



Qualifying questions: Fiery[®] servers for the Xerox[®] PrimeLink[®] C9065/C9070 Printer

This document is designed to help you determine which Fiery server for the Xerox PrimeLink C9065/C9070 Printer is the best fit for your business needs.



Xerox PrimeLink C9065/C9070 Printer



Xerox EX C9065/C9070 Print Server

Note: the Xerox EX-c C9065/C9070 Print Server is not included in this comparison, as it is targeted for office/workgroup printing.

Xerox EX-i C9065/C9070 Print Server

If you answer yes to any of the following questions, the EX-i Print Server is the right choice.

1. Does your company have an in-house marketing department? Do your employees use Adobe Creative Suite?

The Fiery server allows your marketing department to print high-quality color documents in-house. You save time and money on outsourcing, gain the flexibility to change or customize documents on-demand, and can costeffectively print only what you need.

2. Do you print large, graphic-rich files or a heavy volume of short jobs?

The Fiery server can quickly process complex documents like graphic-rich Microsoft® PowerPoint® and long Adobe® PDF files. When you have lots of files waiting to print, Fiery technology processes one file while printing another to minimize wait time.











Xerox EX-i C9065/C9070 Print Server (continued)

3. Do you need accurate color for company logos or corporate colors?

A Fiery server gives you the most accurate color for branded materials, such as client presentations. <u>*Fiery Spot-On*</u>TM allows you to create and manage custom spot colors.

4. Do you need to lay out files before printing?

<u>Fiery VUE</u> is a free, visual tool for easy booklet creation. Or, choose Fiery Impose for imposition of documents such as business cards, postcards, booklets, and more.

5. Do you print mixed media jobs or documents with tabs?

Fiery Compose gives you an easy way to set up jobs with multiple media types or tabs. And for complex tab jobs, choose *Fiery JobMaster* to edit documents, insert scanned pages, and perform other advanced makeready tasks, all in a visual interface.

6. Do you need to make color corrections or image edits?

Choose the *Fiery Productivity Package* to adjust brightness, contrast, shadow, color balance/skin tones, and reduce red eye in images. Plus, you can edit color curves and replace specified colors.

7. Do you need to connect to management information systems or other corporate integrations?

Standard **JDF** connectivity makes integrating into a management information system, web-to-print system, or other corporate integrations seamless.

8. Do you want to create personalized documents?

Fiery FreeForm Create is a free, stand-alone variable data creation application that allows you to create personalized documents that include variable text, images, or barcodes.

9. Do you need to integrate with print management applications?

The Fiery server integrates with Xerox ConnectKey applications and Xerox Workplace Suite/Cloud, as well as print management applications such as Equitrac, YSoft SafeQ, PaperCut, and more. Learn more at <u>http://fiery.efi.com/</u><u>xerox-apps</u>

10. Do you need to manage multiple printers?

Fiery <u>Command WorkStation</u>[®] allows you to manage multiple printers from a central client. Or, choose a driver-based workflow for simple and customizable File --> Print job submission.

Yes 🗌 No

Yes	No
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	Yes		No
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Yes No





Xerox EX C9065/C9070 Print Server

If you answered yes to any of preceding questions and any of the following questions, the EX Print Server is the right choice.

1. Do you need a Windows-based server?

Built on the Microsoft[®] Windows 10 platform, the EX Print Server contains the latest security protections, such as Windows Defender. Other enhancements include encryption, secure printing, user authentication, and configurable backup and restore capabilities.

2. Do you have heavy job volumes or anticipate increasing production over time?

More robust and powerful hardware specifications make the EX C9065/C9070 Print Server 33% faster compared to the EX-i C9065/C9070 Print Server, making it the best choice for more demanding production environments.

3. Do you have a end-to-end PDF workflow?

By supporting the Adobe® PDF Print Engine®, the EX Print Server offers a native end-to-end PDF workflow, allowing you to improve the consistency of your printed output from design to print.

4. Do you need an accessible server with a keyboard, monitor, and mouse in a central production area?

Operators can make pre-production changes from the *Fiery NX Station GL*, a higher-efficiency, ergonomically designed work area. The monitor displays the Fiery Ticker for an at-a-glance view of the printing status at a distance.

5. Do you produce variable data documents?

The EX Print Server not only supports Fiery FreeForm Create for creating personalized applications, but it also supports supports all leading VDP formats including PDF-VT, Creo VPS, PPML, and Xerox VIPP[®] (including VI Compose and Specialty Imaging).

6. Do you need to perform preflight checks on files prior to printing?

Fiery Preflight, a feature in the *Fiery Graphic Arts Package, Premium Edition*, quickly checks for missing spot colors, VDP elements, or low resolution images. It prevents problem jobs from printing and helps troubleshoot issues faster.

6. Do you need secure storage for print files?

The optional removable hard disk drive allows you to lock the server drive into the system for normal operation and remove it to a secure location after powering down the server.

For more information, visit the Xerox PrimeLink C9065/C9070 page.



	Yes		No
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	Yes		Νо
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🗌 Yes 📘 No





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