

Free, easy VDP

Fiery FreeForm Create is a brand new, free, stand-alone visual VDP creation application that's easy to use and works with all Fiery servers with Fiery FreeForm™ technology.



Quickly and simply personalise existing files for free in an intuitive interface, with no additional VDP software needed. Add variable elements such as text, images, and barcodes to PDFs with just a few clicks. It's ideal for applications such as business cards, envelopes, diplomas, calendars, postcards, booklets, direct mail, labels, parking passes, and so much more. And, Fiery server access is not required to use FreeForm Create. This can empower creative professionals and designers to lay out their own personalized files, which can then be provided to a print service provider (PSP) or in-plant print center for production on a Fiery Driven™ printer.

Visit www.efi.com/freeformcreate to learn more about how you can get started with personalization for free today.

Features

Two different workflows are available in FreeForm Create:

Variable data workflow

Add personalisation to any existing PDF file with just a few clicks.

- Drag and drop interface
- Create source files using your design application of choice (Microsoft Word, Adobe InDesign, Microsoft Excel, etc)
- Variable fields can be text, images, or barcodes
- Change properties of variable fields, including font, size, orientation, colour, alignment, and more
- See a visual preview of each variable data record and filter records by parameters such as the longest or shortest name

File merge workflow

A visual interface for merging existing master and variable PDF documents together.

- Ideal for existing users of Enhanced FreeForm (through Fiery Command WorkStation Job Properties), who would like to merge their master and variable documents together in a more user-friendly way.
- Create source files using your design application of choice (Microsoft Word, Adobe InDesign, Microsoft Excel, etc.)
- See a visual preview of each variable data record

Specifications

To print files from FreeForm Create (PSPs or in-plants):

- Fiery server (external or embedded) running System 10 or newer software
- Fiery API must be installed on your Fiery server (find installation instructions [here](#))

To use the FreeForm Create application (PSPs, in-plants, designers, creatives, marketers, etc.):

- View FreeForm Create client [specifications](#)

EFI fuels success.

We develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, and personalised documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process, increasing your competitiveness and boosting productivity.

Visit www.efi.com or call 0808 101 3484 (UK only) or +44 (0)1246 298000 (UK), or +61 (0) 7 3625 9200 (ANZ and Asia Pacific) for more information.



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