

Prepare Canva designs for professional print

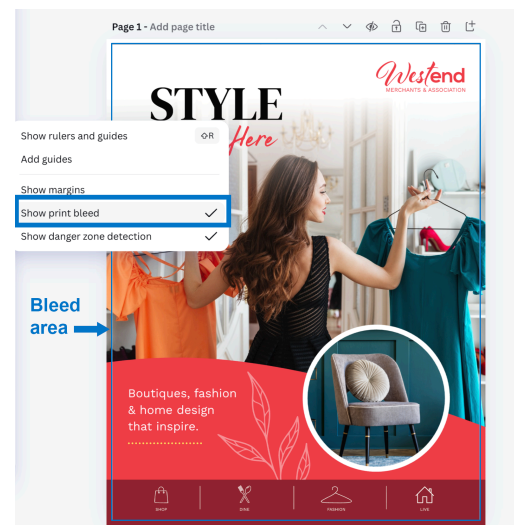
A quick-reference guide to print-ready files, from Canva to your print service provider.

1. BEFORE YOU BEGIN

- **Create the Canva document at final print size** – the exact trim dimensions of the finished piece, not centered on a larger sheet.
- **Use one page size per file.** Don't mix a postcard and a poster in the same Canva document.
- **Design individual pages**, not printer spreads. Let the print service provider handle booklet and gang up imposition (arranging pages for the printer).

2. DESIGN

- **Turn on margins and show print bleed** while designing in Canva so you can see where the page will trim.
 - File > Rulers and guides > Show print bleed or
 - File > Settings > Show print bleed
- **Extend backgrounds into the bleed.** If a color, photo, or graphic touches the page edge, extend it 0.125 in (3 mm) beyond the edge so no white sliver appears after cutting.
- **Keep text, logos, QR codes**, and other important information **inside the safe area** to help prevent them from being trimmed during finishing.
 - As a general guideline, keep them at least **0.25 in (6 mm) from the edge**, or follow your print provider's requirements.



What is bleed?

Bleed is extra background or image that extends beyond the final cut edge. It helps prevent unwanted white borders during trimming.

3. IMAGES AND TEXT

- **Resolution:** Use images with a minimum resolution of 150 ppi, **300 ppi** recommended, at the size they'll print.
- **Send original photos** whenever possible. Don't enlarge small web images to fill larger printed pieces – they'll print blurry or pixelated.
- **Minimum text size:** Keep body text at **7-8 pt** or larger. Sans-serif typefaces stay legible at smaller sizes than serif fonts.
- **Avoid hairlines:** Use lines and thin borders at least **0.25 pt** or they may not print cleanly.



4. EXPORT PDF

- ✓ Download as **PDF Print** (not PDF Standard).
- ✓ Keep the file in **RGB color space**.
- ✓ If you added bleed, turn on **Crop marks and bleed** under the advanced settings.
- ✓ Leave **Flatten PDF off**.
- ✓ Leave **Include notes off**.

5. REVIEW & SEND

- ✓ Open the exported PDF and **review** every page.
- ✓ **Check** spelling, names, dates, URLs, addresses, and phone numbers.
- ✓ **Test** all QR codes.
- ✓ Confirm **images look sharp**.
- ✓ Confirm **fonts look correct** after export – especially in shared designs or ones using licensed Canva content.

6. COLOR-CRITICAL WORK

- **Note:** Colors on a screen may look different when printed. Request a **printed proof** when color accuracy is critical.
- **For specific brand colors**, provide your printer with the **HEX value** used in Canva, and a **PANTONE® reference** or an approved printed sample for reference.

7. PRINT-READY CHECKLIST - RECAP

- ✓ Document built at final print size.
- ✓ Backgrounds and photos extended 0.125 in (3 mm) past the trim edge.
- ✓ Lines and borders are at least 0.25 pt.
- ✓ Images are 150–300 ppi at final print size.
- ✓ Exported as PDF Print, RGB color space, with crop marks and bleed on (if needed).
- ✓ Confirm correct fonts are used after export.
- ✓ HEX value and color reference provided for color-critical jobs.

For more information, please visit fiery.com.



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