



Fiery JobFlow Pro: The Future of Print Automation Starts Here

Award-winning AI-assisted workflow automation platform makes prepress smarter, faster, and easier for operators of all skill levels



FREMONT, CA. February 3, 2026 – Fiery, LLC, the print industry’s leading innovator of digital front ends (DFEs) and workflow software, today announced the launch of Fiery® JobFlow™ Pro, an AI-assisted workflow automation platform that revolutionizes the print workflow process for a wide range of small- to high-end production print environments.

Winner of the 2025 Pinnacle Award for Prepress and Premedia Software, JobFlow Pro offers a groundbreaking AI-assisted approach to print workflows to help your print business reduce manual touchpoints, increase throughput, and scale operations without adding headcount. A brand-new platform built from the ground up for the high-volume demands of the future of digital print, JobFlow Pro goes beyond traditional rule-based automation by using AI to help automate decisions, not just steps, to deliver more jobs with greater speed, consistency, and control than ever before.

AI that understands the job

Unlike traditional workflow tools that rely on filenames or static metadata, JobFlow Pro’s AI-based processing analyzes actual job content to identify the job type, route work properly, and apply the right Fiery presets for each individual job. It also translates complex preflight results into clear, operator-friendly language, making issues easier to understand and act on with confidence. AI assistance is optional and designed with privacy in mind, so users can retain control of their data.

Built for speed and scale

Engineered with a brand-new, high-performance architecture designed for speed, reliability, and scalability – from a single printer to multi-vendor fleets – JobFlow Pro adapts as your business evolves without needing to start from scratch. It connects directly to Fiery servers, accessing presets, monitoring queues, and tracking device activity through Fiery Command WorkStation®, and integrates with Fiery makeready solutions to apply imposition and finishing steps consistently as part of the workflow.

Furthermore, a drag-and-drop workflow editor makes it easy to build and modify workflows without scripting knowledge or IT support, so your teams can add, remove, or reorder steps as needs evolve – all while remaining fully integrated in the Fiery print management ecosystem.

Event-driven and Industry 4.0-ready

A connected print room is a successful print room, and JobFlow Pro intakes jobs from multiple sources – drop zones, hot folders, MIS or web-to-print systems, email, (s)FTP, and more. Workflows can also be triggered from real-time inputs like Fiery server activity, printer status, barcode scans, time-based triggers, and shop floor or IoT sensor data. Built on open standards like MQTT, it supports connected, data-driven production environments for Industry 4.0 and the future of print.

“AI is a groundbreaking technology, and organizations around the world are looking for how AI can help them increase productivity. That’s why we built Fiery Job Flow Pro with an AI-centric architecture that automatically analyzes incoming jobs, chooses the correct job settings, and tells you what’s going on in language that reflects your experience level. From automating manual steps to vastly reducing the time requirement to onboard new operators, JobFlow Pro revolutionizes the print workflow process – setting the groundwork for the future of digital print to be smarter, faster, and easier than ever before,” said Toby Weiss, CEO, Fiery.

Fiery JobFlow Pro is a separate solution from Fiery JobFlow, giving print businesses a next-generation option for AI-assisted, event-driven automation.

Fiery JobFlow Pro is available as a flexible subscription term-based license, and a single JobFlow Pro license can connect to multiple Fiery servers (running on FS400 and above). To request a demo or start a free 30-day trial, visit Fiery’s JobFlow Pro [page](#).

About Fiery, LLC

Fiery, LLC is the leading provider of digital front ends (DFEs) and workflow solutions for the global print industry. With a customer base that includes over 2 million DFEs sold worldwide, Fiery’s industry-leading hardware, software, and cloud-based technologies deliver the best possible performance, color, and print quality across a broad range of production printing devices. Fiery’s innovative solutions empower commercial print, industrial, packaging, signs and display graphics, ceramics, building materials, textiles, and more. Through over 30 years of excellent support and service, Fiery has built an unmatched community of customers,

dealers, and partners. For more information, please visit Fiery's [website](#) and follow us on [YouTube](#) and [LinkedIn](#).

###

Fiery is a registered trademarks of Fiery, LLC in the U.S. and/or certain other countries. All other terms and product names may be trademarks or registered trademarks of their respective owners and are hereby acknowledged.

Nothing herein should be construed as a warranty in addition to the express warranty statements provided with Fiery products and services.



Fiery, LLC

Jake Stevens

Fiery Public Relations

Email: jake.stevens@fiery.com

Phone: +1 619-782-3083