



Fiery at drupa 2024: Superpowering Digital Print Everywhere with Innovative DFEs and Workflow Solutions

See the Fiery difference with the latest DFE, color management, AI, and automated workflow software driving commercial print, packaging, labels, industrial printing, DTF, and more.

Fremont, California. April 30, 2024. [Fiery, LLC](#), the largest independent provider of digital front ends (DFEs), will showcase innovations in DFEs and workflow software driving the future of digital printing at drupa 2024. With solutions for packaging, industrial, sign and display graphics, direct to film (DTF), direct to garment (DTG), and other specialty production printers, Fiery® technology makes producing all types of digital print jobs easier to ensure exceptional color, precision, efficiency, and profitability. Visitors will learn how Fiery is superpowering the print industry using the latest AI, cloud, and automation technology in booth #B10 in hall 8B.

"At drupa, we hope to inspire and help print shops to think digital, embrace emerging applications, and unlock their superpowers to get the most productivity out of their print and imaging investments now and in the future," said Toby Weiss, Fiery's CEO.

Preview AI and Automation Capabilities for Ink Management, Prepress and Job Preparation

Be the first to see Fiery's newest AI-driven features, including Fiery InkWise for ink stock management and a new intelligent job ticketing assistant. Fiery InkWise addresses the complexities of manual ink management by introducing an AI-powered assistant that predicts when and how much ink should be ordered, allowing customers to keep reduced inventory levels. The new AI-driven job ticketing feature analyzes jobs and automatically prepares job tickets, covering media selection, prepress processes, finishing, and more.

"We are continuously exploring how AI technology can make Fiery workflows as easy as interacting with a virtual assistant. At drupa, we are excited to demonstrate AI's ability to define print settings based on file content and propose tasks prior to ticket creation. Leveraging AI in the job ticketing process helps boost productivity, enabling operators of all skill levels to quickly process a variety of print jobs." added Weiss.

Advancing print automation, Fiery will preview the upcoming release of Fiery JobFlow™ prepress workflow software that intelligently automates job preparation steps to ensure files are print-ready with minimal manual intervention. See how it uses AI to improve image

resolution, simplify preflight reports and enable easy printing by scanning a barcode, or using voice commands with your phone.

Superpowering Packaging and Industrial Print

Fiery will showcase an end-to-end packaging and label workflow, from prepress utilizing Esko software to the Fiery Impress™ DFE, which then seamlessly sends jobs directly to Global Inkjet Systems (GIS) printhead electronics. Fiery Impress is an off-the-shelf DFE designed to accelerate OEM time to market, reduce custom development, and get end customers in production, fast. It elevates industrial production, combining the streaming speed, image quality, brand color accuracy, and automation customers need with the flexibility press manufacturers need to integrate with any workflow or press.

“Fiery DFEs are already powering market-leading presses like Landa and EFI™ Nozomi, with over 100 high speed industrial installations. Now with Fiery Impress, industrial press manufacturers can rapidly deploy a custom-tailored DFE subscription that meets precise customer requirements, with little to no custom development required on their part. The flexibility of Fiery Impress makes it the ideal DFE to power any industrial production workflow,” continues Weiss.

Superpowering DTF and Specialty Printing

Fiery makes creating customized and personalized digitally printed products easier and more profitable than ever. See how the award-winning Fiery Digital Factory, SignLab, EngraveLab and Pro Vehicle Outlines software help prepare artwork and manage production for digital DTG, DTF, engraving, wide format print and cut, and vehicle wrap applications.

A live demonstration of Fiery Digital Factory RIP software with DTF printer partners will showcase how users can achieve stunning color reproduction, accuracy, and vibrancy on the widest variety of substrates. Learn how to save production time, increase profitability, and reduce material waste using features that boost whites, automate file preparation, leverage true shape nesting, and more.

Superpowering Cutsheet and Large Format Workflows

The latest Fiery DFEs and workflows power an extensive line-up of state-of-the-art digital presses for commercial, quick print, in-plant, sign, and large format segments. Designed to sit at the center of a print workflow, Fiery DFEs, including the latest Fiery® FS600 Pro platform and Fiery XF 8, offer enhanced automation, color, and job processing tools to increase productivity and digital press performance. When combined with Fiery Command WorkStation®, print providers can unify their print room using one central job management solution that transcends printer brands and models.

At drupa, attendees will see how Fiery DFEs superpower color management with solutions like Fiery ColorGuard™, a cloud-based color verification tool that now includes a Spot Color Verification feature that takes care of brand colors in the same controlled way as process colors. Or learn how Fiery Color Profiler Suite offers enhancements for expanded gamut printing and output verification.

Experience Fiery superpowers at partner booths including AiiFar, Audley, Brother, Canon, EFI, Enjoy Print, Fujifilm, Keditec, KingJet, Komori, Konica Minolta, Kyocera, Landa, Mimaki, Ricoh, and RISO.

At drupa 2024, see the Fiery difference and ask our experts how to unlock your Fiery superpowers. Visit booth #B10, Hall 8B, Messe Düsseldorf, Germany, May 28 to June 7.

For more information, visit resources.fiery.com/drupa2024.

About Fiery LLC

Fiery, LLC is the leading provider of digital front ends (DFEs) and workflow solutions for the growing industrial and graphic arts print industries. With a customer base that includes over 2 million DFEs sold globally, the company offers innovative software and cloud-based technologies that deliver fast performance, stunning color, and exceptional print quality across a broad range of production printing devices.

Fiery DFEs are installed in a diverse range of industry segments, including commercial print, packaging, signs and display graphics, ceramics, building materials, textiles and other specialty applications. With over 30 years of excellent support and service, Fiery has built an unmatched community of customers, dealers, and partners.

###

Fiery is a registered trademarks of Fiery, LLC in the U.S. and/or certain other countries. All other terms and product names may be trademarks or registered trademarks of their respective owners and are hereby acknowledged.

Nothing herein should be construed as a warranty in addition to the express warranty statements provided with Fiery products and services.