and output quality.



Open

Build the workflow you need for your business

- Open architecture that doesn't lock customers into a single platform
- Develop customized integrations using Fiery API. For example, integrate Fiery Impress with an existing job management workflow, or use Fiery Command WorkStation
- With Fiery JobFlow, use advanced scripting for custom actions, such as creating a multi-lane layout



Efficient

Automation and intelligence to print files right the first time

- Create 1-click job submission workflows
- Automatically set job properties for optimal output - no advanced Fiery knowledge required
- End-to-end integration with MIS/ERP/prepress
- Ensure output integrity with preflight checks against industry compliance standards





A turnkey, end-to-end packaging workflow

Esko, Fiery, and Global Inkjet Systems (GIS) have partnered to provide inkjet press manufacturers with a comprehensive, one-stop-shop digital print solution for packaging.



Our combined value proposition

Unmatched efficiency

Combining Fiery's DFE technology with Esko's workflow automation and color management expertise offers press manufacturers a streamlined user experience, optimizing production from job creation to final output and ensuring a smooth transition from analog to digital.

Enhanced print quality

GIS's advanced printhead control systems and the Fiery DFE ensure exceptional color consistency and uniformity, and with Esko's inspection and detection technology, product quality is guaranteed in every print.

Optimized press development

Pre-integrated solutions and standardized components from all three companies significantly reduce development time for press manufacturers, allowing them to bring innovative printing solutions to market faster.

Flexibility and customization

This partnership empowers press manufacturers to cater to diverse customer needs. GIS's adaptable systems allow configuration with leading printheads and inks. Esko offers a complete prepress workflow, including brand and shop color management. Fiery delivers full horsepower DFE support to meet all press requirements.

Learn more

Visit [fieri.com](https://www.fieri.com) for more details, meet our partners, watch case study videos, and see what the industry is saying about Fiery Impress.



Continue the conversation

Contact a Fiery business development manager to explore how Fiery Impress can help you bring your press to market faster and attract new customers.

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For more information, please visit www.fieri.com

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