



Fiery Brings Award-Winning DFE Innovations to PRINTING United 2024

See the Fiery difference first-hand with the industry's leading software, color management, and AI workflow solutions.

Fremont, California. September 3, 2024. Fiery, LLC, the print industry's leading innovator of digital front ends (DFEs), is showcasing the future of digital printing at PRINTING United 2024 from September 10-12 in Las Vegas. Fiery®'s industry-leading products enable the exceptional color, customization, job speed, and efficiency that print businesses rely on every day, with superpowered solutions for cutsheet, industrial, packaging, sign and display, direct-to-film (DTF), direct-to-garment (DTG), and more. Visit booth #C335 to see how you can harness the power of Fiery DFEs to boost productivity, enhance profitability, and grow your business.

"At PRINTING United 2024, we're showcasing the Fiery products and technologies that drive the cutting edge of innovation across the print industry. From the award-winning Fiery Impress for industrial markets, to the industry's leading workflows for DTF and DTG applications, to AI solutions that intelligently optimize your ink purchases, our award-winning products guarantee shorter learning curves, effortless automation, unified print room workflows, hassle-free customization, and the best possible color accuracy. For the results customers demand, the answer is clear: Fiery makes the difference," said Toby Weiss, CEO, Fiery.

See Fiery's latest DFE and workflow solutions, including:

- **Pinnacle Award-winning Fiery Impress** - Now available as a subscription-based, software-only DFE, Fiery Impress™ combines the streaming speed, image quality, brand color accuracy, and automation required to drive any high-speed inkjet press.
- **Pinnacle Award-winning Fiery Smart Estimator** - Offering a cloud-based estimation of projected ink volumes and costs for a given print job, Fiery Smart Estimator provides vital information for print operators, sales personnel, and customer service representatives to optimize cost savings across a print run.
- **Fiery Digital Factory drives Epson's latest DTF/DTG printer** - With custom drivers and print modes co-developed with Epson, Fiery's industry-leading Digital Factory® RIP can now drive the new Epson SureColor F1070 DTF/DTG hybrid printer. Stop by

our booth to watch the Epson SureColor F1070 in action and see the Digital Factory difference first-hand for all your direct-to-film and direct-to-garment applications.

- **Fiery solutions for DTF/DTG and wide-format applications** - Driving DTF, DTG, sublimation, UV, and wide-format print and cut devices, Fiery solutions like Digital Factory, SignLab®, and EngraveLab® make it easy to create highly customized specialty print products with vibrant colors, whiter whites, and true shape nesting that set your products apart from the competition.
- **Fiery AI-driven workflows** - Fiery's AI technologies streamline print workflows while enabling employees of all skill levels to quickly and easily process a wide range of print jobs. Fiery InkWise utilizes AI to effortlessly streamline ink stock management and save vital time and money with intelligent ink purchasing, while Fiery Ticketing Assistant leverages AI to automatically select job settings which match a client's original requirements in terms of media selection, color management, copies, imposition, finishing, and more.
- **Fiery color solutions** - Fiery Color Profiler Suite, Fiery Spot Pro and Fiery ColorGuard™ deliver fully integrated color management and color quality control in the print industry. Regardless of press manufacturer, Fiery's color solutions help you monitor and optimize color quality to achieve stunning results every time.
- **Fiery FreeForm Create** - The upcoming version of this free VDP application provides a rich-text editor for complete control of variable text appearance, enables eye-catching colored barcodes, and offers full integration with Fiery JobFlow™ for an automated VDP creation workflow.

Experience Fiery's innovations at partner booths including Brother, Canon, EFI, Fujifilm, Komori, Konica Minolta, Kyocera, Landa, Mimaki, Ricoh, RISO, Sharp, and Xerox.

For more information, visit <https://www.fiery.com/printingunited2024>.

About Fiery LLC

Fiery, LLC is the leading provider of digital front ends (DFEs) and workflow solutions for the global print industry. With a customer base that includes over 2 million DFEs sold worldwide, Fiery's industry-leading software and cloud-based technologies deliver the best possible performance, color, and print quality across a broad range of production printing devices.

Fiery's innovative solutions empower commercial print, industrial, packaging, signs and display graphics, ceramics, building materials, textiles, and more. Through over 30 years of excellent support and service, Fiery has built an unmatched community of customers, dealers, and partners.

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