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Fiery Unveils New Website, User Community, and Learning Platform Helping Customers Get the Most from Digital Printing Equipment

Fremont, California. December 19, 2023. Fiery, LLC, the largest independent provider of digital front ends (DFEs), is thrilled to announce its new website, user community, and learning platform to empower the print community to achieve unparalleled levels of digital printing excellence. From one cohesive Fiery.com website, customers can find Fiery product information and free trials, training courses, expert advice, and engage with peers on print technologies for commercial printing, packaging, sign & display graphics, building materials, office, and specialty products.

"At Fiery, we have always put our customers and partners at the center of our business decisions," said John Henze, Vice President, Sales and Marketing, Fiery. "Our new website reflects this commitment as well as our passion for innovation and making the DFE the most essential part of digital print."

The company website will significantly enhance the user experience by streamlining navigation. Visitors can easily locate the information they need and discover the immediate impact Fiery DFEs and workflow software can have on their print operations through improved speed, precision, and increased productivity and profitability.

"As a technology and IT solutions provider, our sales and support teams need to quickly search, find, and access product and download information in order to support our customers during the presale and support cycles," said Luis A. Villa, Vice President, Production Print, Atlantic Tomorrow's Office. "The new Fiery website delivers. Our team and customers alike, will appreciate the simplified navigation and having one resource for all things Fiery."

From the Fiery website, visitors can easily access the redesigned <u>Fiery Communities</u> portal and interact with peers, ask questions, connect with Fiery experts worldwide, and find technical resources and support. With curated content and discussion boards for cutsheet, large format, specialty production, high-speed production, high speed Inkjet, or workflow solutions, there is a Fiery Community for all users.

Complementing the website is <u>Fiery Learning</u>, a 24/7 on-demand learning platform offering a wide range of video content, from quick tips to in-depth product training, how-to guides, and certifications. This platform enables customers to enhance their skills in all Fiery products, color management, and workflow automation and provides opportunities to acquire new credentials. Customers can gain a competitive edge by maximizing the potential of their Fiery solutions.

For more information about products and solutions from Fiery, visit <u>www.fiery.com</u>.

About Fiery LLC

Fiery, LLC is the leading provider of digital front ends (DFEs) and workflow solutions for the growing industrial and graphic arts print industries. With a customer base that includes over 2 million DFEs sold globally, the company offers innovative software and cloud-based technologies that deliver fast performance, stunning color, and exceptional print quality across a broad range of production printing devices.

Fiery DFEs are installed in a diverse range of industry segments, including commercial print, packaging, signs and display graphics, ceramics, building materials, textiles and other specialty applications. With over 30 years of excellent support and service, Fiery has built an unmatched community of customers, dealers and partners.

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