

## Freedom to print

### Printing on the move made easy.

The EFI<sup>™</sup> PrintMe<sup>®</sup> Cloud Service gives people on the move the freedom to print from the device they have — whenever they're away from their usual printer. Customers, students and guests become more productive and, best of all, more loyal.

### A solution that meets your needs

The PrintMe Cloud Service is an ideal fit for a wide variety of industries:





Print service providers attract new customers and grow revenue by making it easy for users to find your business for their printing needs.



Hospitality businesses offer customers a convenient printing service that is easy to use without setup or support. You can use existing equipment to provide better services that increase customer satisfaction, loyalty and repeat business.



Libraries and universities provide the convenient printing services that students, visitors and patrons demand, using self-serve payment stations.

C These days, our customers are looking for a fast, simple and convenient way to print that aligns with their mobile lifestyle. Offering them the option to use a cloud printing service with the ability to print from their mobile device has been very valuable to our business. ??

Ian Clarke, Print & Copy Centre Manager, Warehouse Stationery Limited, New Zealand

#### Customers simply send, locate and print

Printing with the PrintMe Cloud Service is easy, fast and flexible. Your customers can send their files to the PrintMe Cloud from any device without setup or support. They then locate your printer just as effortlessly and print their files when they are ready. PrintMe Cloud works with your existing network and printers and is easy to connect. So you spend valuable time serving your customers, rather than servicing the technology.



#### How customers send files

Customers can send documents or web pages to the PrintMe Cloud in a variety of ways:

- Use the PrintMe iOS or Android app to send files from a smartphone or tablet
- Transfer files from other cloud storage accounts such as Dropbox, Apple iCloud, Box, Google Drive, Microsoft OneDrive, SugarSync and 4shared
- Email attachments to <u>Print@PrintMe.com</u>
- Upload using a browser at <u>PrintMe.com</u>
- File>Print using a PrintMe Mac or Windows PC print driver



#### How customers locate you

When customers are ready to print, they can locate a nearby printer using the PrintMe Cloud app or on the <u>PrintMe.com</u> website. The PrintMe

Locator tool provides location-based search and displays results on a map and as a list.

You can choose whether to promote your service and attract new customers by publishing your business and address on the PrintMe Locator tool.

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#### How customers print files

After sending their files and locating you, customers print by simply entering their document retrieval code on your PrintMe Cloud Service connection.

#### Secure and reliable service

EFI is a leader in digital printing with over 10 years of cloud printing experience. Already installed in thousands of locations worldwide, users have printed tens of millions of pages through PrintMe. This means you and your users can depend on us for quality, reliability and security. Documents are secure from the time they're uploaded until they're printed.

We've been very pleased with PrintMe, as have our Extended Stay Hotel guests. It's turnkey and cost effective and it contributes to guest satisfaction and loyalty, all top of mind in our business. ??

Ira Greenfield, Vice President Of Technology, Extended Stay Hotels

# Choose the connection to the PrintMe Cloud Service that's right for you

Whatever PrintMe Cloud Service connection method you choose, you get an economical subscription that includes software maintenance and support. You also have the flexibility to switch to a different connection method or printer without any interruption in your subscription service.

	EFI PrintMe Web Release	EFI M600 Self-Serve Station	Canon Imagerunner Advance Office MFPs
Target business environments	Hospitality, Resellers, Systems Integrators	Libraries, Universities, Hotels, Print Shops, Business Centers	Small Offices, Remote Offices
Type of connection	Web-based software: business supplies computer & monitor (not dedicated)	Hardware plus embedded software with cloud-based administration	Optional software application installed on MFP with internet connection
Language support	*E, F, I, G, S, D, BP, J, SC	*E, F, S	*E, F, S,
Works with existing printers	$\checkmark$	See list of supported MFPs at <u>efi.com/M600</u>	See list of supported MFPs at <u>efi.com/PrintMe</u>
Allows preview of document before printing	$\checkmark$	$\checkmark$	_
Is customisable with business brand	$\checkmark$	✓	_
Self-serve payment with credit card and campus card support		✓	_
Allows printing from a usb drive	_	✓	_
Print files directly from cloud storage accounts	_	$\checkmark$	_
Transfer documents from cloud storage accounts to printme cloud through mobile app	$\checkmark$	~	~
Web-based account administration	$\checkmark$	$\checkmark$	$\checkmark$
Administrative site language support	*E, F, I, G, S, D, BP	*E, F, I, G, S, D, BP	*E, F, I, G, S, D, BP

\* E - English, F-French, I-Italian, G-German, S-Spanish, D-Dutch, BP-Brazillian Portuguese, J-Japanese, SC-Simplified Chinese

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Nothing herein should be construed as a warranty in addition to the express warranty statement provided with EFI products and services

AutoCal, Auto-Count, Best Eye, ColorGuard, ColorASS, ColorRight, ColorWise, Command WorkStation, Cretaprint, the Cretaprint logo, Cretaprinter, Cretaroller, Digital StoreFront, Divisional Graphics, Distancing Graphics, DocBuilder, Dynamic Wedge, EDOX, EFI, the EFI logo, Electronics For Imaging, EPCount, EPPhoto, EPRegister, EPStatus, Estimate, FabriVU, Fast-4, FASTRIP, FASTDRIVE, Fiery, the Fiery logo, Fiery Compose, Fiery Driven, the Fiery Driven ogo, Fiery DesignPro, Fiery glage, Fiery ImageViewer, Fiery Intensity, Fiery JobExpert, Fiery JobFlow, Fiery JobBAster, Fiery Navigator, Fiery Prints, the Fiery Prints logo, Freedrom, GameSy, Hagen, Inktensity, Inkware, IQ, Quote, LapNet, Lector, Logic, MarketDirect VDP, MarketDirect VDP, MarketDirect Cross Media, Metrics, Metrix, MicroPress, Monarch, Monarch Planner, OneFlow, Optima, Optitex, Organizing Print, Pace, Pecas, Pecas, Vision, PC-Topp, PressVu, Printersite, PrintFlow, PrintMe, the PrintMe logo, PrintSmith, PrintSmith Site, PrintSmith Vision, PrintStream, Profile, Process Shipper, Prograph, ProGraphics, PSI, PSI Flexo, Radius, RIPChips, RIP-While-Print, SafeGuard Graphics, Spot-On, Spot Pro, Synchro 7, Technique, UltraPros, UltraPress, Ultravia, UV Series So, VisualCal, VUTEk, the VUTEk logo, and WebTools are trademarks or registered trademarks of Electronics For Imaging, Inc. and/or its wholly owned subsidiaries in the U.S. and/or certain other countries.

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