

# Produce the right color all day, every day



# Simplify color verification for consistent, accurate color

Inaccurate colors can result in reprints, unhappy customers, higher costs, and lower profits. Print buyers demand consistent and accurate output quality, and you need to know you are delivering it across every print job and media.

# Guard your color quality with EFI ColorGuard

 $\mathrm{EFI}^{\mathbb{T}}$  ColorGuard $^{\mathbb{T}}$  helps you streamline recalibration and color verification of your digital presses and create unique reference standards. It works alongside color management tools to keep color results on target as printer and environmental conditions change. It compares colors with your custom reference or industry standard so you can measure color quality performance and share data across your print operation. With ColorGuard, your production teams can rapidly respond to always keep color on target.



Monitor color verification trend from ColorGuard data analytics.

### Inconsistent color quality? Not anymore

EFI ColorGuard is a cloud-based color verification solution designed for print production managers. It lets you take the ambiguity and guesswork out of color quality. Use ColorGuard to position your business as a quality-driven print service provider by:

- Automating printer calibration and color verification schedules
- Receiving notifications about color verification status
- Alerting press operators to perform recalibration and color verification tasks
- Tracking color quality trends

#### **Empower your team**

Access to color data to meet color quality standards.

#### Increase customer satisfaction

Maintain superior color quality to meet print buyer expectations.

Improve operational efficiency

Eliminate reprints and reduce waste due to poor color quality.

#### ColorGuard — The color verification assistant to perfect your color quality process



"2% of the print jobs on average are rejected by print buyers because of inconsistent, inaccurate color; leading to lost revenue in the hundreds of thousands of dollars per year."

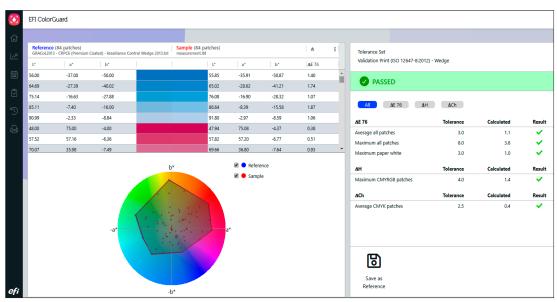
SOURCE: 2019 NORTH AMERICAN PRODUCTION SOFTWARE INVESTMENT OUTLOOK RESEARCH, KEYPOINT INTELLIGENCE

## EFI ColorGuard cuts job reprints caused by poor color quality

See how EFI ColorGuard gives you all the tools you need to provide reliable color quality so you can:

- Meet print buyers' expectations and improve customer satisfaction
- Increase profitability and lower costs by reducing waste and rejected jobs
- · Leverage data to empower print production teams to gain control of color quality

#### Sign up today for 30-day free trial at colorguard.efi.com



Compare color accuracy for compliance with custom or industry standards.

# EFI fuels success

We develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process, increasing your competitiveness and boosting productivity. Visit www.efi.com or call 650-357-3500 for more information.



Nothing herein should be construed as a warranty in addition to the express warranty statement provided with EFI products and services.

Auto-Cau, Auto-Count, Best Eye, ColorGuard, ColorPASS, ColorRight, ColorWise, Command WorkStation, Cretachrom, Cretaprint, the Cretaprint logo, Cretaprinter, Cretaroller, Digital StoreFront, DocBuilder, Dynamic Wedge, EDOX, EFI, the EFI logo, Electronics For Imaging, EPCount, EPPhoto, EPRegister, EPStatus, Estimate, FabriVU, Fast-4, FASTRIP, FASTDRIVE, Fiery, the Fiery logo, Fiery DesignPro, Fiery Edge, Fiery Impose, Fiery ImageViewer, Fiery Intensify, Fiery JobExpert, Fiery Jo