

Fiery DFEs Deliver Cutting-Edge Image Quality, Productivity, and Integration for Xerox PrimeLink C9200 Series Printers

New Fiery DFEs combine the strengths of Fiery and Xerox to maximize your results.



Fremont, California. Feb. 6, 2025 – Fiery, LLC, the print industry's leading innovator of digital front ends (DFEs) and workflow software, announced the worldwide launch of two dedicated Fiery® DFEs for the Fiery Driven™ Xerox® PrimeLink® C9200 Series Printers. The Fiery DFEs for the PrimeLink C9200 series will maximize productivity, image quality, brand color accuracy, and workflow efficiency for both production and office applications.

Fiery's market-leading DFE technology perfectly complements Xerox's hardware expertise in the PrimeLink C9200 Series to deliver the best results for every print job. With this launch, the majority of Xerox's production portfolio is driven by the latest Fiery FS600 Pro software platform, bringing you the latest functionality, Xerox-exclusive features, and consistency across your entire print room.

"Our long-term partnership with Fiery, our go-to provider for digital front ends on our production presses, ensures stunning color and exceptional print quality," said Terry Antinora, senior vice president, head of product and engineering at Xerox. "Fiery's exclusive

Xerox features, such as enhanced color management, increased productivity, advanced automation, and seamless workflow integration underscore our commitment to deliver exceptional solutions to help drive client success."

Outstanding image quality

The Fiery Driven PrimeLink C9200 series showcases the combined power of Xerox and Fiery to deliver eye-catching color results. Leveraging a new Xerox toner formulation and redesigned imaging system with Fiery Edge™ color technology and 10-bit imaging, the C9200 Series produces stunningly smooth gradients and blends, exceptional reproduction of technical elements like fine lines and overprints, and brilliant output on an extensive range of media types.

Fiery DFEs maximize the potential of the Xerox PrimeLink C9200 Series to enable anyone to print accurate brand colors (including PANTONE™ colors) on all files, no matter how they were created (Microsoft Office or Adobe Creative Suite). Fiery's optional 1-step color management combines calibration and profile creation into a single, automated step, which reduces user decisions and makes it easy for you to consistently get the best possible quality out of your Xerox printer.

Printing simplified

A Fiery Driven PrimeLink C9200 Series printer enables you to print how you want - whether it's from the customizable Fiery Driver, the Xerox Global Print Driver, or with standard workflow automation tools. A Xerox-exclusive Fiery JobExpert™ preset reduces errors by automatically configuring the optimal color and printer properties - so anyone can print files correctly the first time. Xerox® FreeFlow® Core users can also leverage Fiery JobExpert when submitting jobs to the Fiery DFE, making job preparation easy and efficient.

Business-boosting productivity

Fiery's wide range of built-in functionality helps you add value to print jobs and applications. The combination of Fiery Impose and the PrimeLink C9200 Series' exceptional autoduplexing and tight registration on heavyweight media enables stunning multi-up applications ready for finishing. You can also use the free Fiery FreeFormTM Create application to make personalized variable-data files like envelopes, direct mail applications, and more to meet your customers' evolving demands.

An integrated workplace

The Fiery DFEs for the PrimeLink C9200 Series seamlessly integrate with your favorite Xerox management tools like Xerox Standard Accounting, Xerox Workplace Suite and Xerox Workplace Cloud, as well as with popular print management applications from Equitrac, Kofax, YSoft, and PaperCut, among others. The Fiery DFEs also provide advanced security features to protect the operating system, hardware, network, and data and ensure complete access control.

"We're proud of our partnership with Xerox and our shared commitment to drive unique value that helps print businesses maximize their investments," said John Henze, Vice President, Sales & Marketing, Fiery. "No matter if you're in commercial print or an office environment, a Fiery Driven PrimeLink C9200 Series Printer provides best-in-class performance, color, and usability, helping you to be more productive, keep work in-house, and deliver the best results every time."

Fiery Driven Xerox PrimeLink C9200 Series Printers are available from Xerox and authorized Xerox channel partners. For more information, visit the <u>Fiery website</u>.

About Fiery, LLC

Fiery, LLC is the leading provider of digital front ends (DFEs) and workflow solutions for the global print industry. With a customer base that includes over 2 million DFEs sold worldwide, Fiery's industry-leading software and cloud-based technologies deliver the best possible performance, color, and print quality across a broad range of production printing devices.

Fiery's innovative solutions empower commercial print, industrial, packaging, signs and display graphics, ceramics, building materials, textiles, and more. Through over 30 years of excellent support and service, Fiery has built an unmatched community of customers, dealers, and partners.

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Fiery, LLCJake Stevens
Fiery Public Relations

Email: jake.stevens@fiery.com Phone: +1 619-782-3083