



Fiery Scores Triple Win in 2025 Pinnacle Awards

Fiery RIP, VDP, and workflow technology recognized as the print industry's best in a fifth straight year of Pinnacle Award wins.

Fremont, California. June 26, 2025 – Fiery, LLC, the print industry's leading innovator of digital front ends (DFEs) and workflow software, is proud to announce it has won three prestigious 2025 Pinnacle Awards for products in the RIP, variable data software, and prepress workflow categories. This is a clear recognition of the company's outstanding leadership in digital print technology, representing the fifth consecutive year Fiery® has won multiple Pinnacle Awards and the third consecutive year a Fiery product has won in the RIP software category.



Three flagship Fiery products won 2025 Pinnacle Awards:

Fiery XF 9 (RIP Software)

Fiery XF is a high-performance software RIP, color management, and workflow solution built to optimize every stage of large format print production. Version 9 adds support for free, easy VDP with Fiery FreeForm Create, integration with Fiery ColorGuard for streamlined color control and verification, and innovative features like AI-powered print bleed – all aimed at delivering more creative, high-quality output with greater efficiency. This is the third consecutive Fiery RIP product to win a Pinnacle Award.

Fiery FreeForm Create 2.0 (Variable and Transactional Software)

Now supporting large format printing, Fiery FreeForm™ Create 2.0 will bring powerful, free VDP tools to every corner of your print room – from Fiery Driven™ cutsheet and high-speed inkjet to large-format presses. Users can quickly add variable text, images, and barcodes to any job with just a few clicks.

Fiery JobFlow Pro (Prepress and Premedia Software)

Fiery JobFlow Pro is a brand-new AI-native workflow automation platform that redefines print production efficiency. Purpose-built around large language models (LLMs), it goes beyond

static rule-based workflows by using real-time, intelligent decision-making to automate a wide range of job preparation and production tasks, without requiring advanced scripting. Engineered for speed, ease of use, and scalability, Fiery JobFlow Pro helps you work smarter and stay ahead in a rapidly evolving digital print market.

All three products will be available beginning in October of 2025.

"Fiery is the unparalleled technology innovation leader for DFEs and workflow solutions in digital print, and this recognition by the Pinnacle Awards for a fifth straight year underscores our commitment to advancing the print industry at the most fundamental level," said Toby Weiss, CEO, Fiery. "Whether it's superpowering large format production, or making complex variable data applications simple and streamlined, or completely reimagining print workflows by incorporating AI throughout the workflow process, Fiery's high-quality technology solutions empower our partners and customers to excel across all print applications."

"A special note of congratulations to Fiery and all those honored this year for their outstanding work in the 2025 Pinnacle Awards Program," said Lindsay Ferrari, Program Administrator, PRINTING United Alliance. "Each Pinnacle Award recipient reflects the bold thinking and technical excellence that continues to elevate and move our industry forward."

For more information about Fiery XF 9, Fiery FreeForm Create 2.0, and Fiery JobFlow Pro, please visit our Pinnacle Awards [product page](#).

About Fiery, LLC

Fiery, LLC is the leading provider of digital front ends (DFEs) and workflow solutions for the global print industry. With a customer base that includes over 2 million DFEs sold worldwide, Fiery's industry-leading software and cloud-based technologies deliver the best possible performance, color, and print quality across a broad range of production printing devices.

Fiery's innovative solutions empower commercial print, industrial, packaging, signs and display graphics, ceramics, building materials, textiles, and more. Through over 30 years of excellent support and service, Fiery has built an unmatched community of customers, dealers, and partners. For more information, please visit Fiery's [website](#) and follow us on [YouTube](#) and [LinkedIn](#).

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