



Fiery® FreeForm™ Create

Variable Data Solutions

Free, easy VDP

Fiery FreeForm Create makes creating personalized files fast, free, and easy.



Fiery® FreeForm™ Create is a free, standalone variable data creation application for print production on Fiery Driven™ cutsheet and high-speed inkjet presses. Quickly and simply personalize existing files in an intuitive interface. Add variable elements such as text, images, and barcodes with just a few clicks.

“Fiery FreeForm Create has replaced products that you would easily spend over \$1,000 for, plus it automates processes that would be a nuisance to do in common graphics packages. Having FreeForm Create allows you to tap into the variable data power of your existing Fiery DFE.” – Brad Nichols, owner, Blip Printers





Create personalized files in just a few clicks

Benefit	Details
Easy to use	<ul style="list-style-type: none"> • All you need to get started is a master PDF and a spreadsheet with variable information • An easy, free way to get started with VDP - no financial investment needed • Drag-and-drop variable elements in a user-friendly, visual interface that anyone can use, including designers and marketing departments • Preview each individual record • Output files in a proprietary format that maximizes the processing power of the Fiery DFE and saves valuable production time • Quickly output a single record as PDF for customer approval
Customizable	<ul style="list-style-type: none"> • A rich text editor provides complete control of variable text appearance • Increase visual interest by using specialty/extended gamut colors (such as metallics, clear, white, and neon/fluorescent pink or yellow), and ensure brand color consistency with spot colors • Design files more efficiently with document grids and PDF page boxes • Create layouts on single-up or multi-up master PDFs
Better target potential customers with variable elements	<ul style="list-style-type: none"> • Add personalized text, images, or barcodes to any PDF file with a simple drag-and-drop process • Supports over 150 barcode types, including USPS Intelligent Mail, ISBN, UPC, QR Codes, and more • Create eye-catching colored barcodes • Add simple variables, like numbering sequences, right in the FreeForm Create application
Increase efficiency with automation	<ul style="list-style-type: none"> • Submit FreeForm Create files to the Fiery server using presets or Hot Folders to reduce touchpoints, or submit jobs in batches of records for more efficient production and maximum flexibility • Integration with Fiery JobFlow enables an automated VDP creation workflow • Seamless integration with Fiery Impose to automate imposition. Utilize layout features like Unique-Collate-Cut, Cut and Stack, or Multi-Record Collate to optimize output order for finishing.

Learn more

Watch the 2-minute Fiery FreeForm Create [video](#):



Get started today

Visit fiery.com/freeformcreate to download the application, see complete specifications, watch how-to videos, get free demo files, access free eLearning, and so much more.



For more information, please visit www.fiery.com

Nothing herein should be construed as a warranty in addition to the express warranty statement provided with Fiery, LLC products and services.

ColorGuard, ColorRight, Command WorkStation, ColorWise, Fiery, the Fiery logo, Fiery Compose, Fiery Driven, the Fiery Driven logo, Fiery Edge, Fiery Essential, Fiery HyperRIP, Fiery Impose, Fiery Impress, Fiery ImageViewer, Fiery Intensify, Fiery JobExpert, Fiery JobFlow, Fiery JobMaster, Fiery Prep-it, Fiery Prints, the Fiery Prints logo, Fiery TrueBrand, FreeForm, MicroPress, IQ, PrintMe, RIPChips, RIP-While-Print, Spot-On, Spot Pro, and WebTools are trademarks or registered trademarks of Fiery, LLC and/or its wholly owned subsidiaries in the U.S. and/or certain other countries. All other terms and product names may be trademarks or registered trademarks of their respective owners and are hereby acknowledged.