

## Fiery Announces New Release of SignLab Software for Digitally Printed and Vinyl Cut Signs and Graphics

SignLab 11 adds new real-time vectorization controls, custom text fit to shape features, effects catalog, and support for the widest range of printers and cutters, helping sign and large format printers streamline the design to production process.

**Fremont, California. April 9, 2024.** Fiery, LLC, the largest independent provider of digital front ends (DFEs) and workflow software announced the next generation of its sign making and graphic production software, SignLab 11. This latest release combines powerful vector and bitmap design and editing tools to simplify the production of banners, signs, decals, décor, and more. From one platform, sign businesses can design and produce vibrant and unique digitally printed, vinyl cut, and print/cut signs and graphics.

Unlike general design platforms, SignLab is purpose-built for the production environment, offering greater control of design elements and support for the most popular print, cut, and hybrid devices. The new vectorization controls, weed features, pdf cut tools, effects catalog, and fit to shape features are not typically found in general design applications and require third party applications. Combining these tools with the widest direct support for output devices, SignLab provides printers with a comprehensive and feature-rich production platform that includes integrated design, layout, and production workflow software for sign making, large format graphics, and print/cut applications.

"This new release of SignLab builds on Fiery's legacy of innovation and automation to offer customers a modern, all-in-one platform that streamlines workflows, improves productivity, and accelerates profitability of their sign or wide format business," said John Henze, Vice President, Sales and Marketing, Fiery. "With Fiery SignLab, customers can easily design and produce from one platform. There is no need for multiple applications for production."

"I've relied on SignLab exclusively for over 20 years, and Fiery's continuous enhancements to this already remarkable program never fail to impress me," said Matt Lamborn, owner of Golden Opportunity Signs in Polk, Ohio. "With over 35 years in the sign making business, SignLab remains invaluable for both vinyl work and hand lettering from cutting vinyl to creating patterns. The tools within SignLab significantly boosted my design capacity and ability to easily create intricate designs with wonderful effects and eye appeal. I highly recommend SignLab for the seasoned sign veteran as well as for a beginner wanting to jump into the world of not simply creating signs but creating incredible signage!"

With over 1300 drivers available from the most popular print, cut and hybrid devices, SignLab helps shops of all sizes and production volumes maximize their production devices, automate common tasks and reduce rework.

New features and updates include:

**Vectorization Previewer** - Eliminate guesswork using a new live preview of vectorization controls before applying them to an object. Saving time on design work by dialing in the perfect vectorization settings and applying it once.

**Fit To Shape** - Design custom text shapes and layouts effortlessly by automatically adjusting text to fit any vector shape. Users can create visually stunning designs with ease, eliminating the need for complex manual adjustments.

**Effects Catalog** - Save time designing by creating a library of commonly applied effects such as shadows, gradients, color combinations and apply saved effects to new objects in a single click.

**Power Weed Text Lines** - Achieve faster and easier vinyl weeding with less margin for error using the new Power Weed Text Line feature that automatically positions weed cut lines amongst text and graphics for an efficient weeding process. This innovative feature saves manual labor and reduces waste by adding all weed cut lines to a design reducing guess work with optimal placement.

**PDF Cutter Support** - Simplify the vinyl production process or other workflows that manage cut data separately using a built-in tool to automatically export cut data, including registration marks, to a separate PDF file.

**Theme Selector** - Create a customized user experience with the choice of dark mode, light mode, or a user-selectable theme menu.

For more information on SignLab watch the latest <u>video</u> or download a free trial at <a href="https://www.cadlink.com/product/signlab">https://www.cadlink.com/product/signlab</a>

## **About Fiery LLC**

Fiery, LLC is the leading provider of digital front ends (DFEs) and workflow solutions for the growing industrial and graphic arts print industries. With a customer base that includes over 2 million DFEs sold globally, the company offers innovative software and cloud-based technologies that deliver fast performance, stunning color, and exceptional print quality across a broad range of production printing devices.

Fiery DFEs are installed in a diverse range of industry segments, including commercial print, packaging, signs and display graphics, ceramics, building materials, textiles and other specialty applications. With over 30 years of excellent support and service, Fiery has built an unmatched community of customers, dealers and partners.

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