



Fiery Debuts Groundbreaking Innovations to Unlock Your Inner Print Genius at PRINTING United Expo 2025

Award-winning new products and technologies that make digital printing easy will be on display in Orlando.

Orlando, Florida. October 20th, 2025 –

Fiery, LLC, the print industry's leading innovator of digital front ends (DFEs) and workflow solutions, has announced a range of products and technologies designed to unlock your inner Print Genius at PRINTING United Expo 2025. From Pinnacle Award-winning software like Fiery® FreeForm™ Create 2.0 and Fiery JobFlow™ Pro, to cutting-edge AI-empowered solutions like Fiery InkWise™ and Fiery Scribe, Fiery's unparalleled print technology leadership is front and center in Orlando. Whether you need a powerful variable-data printing application or an AI-based job ticket creation solution, Fiery's innovations empower your print business to achieve new heights of automation, integration, and quality.



Stop by booth 935 to take an in-person preview of the cutting edge of digital print workflow technology, with products such as:

Pinnacle Award-Winning Workflows to Superpower Your Print Operations

- **Fiery XF 9** – Fiery XF 9 is a high-performance software RIP, color management, and workflow solution designed to streamline all aspects of large-format print production. Fiery XF 9 adds new capabilities that help produce even more accurate, consistent, and creative output – including AI-powered print bleed, super-fast GPU-card enabled job processing, and integration with Fiery FreeForm Create 2.0 for fast and easy variable data creation as well as Fiery ColorGuard™ for streamlined color control.
- **Fiery JobFlow Pro** – Fiery JobFlow Pro isn't just an upgrade to Fiery JobFlow: it's a next-generation, AI-assisted workflow automation platform built from the ground up to redefine job preparation for modern print production and Industry 4.0 workflows. It intelligently analyzes job content to identify the document type, applies the ideal workflow, and even proposes better presets when needed. Workflows can be

triggered by monitoring Fiery server activity, receiving jobs via email or ecommerce platforms, reacting to sensor input, or scanning a barcode – delivering true end-to-end automation. Its intuitive visual interface empowers operators of any skill level to automate complex tasks, reduce errors, and improve turnaround.

- **Fiery FreeForm Create 2.0** – This free variable-data creation application redefines how print providers bring personalization to life. Version 2.0 unifies VDP design across every corner of the print room with new support for Fiery XF 9. Now, large-format print providers have an efficient workflow to create signage, packaging, and promotional materials with variable text, images, and barcodes in just a few clicks. Additional enhancements help anyone design personalized jobs with confidence, ensure brand consistency, and reduce manual effort and potential errors.

AI-Empowered Solutions That Deliver New Levels of Efficiency

- **Fiery InkWise** – Optimize your ink supply purchases with this cloud-based, AI-powered solution that automates ink inventory control. By analyzing your production data, InkWise optimizes every stage of ink management – from expiration monitoring to proactive purchasing. This helps your business reduce ink waste, prevent production delays, and keep supply operations running smoothly – all within the Fiery IQ suite.
- **Fiery Scribe** – An AI-based automation tool designed to translate customer email job requests into ready-to-print job tickets in Fiery Command WorkStation, Fiery Scribe automatically captures critical attributes such as media type, page count, finishing options, and color requirements, and intelligently maps them to printer-specific settings – reducing manual data entry, improving accuracy, and supporting faster job onboarding across both print-for-pay and in-plant operations.

The above Fiery products will be commercially available beginning in December 2025.

“At Fiery, we pride ourselves in not just pushing the envelope of printing innovation forward, but in delivering products and technologies that actually solve real-world print business problems. From saving time in job setup to delivering savings in your bottom line – Fiery InkWise alone has been shown to potentially reduce ink supply costs by half – Fiery is focused on making your life easier as a printer. As the unparalleled technology leader in digital front ends and workflow software, we’re more committed than ever to continue to bring the power of Silicon Valley to the world of digital printing. From our three Pinnacle Award-winning products – Fiery XF 9, Fiery FreeForm Create 2.0, and Fiery JobFlow Pro – to our AI-empowered solutions in Fiery Scribe and Fiery InkWise, print businesses can be sure that whatever comes their way – at PRINTING United 2025 and beyond – Fiery has their back,” said Toby Weiss, CEO, Fiery.

In addition to the above products launching in 2025, Fiery is also showcasing previews of two new versions of core Fiery products that you know and love. Fiery Command WorkStation 7.2 expands the capabilities of previous versions with a range of new features, from helping you understand your color better to faster job intake and preparation. Meanwhile, the Fiery FS700 Pro software platform is built for resilience and compliance, providing the reliability,

security, and performance you can trust to run stronger, print smarter, and operate with total confidence.

For more information, head to www.fiery.com.

About Fiery, LLC

Fiery, LLC is the leading provider of digital front ends (DFEs) and workflow solutions for the global print industry. With a customer base that includes over 2 million DFEs sold worldwide, Fiery's industry-leading software and cloud-based technologies deliver the best possible performance, color, and print quality across a broad range of production printing devices. Fiery's innovative solutions empower commercial print, industrial, packaging, signs and display graphics, ceramics, building materials, textiles, and more. Through over 30 years of excellent support and service, Fiery has built an unmatched community of customers, dealers, and partners. For more information, please visit Fiery's [website](http://www.fiery.com) and follow us on [YouTube](#) and [LinkedIn](#).

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