

**Fiery, LLC**

Alicia Libucha

Fiery Public Relations

Email: Alicia.Libucha@fiery.com

Phone: +1 857-205-0919

Fiery and GIS Collaborate to Drive Advancement in the Industrial Inkjet Market

Companies to develop a comprehensive and innovative turnkey inkjet solution that combines the industry leading Fiery Impress DFE with GIS printhead drive electronics and software.

Fremont, California, November 29, 2023 - Fiery, LLC and Global Inkjet Systems (GIS), a Nano Dimension division, announced a technology partnership to develop innovative print system solutions for the industrial inkjet market. The companies will leverage their industry-leading expertise in digital front ends (DFEs) and printhead drive electronics, software, and ink delivery systems to enhance inkjet press performance, improve print quality, and automate workflows. In addition, GIS will now offer Fiery Impress™, the turnkey DFE for industrial inkjet presses, to its customers.

The integrated solution will combine Fiery Impress and GIS printhead drive electronics supported by the GIS Atlas® software platform to provide press manufacturers and inkjet integrators with a hassle-free, ready-to-go solution that includes color and workflow software, hardware, and robust support. The Fiery DFE's scalability, when combined with the robust GIS electronics and core software, offers unique opportunities that can be tailored to meet any press requirement.

With a turnkey solution, press manufacturers have access to market-leading technology, including superior color management, automation, and integrated workflow tools. This enables rapid inkjet product development and provides print system builders with added value and a faster return on investment. In addition, print providers benefit from innovative inkjet systems with precise color control and efficient and easily customizable workflows that improve quality and drive profitability.

"By joining forces with GIS, we want to make inkjet printing more profitable for customers across a broader range of applications and accelerate overall inkjet adoption," said Toby Weiss, CEO, Fiery. "The combination of Fiery Impress and GIS technology provides printers with a complete workflow solution to efficiently produce more jobs using inkjet presses. Leveraging prepress, color management, job management, VDP, MIS integration, and cloud analytics, printers can reduce manual touches, improve productivity, and grow their inkjet operations."

"Collaboration is key within the inkjet industry," said Steve Williamson, GM, GIS. "We are delighted to join forces with Fiery and be able to offer a combined inkjet development technology platform to reduce time to market for print system builders and OEMs."

Both companies are exhibiting at the Industrial Print Integration (IPI) Conference in Dusseldorf, Germany. Attendees can learn more about the partnership at the Fiery booth #C2 or the GIS booth #B16.

For more information about Fiery Driven™ printing using the world's leading DFE solutions for digital color production, visit www.fiery.com.

About Fiery LLC

Fiery, LLC is the leading provider of digital front ends (DFEs) and workflow solutions for the growing industrial and graphic arts print industries. With a customer base that includes over 2 million DFEs sold globally, the company offers innovative software and cloud-based technologies that deliver fast performance, stunning color, and exceptional print quality across a broad range of production printing devices.

Fiery DFEs are installed in a diverse range of industry segments, including commercial print, packaging, signs and display graphics, ceramics, building materials, textiles and other specialty applications. With over 30 years of excellent support and service, Fiery has built an unmatched community of customers, dealers and partners.

About GIS

Global Inkjet Systems (GIS), a Nano Dimension division, is the global leader in developing software, printhead drive electronics and ink sub-systems for industrial markets, with over 17 years of proven innovation in the field. GIS technology is production capable and designed to work reliably in 24/7 rugged industrial settings for key industrial printing applications such as labels, packaging, textiles, décor, product decoration, 3D printing and materials deposition. With continuous investment in R&D, our collaborative partnership approach offers OEMs and system builders the control and performance you need to print faster, smarter, better.

###

NOTE TO EDITORS: Fiery is a registered trademarks of Fiery, LLC in the U.S. and/or certain other countries. All other terms and product names may be trademarks or registered trademarks of their respective owners and are hereby acknowledged.

Nothing herein should be construed as a warranty in addition to the express warranty statements provided with Fiery products and services.