



Digital Factory 12 Brings Professional-Grade Color & Workflow Technology to DTF Printing

New release introduces Fiery Color Profiler, native Gang Sheet Builder, and automation tools for DTF, DTG, and more.



Digital Factory

FREMONT, CA. December 4, 2025—Fiery, LLC, the print industry's leading innovator of digital front ends (DFEs) and workflow solutions, today announced the launch of Digital Factory™ 12 – a major advancement for print providers looking to achieve superior color, streamlined production, and easy workflow automation with direct-to-film (DTF) and direct-to-garment (DTG) printing. More than just RIP software, Digital Factory 12 introduces advanced, professional-grade tools that scale as print businesses grow. Whether you're starting with the basics or running advanced workflows, Digital Factory 12 has the capabilities to maximize your printing operations: simple when you need it, powerful when you're ready for more.

Next-level color accuracy, powered by Fiery

Built for rapidly growing DTF and DTG businesses, Digital Factory 12 now offers the same industry-leading Fiery color technology that the world's top consumer brands rely on to deliver the brand colors customers love. Paired with an intuitive, modern interface, professional-grade color output is more accessible than ever – whether you're printing your first job or managing high-volume production.

- **New saturation rendering intent for vibrant textiles**
Created specifically for DTF and textile workflows, the new saturation rendering intent boosts vibrancy in traditionally dull areas while preserving natural skin tones. It

delivers punchier, more impactful color without the risk of oversaturation – ideal for apparel decoration, heat transfers, and promotional items.

- **Fiery Color Profiler: Professional-grade color calibration and profiling**
Digital Factory 12 introduces the most advanced color engine in Digital Factory history. With the new Fiery Color Profiler add-on, print operators can achieve repeatable, professional-quality output using supported spectrophotometers to calibrate printers and build ICC profiles in-house.

Smarter layout, markup, & workflow tools for modern production

Digital Factory 12's new, streamlined interface and powerful production tools reduce complexity and time-to-print, allowing both experienced and novice operators to produce even the most complicated jobs.

- **Native visual Gang Sheet Builder for drag-and-drop layout**
Replacing the need for third-party tools, the new Gang Sheet Builder brings visual, drag-and-drop layout directly into Digital Factory. Operators can preview, group, nest, and auto-close sheets – all from the queue. It's faster, more intuitive, and engineered specifically for DTF production needs.
- **Enhanced markup tools to reduce finishing errors**
An expanded markup system allows for clearer labels, orientation indicators, and finishing guides. Whether running a small shop or a large-scale operation, these enhancements help reduce cutting mistakes, speed up post-print processes, and keep every print job organized and press-ready.

"The DTF and DTG print market is growing rapidly, and customers want less friction, more impactful color, and future-ready workflows that take their operations to the next level. For over 30 years, Fiery has provided the color technology that tens of thousands of printers around the world have relied on for the best color quality in digital print. Digital Factory 12 changes the game for DTF and DTG printing with that same professional-grade color calibration, combined with smart automation tools that scale as print businesses grow. Whether you're printing your first custom t-shirt or your thousandth, Digital Factory 12 brings you the capabilities you need to reach your full printing potential," said Toby Weiss, CEO, Fiery.

Digital Factory 12 is available now through Fiery's dealer network or the [Fiery Shop](#). For more details, visit the [product page](#) or contact your local Fiery dealer.

About Fiery, LLC

Fiery, LLC is the leading provider of digital front ends (DFEs) and workflow solutions for the global print industry. With a customer base that includes over 2 million DFEs sold worldwide, Fiery's industry-leading software and cloud-based technologies deliver the best possible performance, color, and print quality across a broad range of production printing devices. Fiery's innovative solutions empower commercial print, industrial, packaging, signs and display graphics, ceramics, building materials, textiles, and more. Through over 30 years of excellent support and service, Fiery has built an unmatched community of customers,

dealers, and partners. For more information, please visit Fiery's [website](#) and follow us on [YouTube](#) and [LinkedIn](#).

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