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Qualifying questions: Fieri Color Controller E-26C

For the RICOH IM C3010/C3510/C4510/C6010/C7010



If you answer “Yes” to any of these questions, adding a Fieri server (Fieri Color Controller E-26C) to your RICOH IM C3010/C3510/C4510/C6010/C7010 MFP could improve the quality of printed documents, make employees more productive, reduce internal printing costs, and save outsourced printing expenses.

Do you want your images to print with the best possible quality?

☐ Yes ☐ No

The Fieri server includes built-in technology that allows you to maximize engine quality to get the best possible output, with no specialized color knowledge required.

Do you want to ensure PDFs print correctly?

☐ Yes ☐ No

The Fieri server has the intelligence to print complex files correctly. Out of the box, it helps ensure that technical elements, like transparency and overprints, output as the designer intended. You can also use tools on the Fieri server to help improve flaws in files, such as low resolution images.

Does your organization or clients have specific brand or logo colors that need to print correctly?

☐ Yes ☐ No

Accurate brand colors are important to maintaining an organization’s brand identity. No matter whether you need to print a Microsoft Office file or a PDF, the Fieri server has built-in tools that help ensure documents print brand colors accurately and consistently, every time.



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Do you print a lot of large PowerPoints or PDFs, or high volumes of small files?

☐ Yes ☐ No

Adding a Fiery server adds more processing horsepower to your printer. It's ideally suited for users that need to print large files - like PowerPoint or PDF, or high volumes of small files (think of an organization that prints many files to the printer at a specific time of the day). The Fiery server can help eliminate these printer bottlenecks so everyone's jobs can get printed quickly, which improves overall productivity.

Do you want to simplify print job submission?

☐ Yes ☐ No

The Fiery server includes the ability to make custom server presets, which automatically selects the right Job Properties. Or add optional [Hot Folders/Virtual Printers](#) (available as a standalone option or as part of the [Fiery Automation Package](#)), which makes it easy for users to print files correctly in drag and drop or File > Print workflows. Both can be configured by IT and pushed out to all users in an organization.

Do your employees print a lot of booklets?

☐ Yes ☐ No

[Fiery VUE](#) is a free Windows application for printing booklets. You can see your booklet and even flip through the pages. It's easy to rearrange pages or merge multiple documents together, and you can change from color to black & white and choose options to conserve paper.

Do you want to be confident that jobs will always print with the right settings?

☐ Yes ☐ No

The optional [Fiery JobExpert](#) uses intelligent automation to analyze incoming PDFs and dynamically choose the optimal print settings. It helps ensure that even inexperienced users can print files with the right settings, which reduces prep time and helps get files printed faster.

Do you use Adobe Creative Suite to create files for print?

☐ Yes ☐ No

Designers continue to push creative boundaries with features in Adobe Creative Suite applications, creating files with complex effects, such as soft feathered edges, drop shadows, overlapping elements, and more. These complex files are typically saved as an Adobe PDF, which captures all elements of a printed document as an electronic image that can be viewed and printed. The optional [Adobe PDF Print Engine](#) uses the same Adobe PDF technology as other Adobe applications, so it keeps the files in their native PDF format when processing to print, improving the consistency, reliability, and predictability of the printed output from design to print.

Does your organization produce documents that need to be imposed or ganged up?

☐ Yes ☐ No

If you frequently produces applications like business cards, postcards, coupons or booklets, you likely spend a lot of time preparing jobs to be printed. With the optional [Fiery Impose](#), you visually impose pages with precise information about the printable area on the sheet and can automate those tasks so job prep time is reduced significantly.



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Do you need to correct color and images on the fly?

☐ Yes ☐ No

Sometimes you need to make last-minute edits to files before printing, such as color and image corrections. Optional tools for the Fiery server ([Fiery ColorRight Package](#)) make it easy to touch up files as needed and get your files out.

Are you running jobs on a variety of different media that requires a consistent color quality across jobs?

☐ Yes ☐ No

Fiery servers include color profiles for most common paper types such as glossy, matte, etc. Reaching the optimum color quality across different media requires the creation of custom media profiles (using the optional [Fiery Color Profiler Suite](#)) to adapt to the specific characteristics of the paper you have.

Do you need to connect to other business systems via JDF?

☐ Yes ☐ No

Many organizations use JDF to integrate with print workflow and business management systems. The Fiery server provides an optional package ([Fiery Automation Package](#)) that includes JDF connectivity.

Do you create and design personalized communications for print?

☐ Yes ☐ No

[Fiery FreeForm Create](#) is a free application for creating personalized files. Unlike mail merge, which creates a single, very large file, FreeForm Create outputs a file that's optimized to print more efficiently on the Fiery server. You can even add personalized images and barcodes. All you need to get started is a master PDF and an Excel doc with your data.

Do you need to manage multiple Fiery Driven printers in your organization?

☐ Yes ☐ No

Available tools ([IQ Manage](#)) make managing your Fiery fleet easier. You can standardize and deploy server configurations for same printer models, check system compliance, and monitor printer status at-a-glance.

Do you want to increase your organizational bottom line with fewer color reprints and reduced waste?

☐ Yes ☐ No

Gain insights into your color quality across Fiery Driven™ print systems anytime, anywhere from a web browser. Use our paid cloud application([IQ ColorGuard](#)) to track color quality, notify the production team to perform scheduled verifications and alert them to act if verification fails.

For more information, please visit <http://fiery.efi.com/Ricoh/IM-6010-series>

For more information, please visit fiery.com.



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