



Fiery and Esko Announce Esko Color Engine Now Integrated with Fiery Impress

Industrial press manufacturers can now offer simplified development, high-performance, and seamless adoption into Esko print environments.

Fremont, California and Gent, Belgium.

September 15, 2025 – Fiery, LLC, the print industry's leading innovator of digital front ends (DFEs) and workflow software, and Esko, the leading provider of integrated software and hardware solutions that accelerate the go-to-market of packaged goods, today announced that Esko Color Engine is now integrated with the award-winning Fiery® Impress DFE for industrial printing.



This co-developed workflow solution gives inkjet press manufacturers a powerful, flexible DFE designed to meet diverse customer color needs. With Fiery Impress, manufacturers can offer their customers the choice of Fiery color technology or Esko Color Engine, enabling seamless integration into existing packaging workflows. This flexibility helps manufacturers differentiate their presses and deliver greater value to customers by ensuring consistent, brand-accurate color across both analog and digital production.

Ensure Brand Color Consistency, No Matter the Printing Technology

Esko's industry-leading color management technology enables packaging producers to manage color consistently across an entire plant, spanning both analog and digital presses. With the integration of Esko Color Engine, Fiery Impress can fit seamlessly into existing Esko workflows, so customers never have to choose between maximum performance and accurate color. From brand design files prepared in Esko prepress tools to output on a Fiery Impress-driven digital press, customers benefit from a predictable, end-to-end color workflow across their entire operation. Fiery Impress also offers easy scalability, with automation and performance features that adapt as business needs evolve.

A Combined Solution for Industrial Press Manufacturers

Fiery Impress' lightning-fast streaming performance for complex VDP files, along with easy JDF integration with other systems, lets industrial press manufacturers offer customers the power they need for a wide range of applications, from simple labels to high-end custom

packaging. Fiery Impress' streamlined development and integration process - designed for quick incorporation into new press designs - brings press manufacturers faster time-to-market with new industrial inkjet presses. And because Fiery Impress is the only DFE to fully integrate Esko Color Engine, manufacturers can offer presses that effortlessly integrate into customers' existing Esko workflows in a simple, streamlined process.

"Workflows are key to success for digital industrial printing, especially in complex, variable data-intensive applications like labels and packaging. Print providers need integrated, easy-to-use processes that deliver streamlined automation while maximizing both power and color quality. Thanks to the integration of Esko Color Engine with our award-winning Fiery Impress DFE, print businesses no longer need to choose between performance and color. At the same time, industrial inkjet press manufacturers can deliver new presses with not only faster time-to-market, but also easy implementation into existing Esko print environments," said Toby Weiss, CEO, Fiery.

The Print Industry is Excited by the Power of Fiery and Esko

"Integrating Esko's Color Engine with Fiery Impress DFE marks a significant step toward realizing our vision of accelerating time-to-market. By enabling end-to-end color management across the entire packaging workflow, we're not just improving color consistency - we're empowering converters and brand owners to drive efficiency, reduce waste, and deliver with confidence," said Jan De Roeck, CMO, Esko.

"Industrial printing is a key growth area of digital print, particularly with applications like labels and packaging. This partnership between Fiery and Esko to integrate Esko Color Engine with the Fiery Impress DFE is a great development that not only delivers the color and performance results that make industrial print customers happy, but will also offer a more streamlined solution for industrial press manufacturers to offer innovative new presses to markets around the world," said Andreas Goehring, director, Professional Imaging, Epson America, Inc.

Learn more about Fiery Impress [here](#), and learn more about Esko Color Engine [here](#).

About Fiery, LLC

Fiery, LLC is the leading provider of digital front ends (DFEs) and workflow solutions for the global print industry. With a customer base that includes over 2 million DFEs sold worldwide, Fiery's industry-leading software and cloud-based technologies deliver the best possible performance, color, and print quality across a broad range of production printing devices.

Fiery's innovative solutions empower commercial print, industrial, packaging, signs and display graphics, ceramics, building materials, textiles, and more. Through over 30 years of excellent support and service, Fiery has built an unmatched community of customers, dealers, and partners. For more information, please visit Fiery's [website](#) and follow us on [YouTube](#) and [LinkedIn](#).

About Esko

Esko is a global provider of integrated software and hardware solutions that accelerate the go-to-market process of packaged goods.

For each stakeholder in the process, Esko solutions enable them to work efficiently and deliver right-first-time packaging and marketing content on time, every time.

Our goal is to make it easier for CPG and pharma businesses to manage their packaging, labeling, regulatory and marketing content. With our packaging management platform, brand marketing and packaging teams can increase their productivity, reduce costs, and save time.

For packaging and label trade shops, premedia service providers and printer converters, we digitize, automate, and connect the entire print production process with software and hardware solutions for CAD design, prepress processes and flexo platemaking.

Facts & numbers

- Packaging for 9 out of 10 major brands is produced by our customers
- We are headquartered in Gent (Belgium)
- Worldwide, we employ about 1,800 associates from 40 nationalities
- We serve 25,000+ customers in 140+ countries
- 61% of our staff are customer-facing daily
- Our global sales network consists of 300+ direct sales staff and 120+ resellers

For further information, please visit www.esko.com

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Nothing herein should be construed as a warranty in addition to the express warranty statements provided with Fiery products and services.

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Esko

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