Fiery® FreeForm™ Create

Variable Data Solutions

Free, easy VDP

Fiery FreeForm Create makes creating personalized files fast, free, and easy.

Fiery® FreeForm™ Create is a free, standalone variable data creation application for print production on Fiery Driven™ cutsheet and high-speed inkjet presses. Quickly and simply personalize existing files in an intuitive interface. Add variable elements such as text, images, and barcodes with just a few clicks.

> "Fiery FreeForm Create has replaced products that you would easily spend over $1,000 for, plus it automates processes that would be a nuisance to do in common graphics packages. Having FreeForm Create allows you to tap into the variable data power of your existing Fiery DFE." – Brad Nichols, owner, Blip Printers

Create personalized files in just a few clicks

Benefit	Details
Easy to use	• All you need to get started is a master PDF and a spreadsheet with variable information • An easy, free way to get started with VDP - no financial investment needed • Drag-and-drop variable elements in a user-friendly, visual interface that anyone can use, including designers and marketing departments • Preview each individual record • Output files in a proprietary format that maximizes the processing power of the Fiery DFE and saves valuable production time • Quickly output a single record as PDF for customer approval
Customizable	• A rich text editor provides complete control of variable text appearance • Increase visual interest by using specialty/extended gamut colors (such as metallics, clear, white, and neon/fluorescent pink or yellow), and ensure brand color consistency with spot colors • Design files more efficiently with document grids and PDF page boxes • Create layouts on single-up or multi-up master PDFs
Better target potential customers with variable elements	• Add personalized text, images, or barcodes to any PDF file with a simple drag-and-drop process • Supports over 150 barcode types, including USPS Intelligent Mail, ISBN, UPC, QR Codes, and more • Create eye-catching colored barcodes • Add simple variables, like numbering sequences, right in the FreeForm Create application
Increase efficiency with automation	• Submit FreeForm Create files to the Fiery server using presets or Hot Folders to reduce touchpoints, or submit jobs in batches of records for more efficient production and maximum flexibility • Integration with Fiery JobFlow enables an automated VDP creation workflow • Seamless integration with Fiery Impose to automate imposition. Utilize layout features like Unique-Collate-Cut, Cut and Stack, or Multi-Record Collate to optimize output order for finishing.

Learn more

Watch the 2-minute Fiery FreeForm Create video:

Get started today

Visit fiery.com/freeformcreate to download the application, see complete specifications, watch how-to videos, get free demo files, access free eLearning, and so much more.