



Stop fighting Canva files



Turn customer-created Canva files into production-ready jobs



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Welcome to today's webinar

Housekeeping notes





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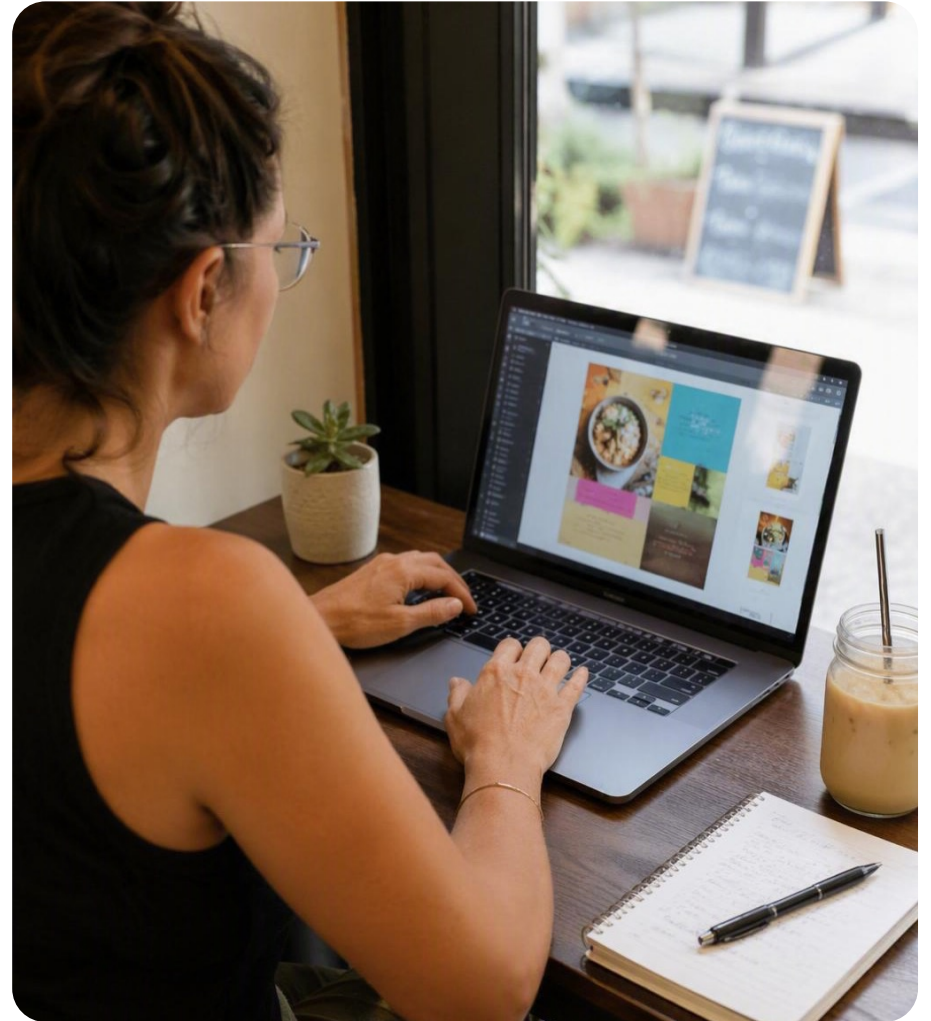
What we'll cover

- **Common problems** printing Canva files
- **What breaks** and **why**
- **Fiery fix:** live demos of the corrections, job settings and color tools
- **Automate** it
- **Best practices:** what to tell your Canva customers
- **Q&A**



The rise of the 'non-designer'

- Designer tools, in everyone's hands
- Print-ready is not on their radar
- Perfect on screen, trouble on press



Common Canva file issues



1

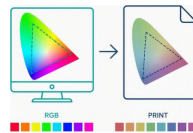
Layout



- White edges
- Incorrect layout
- Wrong final print size

2

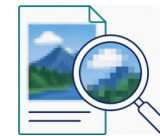
Color



- Color shifts
- Needs precise brand color

3

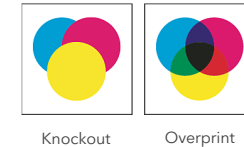
Quality



- Pixelated images
- Vanishing thin lines and text

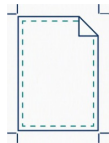
4

PDF Settings



- Incorrect overprint and transparencies
- Incorrect font

Root causes why Canva files break



- No bleed
- Centered on larger page
- Already imposed



- Incorrect color settings
- No spot color support



- Low-res art
- Type too thin



- Wrong export settings
- Font substituted or licensing-blocked

Why it matters

The same mistake costs more the further it travels.

Caught on arrival, it's fixable.

Caught after delivery, it's a reprint.





Stop fighting Canva files

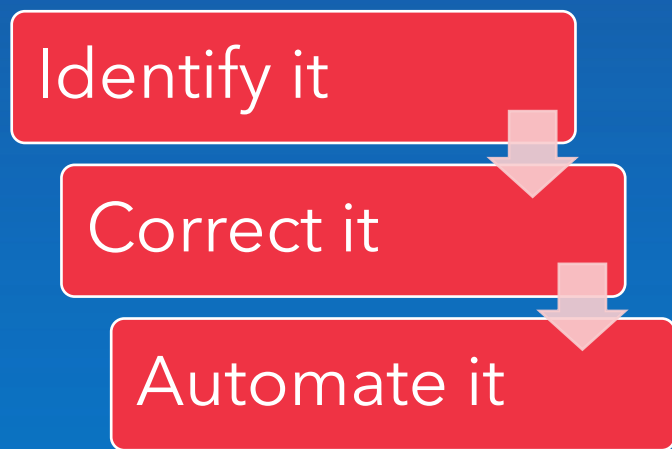
The reframe

Canva was built to empower people to design – not to build press-ready files.

With Fiery, these files become production-ready jobs.



The Fiery fix



Without sending the file
back to the customer

First be sure your printer is calibrated and profiled





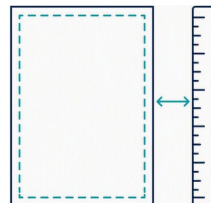
Bleed, page size, and imposition

Problem



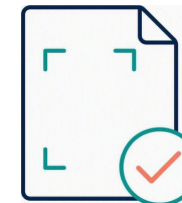
- White slivers after cutting
- Different page sizes
- Centered on larger page, not final print size
- Pre-imposed pages

Standard



- 0.125in/3mm bleed
- One standard page size
- Final print size
- Single pages

Fiery Fix



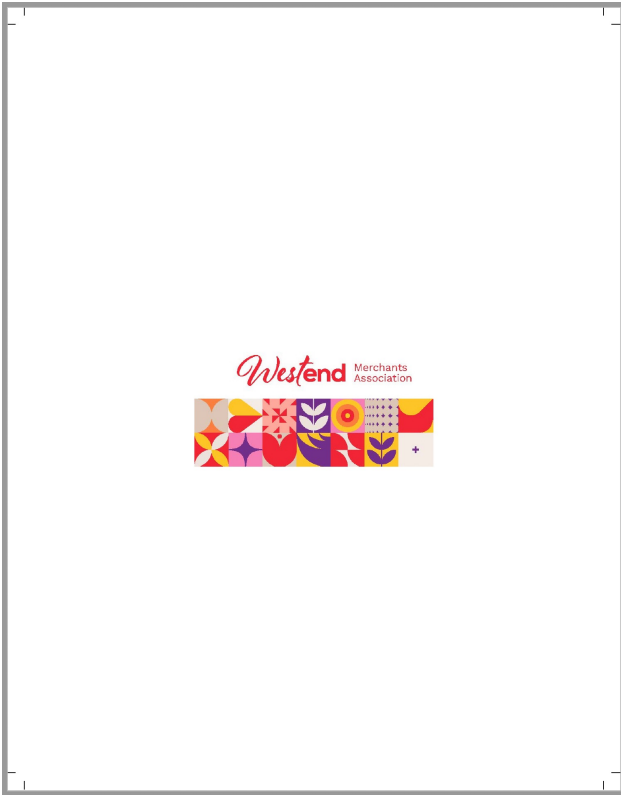
- **Job Properties:** override page and media size, scale content
- **Booklet Maker:** saddle-stitch, perfect-bound, gang-up templates
- **Impose:** reads trim/bleed boxes, auto-detects finish size, adds crop marks
- **JobFlow/Pro:** workflows to convert spreads to individual pages and combine files



DEMO

Layout fixes

Problematic layouts



Centered on larger page,
not the final print size



Pre-imposed pages

1

Ask the customer for single pages at the final print size.

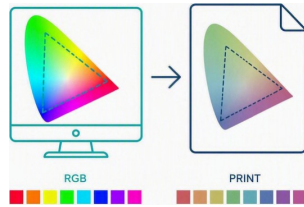
2

Or automate the correction in Fiery JobFlow Pro.



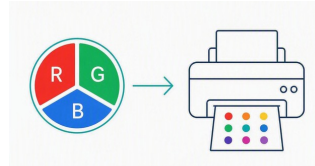
Color quality

Problem



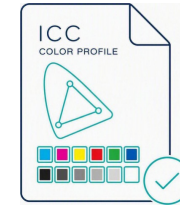
- Vibrant colors on screen look dull when printed
- Untagged color profiles
- Premature CMYK conversion
- Grays/Blacks aren't neutral

Standard



- Export RGB in Canva, let the Fiery color manage
- Embed color profiles when possible

Fiery Fix

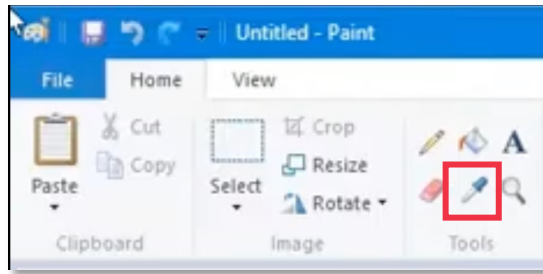


- Use RGB embedded profiles
- Print RGB gray using black only: Text/Graphics only
- Black text/graphics: Pure Black On
- TrueBrand / Substitute color

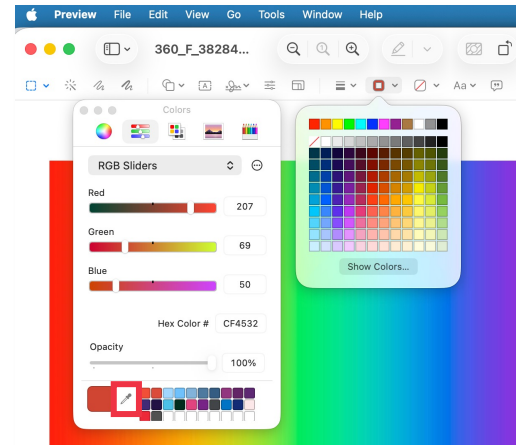
Learn more about Fiery TrueBrand
fiery.com/truebrand



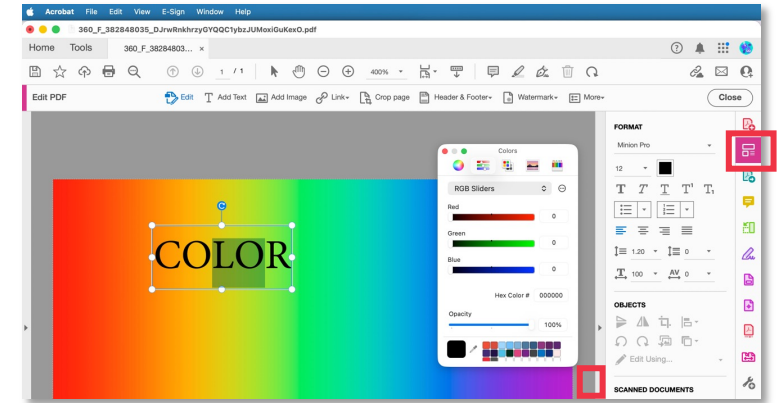
Color picker tools



MS Paint



Mac Preview



Adobe Acrobat - Edit



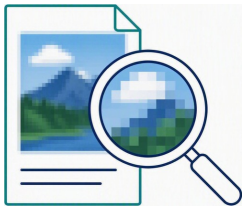
DEMO

Color fixes



Low-resolution images

Problem



- Web images are at 72 ppi
- Images are dragged to scale up

Standard

Effective resolution at print size (ppi)



- 150 ppi at a minimum, 300 ppi is ideal

Fiery Fix



- Fiery Preflight to catch low-res
- Image Smoothing: On
- Image Quality: Best



Thin lines and small text

Problem



- Thin hairlines & small type drop out
- Reversed white type fills in

Standard



- 7 to 8 pt minimum font size
- 0.25 pt minimum thin lines

Fiery Fix



- Fiery Preflight to catch issues
- Text/Graphics quality: Best
- HD Text and Graphics where supported



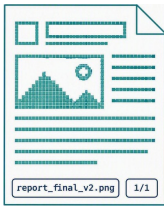
DEMO

Quality fixes



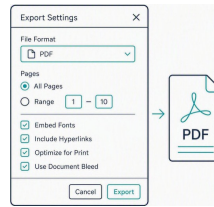
PDF export and fonts

Problem



- Flattened layers
- Shadows render badly
- Missing fonts

Standard



- PDF Print
- Keep transparency live
- Embed full font

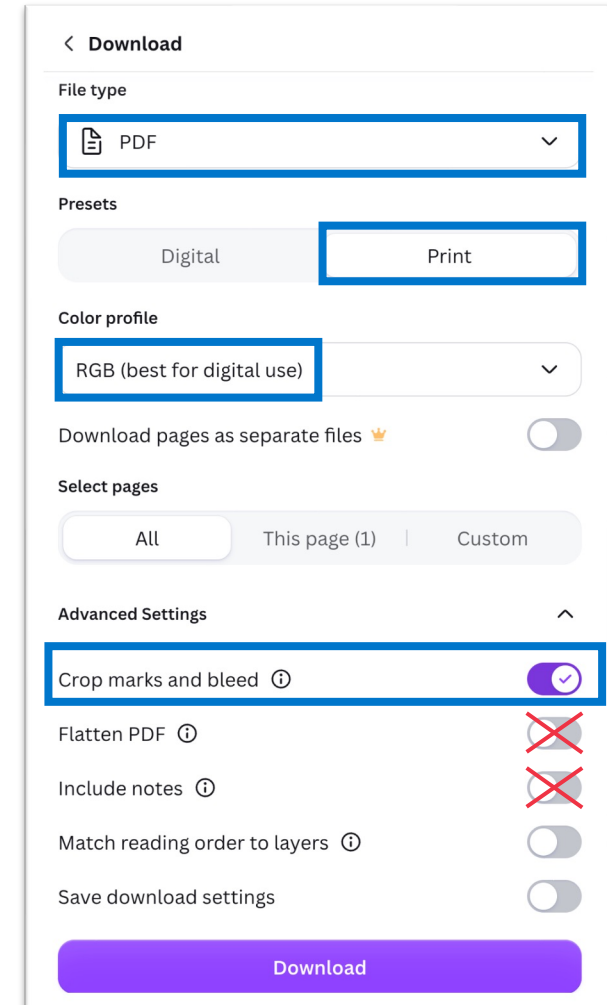
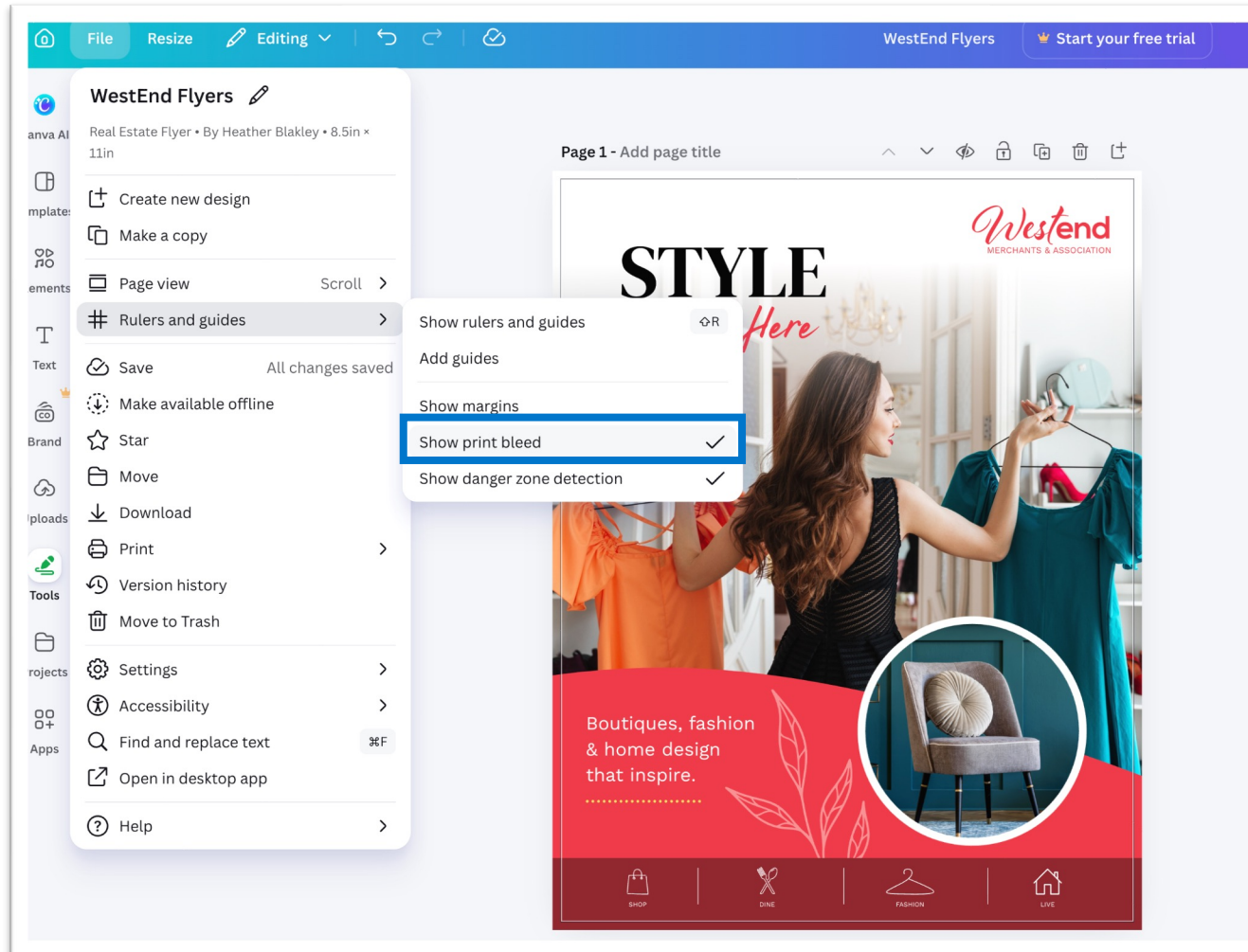
Fiery Fix



- Preflight flags issues
- Use Adobe PDF Print Engine



Turn on show print bleed & export





Automate it with Fiery tools

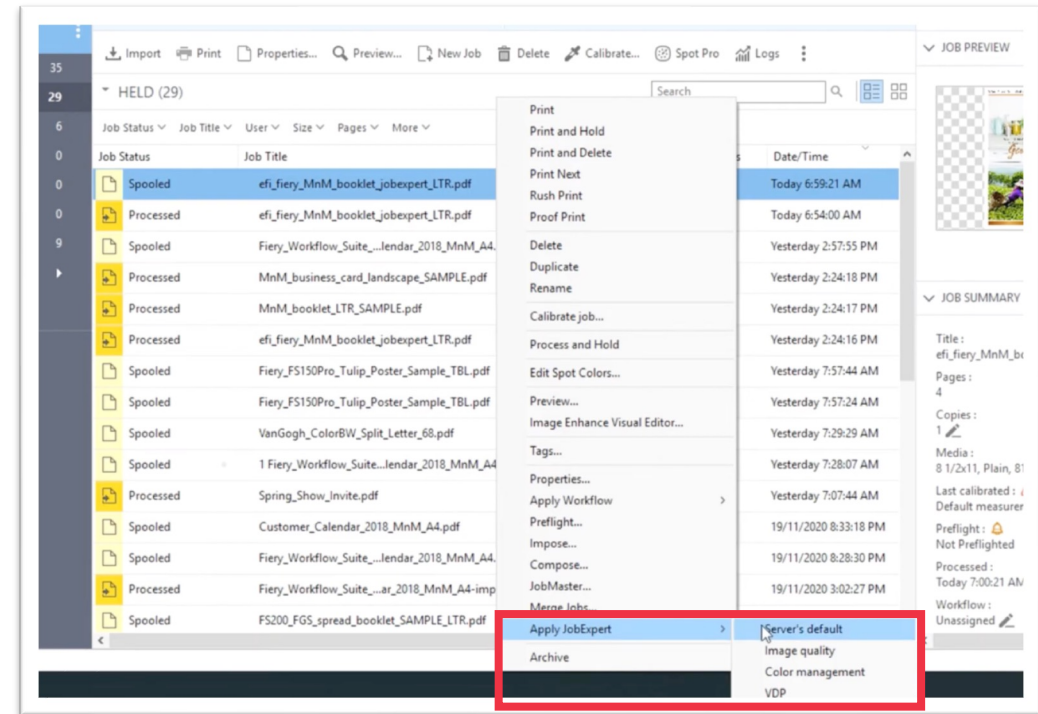
Automate it with Fiery tools

Automate it with Fiery tools



Fiery JobExpert

Automatically sets optimal
Fiery job settings

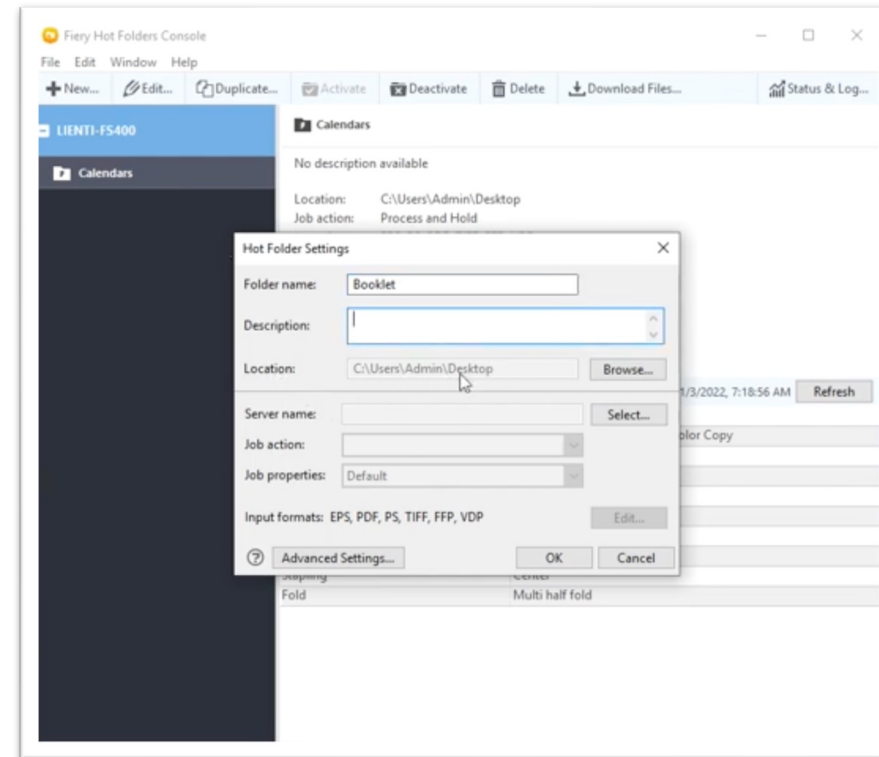


Automate it with Fiery tools



Fiery Hot Folders

Drag-and-drop to
automate submission

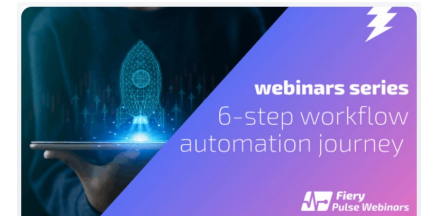
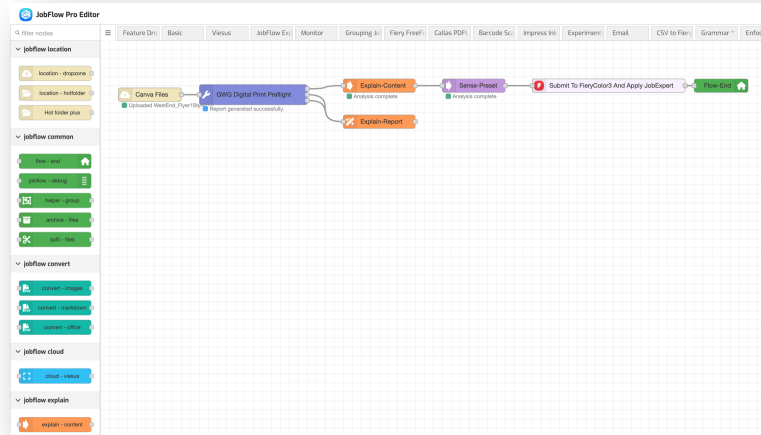


Automate it with Fiery tools



Fiery JobFlow Pro

Prepress workflow
automation software



Step 6. AI-powered print automation with Fiery JobFlow Pro

 **Heather Long & Paul
Judziewicz**

English (US) | Português | Deutsch
**| Español | Français | Italiano | 日
本 (日本語) | 中国大陆 (简体中文)**

Automation

Prepress

Watch previous Fiery webinar:
fiery.com/webinars/ai-powered-print-automation



What to tell your Canva customers

Preparing a Canva design for professional printing

- Document built at **final print size**.
- Imagery extended **0.125 in** (3 mm) past the trim edge.
- Important content kept inside the safe zone.
- Lines and borders are **0.25 pt** or thicker.
- Images are **150-300 ppi** at final print size.
- Exported as **PDF Print, RGB**, with **crop marks and bleed on**.
- Flatten PDF and Include notes left **OFF**.
- Confirm correct fonts are used after export.
- HEX/Pantone provided for color-critical jobs.



Download at:

resources.fieri.com/prep-canva-files



Don't fear Canva files

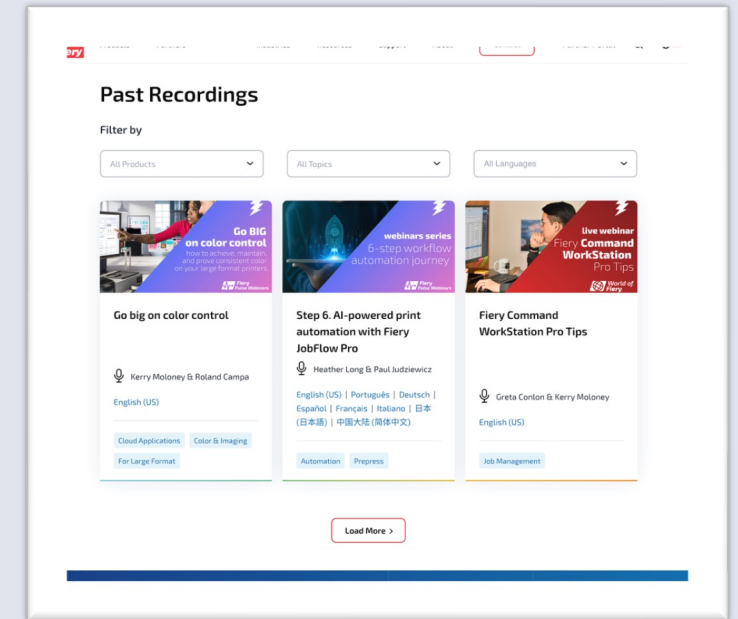
Key takeaway

Canva is great for creating designs. Successful printing still needs bleed, color management, clean PDFs, imposition, and preflight.

Fiery fixes each of those, on every job, without an operator touching the file.



Visit fiery.com/webinars to
Watch past recordings





Coming next!

September 30th



live webinar
Automate to
cut prep time in DTF
and garment printing



October 6th



live webinar
Beyond CMYK:
From more colors
to more impact

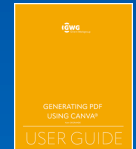


Questions?

Resources



Download Preparing Canva files
for print guide
resources.fiery.com/prep-canva-files



Download Ghent Working Group
generating PDFs from Canva
gwq.org/2026/03/04/generating-pdf-using-canva/



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Thank you



see the difference