

Fiery and INKJ Sign Partnership Agreement to Drive Industrial Print with Fiery Impress

The award-winning Fiery Impress DFE will now power INKJ's industrial presses around the world.

Fremont, California and Jinan, China. July 2, 2025 - Fiery, LLC, the print industry's leading innovator of digital front ends (DFEs) and workflow software, and Shandong INKJ Digital Technology Co., Ltd. (INKJ), proudly announced that they have signed an agreement under which INKJ will offer Fiery Impress with their industrial presses around the world.

Fiery Impress is an award-winning turnkey DFE software solution for industrial print



applications like packaging, print-on-demand, and labeling. Combining the streaming speeds, image quality, brand color accuracy, and automation that print service providers need in an easily integrated platform, Fiery Impress offers a cost-effective DFE solution for industrial inkjet press manufacturers to bring new industrial presses to market as quickly as possible.

Fiery Impress unlocks the power of industrial print through features like:

- High-performance processing power feeds streaming data directly to printhead electronics to keep press running at rated speeds - even for complex VDP applications.
- **Fully integrated Fiery color management** delivers exceptional, consistent color across substrates, and enables operators to easily fine-tune spot colors.
- Advanced automation capabilities allow operators to maintain production uptime and output quality, printing files right the first time with intelligent, highly automated workflows.
- **Easy scalability** to meet any needs from simple labels to high-end custom packaging.

INKJ's high-speed inkjet industrial printers unleash the power of digital industrial printing through the following advanced functions:

- Next-generation dual-circulation industrial on-demand piezo printheads offer automatic ink circulation and automatic printhead cooling.
- INKJ's **proprietary dual-circulation ink supply printing system** makes printing smoother, reduces printhead clogging, and minimizes cleaning frequency to significantly reduce maintenance and save labor and operational costs.
- **Built-in system controls the cooling cycle of the printheads** to work at the required constant temperature, extending the lifespan of the printheads to further save production costs.
- **Constant-temperature ink supply technology** makes the printing quality of printheads more stable and improves overall printing quality.
- **Combination of drying and post-cooling flattening** makes end products closer to traditional printing effects.
- **Independent drying unit design** isolates the drying and heat dissipation from the impact on the printing unit, further ensuring that the printheads remain in a constant temperature state for operation, achieving good temperature control and extending the equipment lifespan.
- **Direct printing on coated papers without pre-coating** provides more business possibilities and commercial value.

"Fiery Impress is a game-changer for digital industrial print," said Toby Weiss, CEO, Fiery. "Industrial applications like packaging and labeling have a wide range of requirements, from brand colors to variable data. With Fiery Impress, industrial press manufacturers no longer need to spend the time and resources developing their own DFEs, making complex integration and long time-to-market a thing of the past. We're proud to sign an agreement with INKJ, to offer Fiery Impress, and we look forward to providing the industrial print market both in China and worldwide with the print industry's best DFE solutions."

"INKJ has become the 'new force' in the research & development, sales, and after-sales services of high-speed inkjet presses in China. We have developed a variety of high-speed inkjet industrial printing equipment in different colors and widths, which have attracted great attention both in China and around the world. We are honored to sign this agreement with world-leading DFE innovator Fiery, and believe this is a very valuable collaboration. We will unveil high-speed inkjet industrial printing equipment equipped with Fiery Impress in China, and we look forward to a fruitful collaboration that will enrich the digital industrial print market in China and beyond," said Tan Ming, General Manager, INKJ.

Learn more about Fiery Impress <u>here</u>, or visit INKJ's website <u>here</u>.

About Fiery, LLC

Fiery, LLC is the leading provider of digital front ends (DFEs) and workflow solutions for the global print industry. With a customer base that includes over 2 million DFEs sold worldwide, Fiery's industry-leading software and cloud-based technologies deliver the best possible performance, color, and print quality across a broad range of production printing devices.

Fiery's innovative solutions empower commercial print, industrial, packaging, signs and display graphics, ceramics, building materials, textiles, and more. Through over 30 years of excellent support and service, Fiery has built an unmatched community of customers, dealers, and partners. For more information, please visit Fiery's <u>website</u> and follow us on YouTube and LinkedIn.

About INKJ

INKJ focuses on the research and development, production, sales and after-sales service of industrial inkjet technology. It is committed to providing global users with environmentally friendly and leading inkjet digital printing solutions. Through its independently developed inkjet control technology, software process system, high-quality ink and excellent manufacturing techniques, it has quickly gained significant attention in the inkjet digital printing field. In order to deeply meet the needs of users, INKJ has iterated five major series and over thirty models, receiving unanimous praise from users. Under the continuous research and innovation, the product line has continuously upgraded from black and white to two-color and then to multicolor, covering the diverse needs of different customers. The products and brand have gained wide recognition in the inkjet printing field. INKJ has currently provided services to over 500 well-known printing enterprises worldwide.

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