

**Fiery, LLC**

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## **Fiery Revolutionizes the Automotive Wrap Industry in Europe with Vehicle Template & Quote Service**

*With Pro Vehicle Outline's extensive template collection, automotive wrap designers and installers can quickly and easily search, access, and download precise vehicle templates for Europe's most popular vehicles.*

**Fremont, California. November 21, 2023.** [Fiery, LLC](#), the largest independent provider of digital front ends (DFEs) and workflow software, is poised to transform the automotive wrap market in Europe with its vehicle wrap template service and quote application. Pro Vehicle Outline (PVO), North America's leading automotive template service, is now available in Europe with 19,500 vehicle templates, including outlines for the most popular European vehicles.

The growing demand for vehicle advertising and personalization combined with the availability of more film colors, textures, and finishes have created a boom in the vehicle wrap industry across the globe. With the PVO service, vehicle wrap designers or installers can easily search and download the most precise vehicle templates for use within their graphics, sign, or design software. As a result, customers can quickly begin creating high-quality, customized full wrap, partial wrap, decal, lettering, and striping designs.

"We are excited to make PVO available in Europe and bring a new level of precision, productivity, and innovation to European automotive wrap and graphics businesses," said John Henze, Vice President, Sales and Marketing, Fiery. "With improved templates and tools to automate pricing and business operations, designers and installers can unleash their creativity and elevate their businesses while improving profitability."

"Pro Vehicle Outlines are by far the most accurate templates we have used," said Greg Evanko, Owner of Genesis Signs. "Whether doing a full wrap or cut vinyl graphics, we always trust the accuracy of these templates. We have used others only to find they fall short of the quality provided by the PVO team."

### **PVO WrapUP Streamlines Business Operations**

In addition to the template library, PVO offers tools to help streamline vehicle wrap quotes and projects. PVO WrapUP is a dynamic software service designed to simplify the creation of

customer-ready price quotes and provide accurate vehicle square footage calculations for wraps.

"Our commitment has always been to revolutionize the printing industry, delivering efficient, cost-effective, and valuable solutions to businesses and consumers alike. The expansion of PVO's presence and the introduction of PVO WrapUP in Europe is a significant stride towards achieving that goal," continued Henze.

For more information PVO, visit <https://www.provehicleoutlines.com>.

### **About Fiery LLC**

Fiery, LLC is the leading provider of digital front ends (DFEs) and workflow solutions for the growing industrial and graphic arts print industries. With a customer base that includes over 2 million DFEs sold globally, the company offers innovative software and cloud-based technologies that deliver fast performance, stunning color, and exceptional print quality across a broad range of production printing devices.

Fiery DFEs are installed in a diverse range of industry segments, including commercial print, packaging, signs and display graphics, ceramics, building materials, textiles and other specialty applications. With over 30 years of excellent support and service, Fiery has built an unmatched community of customers, dealers and partners.

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