

Fiery Announces Four New DFEs to Empower Fujifilm's Revoria Press Series

Fiery's DFEs deliver cutting-edge color quality and productivity for Fujifilm's new Revoria Press™ models.

Fremont, California. December 12, 2024 - Fiery, LLC, the print industry's leading innovator of digital front ends (DFEs) and workflow software, has announced the launch of four DFEs: the Fiery EC21/EC22 and Fiery SC21/SC22C. These DFEs are designed to power the new FUJIFILM Revoria Press EC2100S/EC2100 and Revoria Press SC285S/285 to deliver unparalleled color, efficiency, and automation capabilities.

Designed for fast-paced commercial printing environments, these DFEs maximize the productivity of the new Revoria Press series with features like Intelligent HyperRIP, 1-step color management, zero-touch recalibration, and the full range of capabilities from Fiery's latest software platform, Fiery FS600 Pro. They also offer pink gamut extension capabilities to enhance image vibrancy, increase visual impact, and improve spot color precision for the best possible color quality.

Fiery DFE	Supported Printer	
Fiery EC21	Revoria Press EC2100	Revoria Press EC2100S
Fiery EC22	Revoria Press EC2100	Revoria Press EC2100S
Fiery SC21	Revoria Press SC285	Revoria Press SC285S
Fiery SC22C	Revoria Press SC285	

Fiery's industry-leading DFE technology ensures efficiency and consistent color accuracy, reducing reprints and enhancing output quality. These DFEs will also offer advanced security features, ideal for environments with strict standards of regulatory compliance and data protection.

"Fiery DFEs are the gold standard in the print industry. We take pride in consistently pushing the boundaries of what's possible to help print businesses get the most out of their investments in new equipment like the Revoria Press series," said John Henze, Vice President, Marketing & Sales, Fiery. "Our collaboration with FUJIFILM underscores Fiery's key role as the

leader in delivering the highest possible color quality and workflow performance in digital printing."

"We are honored to continue our long-term business partnership and collaboration with Fiery in the development of Fiery DFEs optimized for use with our production printer portfolio in the Revoria Press series to drive operational effectiveness for customers worldwide," said Hiroshi Kida, Corporate Vice President and Director, Executive General Manager, Graphic Communication Division at FUJIFILM Business Innovation Corp. "The combination of our new products with Fiery technology allows many customers to achieve vibrant print applications, work versatility and enhanced productivity. We will continue to work together with Fiery, supporting the increasingly productive digital printing solutions that our customers require globally."

The Fiery EC21/EC22 and Fiery SC21/SC22C DFEs offer features like:

- **Pink gamut extension** The pink gamut extension capability (supported in all DFEs except the SC22C) allows you to unlock new creative possibilities that impact customers, enhancing color range and reproducing brand colors with enhanced accuracy. Fiery ImageViewer enables previewing and precise color adjustments before printing to ensure accurate, high-quality results.
- **Intelligent HyperRIP** This game-changing technology (available on the Fiery EC21) boosts productivity by processing single jobs faster or multiple jobs simultaneously, ensuring seamless workflows and quicker turnaround times for demanding production environments.
- **Unified Print Room** With Fiery Command WorkStation, these DFEs centralize and streamline print operations, ensuring efficiency, automation, and consistent high-quality output. Fiery JobExpert and Adobe PDF Print Engine are also included in all four DFEs as well.
- **Color automation tools** Color automation tools like 1-step color management and zero-touch recalibration help achieve the perfect output colors for operators of all experience levels, every time.
- **Fiery FS600 Pro new features** These new DFEs will come with our latest software platform, Fiery FS600 Pro, incorporating new features to optimize production like Job Groups, Print Time Estimation, and many others.
- **Fiery TrueBrand** Quickly map RGB values to named colors, such as PANTONE colors, to easily print accurate brand colors from applications like Microsoft Office and Canva.
- **Security enhancements** With features like encryption, secure storage, and advanced protocols, these DFEs enhance data security and ensure compliance with evolving industry regulations to safeguard your sensitive information.

The new Revoria Press series with Fiery DFEs will be available worldwide beginning January 2025. For more information visit the <u>Revoria Press information pages</u> on Fiery.com.

About Fiery, LLC

Fiery, LLC is the leading provider of digital front ends (DFEs) and workflow solutions for the global print industry. With a customer base that includes over 2 million DFEs sold worldwide,

Fiery's industry-leading software and cloud-based technologies deliver the best possible performance, color, and print quality across a broad range of production printing devices.

Fiery's innovative solutions empower commercial print, industrial, packaging, signs and display graphics, ceramics, building materials, textiles, and more. Through over 30 years of excellent support and service, Fiery has built an unmatched community of customers, dealers, and partners.

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