

# Qualifying questions: Fiery® Printing System 15/16

*For the Kyocera TASKalfa 8052ci Series, 6053ci Series, and the 3253ci multifunction printers*



If you answer "Yes" to any of these questions, adding a Fiery Printing System 15/16 to your Kyocera TASKalfa MFP could improve the quality of printed documents, make employees more productive, reduce internal printing costs, and save outsourced printing expenses.

**1. Does your company have an in-house marketing department?**

Yes  No

The Fiery server allows your marketing department to print high-quality colour documents in-house, with very quick turnaround time. You save time and money on outsourcing, gain the flexibility to change or customise documents on-demand, and can cost-effectively print only what you need.

**2. Do you want to produce more complex, finished documents in-house? For example, do you have a training or HR department that produces materials for internal or external use?**

Yes  No

Fiery VUE provides a visual interface for printing booklets simply, or assembling multiple document types (such as a PDF, PowerPoint, and Excel documents) into a finished booklet, allowing you to save paper and printing costs. It's a free Windows download and can be used as a stand-alone app or from within Microsoft Office applications.

**3. Do you print large, graphic-rich files or a heavy volume of short jobs?**

Yes  No

The Fiery server can quickly and accurately process complex documents like graphic-rich Microsoft® PowerPoint® and long Adobe® PDF files. When you have lots of files waiting to print, Fiery technology processes one file while printing another to minimise wait time.

Yes  No

**4. Do you need accurate colour for company logos or corporate colours?**

A Fiery server gives you the most accurate colour for branded materials, such as client presentations. Fiery Spot-On™ allows you to match specific PANTONE® and other colour systems such as HKS, TOYO and DIC spot-colour libraries.

Yes  No

**5. Is colour consistency throughout a document important to you?**

For image- or graphic-rich documents such as financial or real estate proposals, Fiery colour technology ensures great colour for photos and flesh tones. For advanced colour functions such as colour profiling and calibration, choose the optional Fiery Color Profiler Suite with an ES-2000 spectrophotometer.

Yes  No

**6. Does your IT department need a specific or restricted set of print options?**

With the free Fiery Driver Configurator, you can create custom drivers that lock in user options to fit your company's policy. Fiery Presets (standard) or Virtual Printers (part of the optional Fiery Productivity Package) reduce wasted prints and costs by giving employees the ability to confidently print exactly what they want on the first try.

Yes  No

**7. Does your MFP need to comply with your organisation's data backup or disaster recovery procedures?**

Fiery Clone Tool creates system backups of the entire Fiery system that are quick and easy to restore.

For more information, visit the Kyocera page at <http://fiery.efi.com/Kyocera/TASKalfa-8052>



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