

# Fiery Digital Factory to Drive Epson's First High-Volume Direct-to-Film Printer

Fiery's industry-leading DTF software platform unlocks the full potential of the Epson SureColor G6070





Fremont, California. June 18, 2025 - Fiery, LLC, the print industry's leading innovator of digital front ends (DFEs) and workflow software, today announced that Digital Factory™, Fiery's cutting-edge software platform for direct-to-film (DTF) print workflow management, will now be included with the Epson SureColor G6070 printer for the North American market. Fiery's software expertise unlocks the power of Epson's first-ever wide-format, high-volume DTF printer, allowing you to achieve the reliability, consistency, and high-quality results to take your business to the next level.

#### Fiery's software power gives you the edge you need to succeed

More than just RIP software, Digital Factory offers high-fidelity color printing along with professional job preparation and management tools to streamline your production workflow from start to finish. Digital Factory already powers thousands of printer models, and the Epson SureColor G6070 comes bundled with a custom version to easily unlock the printer's highest volumes and top throughput speeds – helping you minimize effort and maximize results.

## Achieve unmatched color accuracy and vibrancy

Fiery is the print industry's color technology leader, and Digital Factory delivers the best color results from the SureColor G6070 with features like:

• A high-fidelity color management engine that creates vibrant, accurate color prints with patented white ink management technology

- Professionally created color profiles to deliver the best quality for brand colors, helping your customers achieve the visual recognition their brands rely on
- Pre-production image editing tools that allow you to prepare designs directly within Digital Factory, eliminating the need for multiple software applications
- In-RIP job preparation tools for color management like easy color adjustments, special effects filters, and color knock-out functionality

### Digital Factory's automation tools make your DTF workflows effortless

Automation is key to maintaining high throughput speeds and volumes, and Digital Factory is designed to make job management as effortless as possible with tools like:

- Automated job importing, sorting, and scheduling tools including integration with ecommerce platforms & barcode support for seamless end-to-end worfklows
- High-volume production tools such as gang sheet wizard, custom configured trueshape nesting, and automated contour cutting options for streamlined production
- Multiple print queue support for sorting and scheduling jobs with specific print requirements make sure your SureColor G6070 stays at high-volume, high-throughput speeds

"The direct-to-film market has never been more competitive than it is now. Print quality has never been higher, and pricing has never been as competitive. It is essential that print shops can produce the highest quality output as efficiently and error-free as possible," said Mike Chramtchenko, chief of staff, sales & marketing, Fiery. "Digital Factory is the state-of-the-art when it comes to DTF software, and the custom version for Epson's new SureColor G6070 will allow print businesses to reach the full potential of their investment and provide the best possible results for their customers."

"The Epson SureColor G6070 is built to deliver incredible reliability, consistent performance, and hassle-free operation," said Timothy Check, senior product panager at Epson America. "Paired with Digital Factory's powerful, user-friendly direct-to-film workflow software, it creates an unbeatable solution that helps customers work faster, smarter, and achieve stunning image quality every time. It's a game-changer for garment printing!"

The Epson edition of Digital Factory now comes pre-bundled with the Epson SureColor G6070 in the North American market. For more information, visit the <u>Fiery specialty production web page</u>.

#### **About Fiery, LLC**

Fiery, LLC is the leading provider of digital front ends (DFEs) and workflow solutions for the global print industry. With a customer base that includes over 2 million DFEs sold worldwide, Fiery's industry-leading software and cloud-based technologies deliver the best possible performance, color, and print quality across a broad range of production printing devices.

Fiery's innovative solutions empower commercial print, industrial, packaging, signs and display graphics, ceramics, building materials, textiles, and more. Through over 30 years of excellent support and service, Fiery has built an unmatched community of customers,

dealers, and partners. For more information, please visit Fiery's <u>website</u> and follow us on <u>YouTube</u> and <u>LinkedIn</u>.

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