

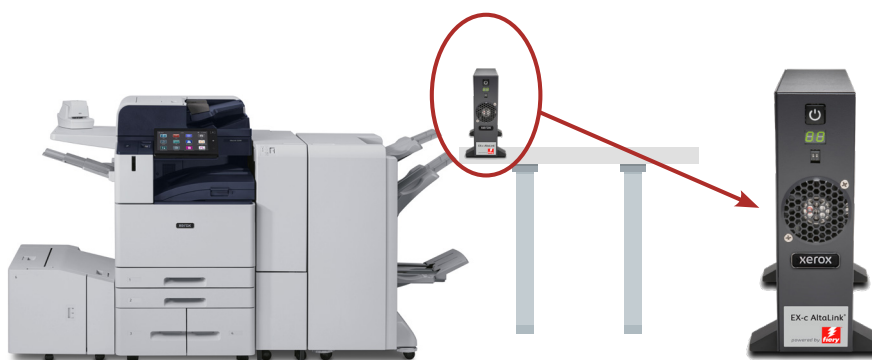


Qualifying questions

Xerox® EX-c AltaLink® Print Server Powered by Fiery®

Why choose a Fiery server?

Adding a Fiery server (the EX-c AltaLink Print Server) to your Xerox AltaLink C8100/C8200 Series Color Multifunction Printer could improve the quality of printed documents, make employees more productive, reduce internal printing costs, and save outsourced printing expenses.



If you answer yes to any of these questions, the EX-c AltaLink Print Server is the right choice for your business.

DOES YOUR COMPANY HAVE AN IN-HOUSE MARKETING DEPARTMENT?

Yes No

The Fiery server allows your marketing department to print high-quality color documents in-house, with very quick turnaround time. You save time and money on outsourcing, gain the flexibility to change or customize documents on-demand, and can cost-effectively print only what you need.

DO YOU PRINT LARGE, GRAPHIC-RICH FILES OR A HEAVY VOLUME OF SHORT JOBS?

Yes No

The Fiery server can quickly process complex documents like graphic-rich Microsoft® PowerPoint® and long Adobe® PDF files. When you have lots of files waiting to print, Fiery technology processes one file while printing another to minimize wait time.

DO YOU USE ADOBE CREATIVE SUITE APPLICATIONS, SUCH AS INDESIGN, ILLUSTRATOR, OR PHOTOSHOP?

Yes No

Personnel using these applications usually create more complex print files and have specific color requirements. A Fiery server will ensure finished documents have accurate color and correctly represent the designer's intent, especially for technical elements such as overprints and transparencies.





DO YOU NEED ACCURATE COLOR FOR COMPANY LOGOS OR CORPORATE COLORS?

Yes No

A Fiery server gives you the most accurate color for branded materials, such as client presentations. Add the optional Fiery Options Bundle to match specific PANTONE® colors using Fiery Spot-On™.

IS COLOR CONSISTENCY THROUGHOUT A DOCUMENT IMPORTANT TO YOU?

Yes No

For image- or graphic-rich documents such as financial or real estate proposals, Fiery color technology ensures great color for photos and flesh tones. For advanced color functions such as color profiling and calibration, choose the optional Fiery Color Profiler Suite with a Fiery ES-3000 spectrophotometer.

DOES YOUR OFFICE USE PRINT MANAGEMENT OR COST CONTROL SOLUTIONS?

Yes No

The Fiery server integrates with most common print management and cost accounting solutions, like Xerox Standard Accounting, Equitrac Office/Express, PaperCut, and many others. This integration enables the Fiery server to comply with your organization's print management and cost control policies while still enjoying the productivity and print quality enhancements the Fiery server delivers.

DO YOU WANT TO SIMPLIFY PRINT JOB SUBMISSION?

Yes No

Fiery Presets (standard) or Virtual Printers (optional) reduce wasted prints and costs by giving employees the ability to confidently print exactly what they want on the first try using the simple File > Print command from applications such as Microsoft Office or Adobe Creative Suite. Users enjoy a consistent interface, no matter if they're using the Fiery driver or Fiery Command WorkStation on Mac or Windows computers.

DO YOU WANT TO REDUCE DOWNTIME TO KEEP EMPLOYEES PRODUCTIVE?

Yes No

Fiery System Restore creates and schedules automated backups from a web interface to quickly restore a backup image, reducing downtime.

ARE YOU INTERESTED IN PERSONALIZING COMMUNICATIONS IN-HOUSE?

Yes No

Adding personalization is a proven way to raise the impact of all types of documents, such as event invitations, name tags, or customer communications. [Fiery FreeForm Create](#) is a free application that allows you to easily create documents with personalized text, images, or even barcodes.

For more information, visit the [Xerox AltaLink C8100/C8200 Series page](#).



For more information, please visit www.fiery.com

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