

## 6 questions to find out if this is the right solution for you



Answer these questions to identify how much your print operation can benefit from having Fiery® Graphic Arts Pro Package. If you answer “Yes” to any of these questions, Fiery Graphic Arts Pro Package can significantly benefit your print operation and presents an excellent opportunity to increase profits.

### Why Fiery Graphic Arts Pro Package?

The Fiery Graphic Arts Pro Package features professional tools to identify and correct print production problems before they result in rejected jobs and wasted clicks. This helps reduce customer scenarios such as:

- Reprinting jobs due to errors
- Jobs rejected for incorrect colour
- Wasting prints trying to get the job setup right
- Time-consuming preparation of client soft proofs
- Incorrect brand colours

**1. Do you need to review the colour output before printing?**

Yes  No

Fiery ImageViewer provides local and remote raster-based soft proofing with colour editing capabilities. This allows users to view the effects of trapping and colour profile changes as well as to see possible problems such as screen moiré patterns. Users can make changes to their jobs without the need to re-RIP the file, which saves valuable production time.

**2. Do you need to preview jobs that contain specialty colours?**

Yes  No

For users with printers that support specialty colours (such as white, clear, metallic, or neon toners), Fiery ImageViewer can be used to ensure that the specialty colour is printing where desired. This preview function help reduce wasted prints, which are especially costly when specialty colours are involved.

**3. Do you need to make colour edits on jobs without going back to prepress?**

Yes  No

With Fiery ImageViewer, users can create and save custom colour curves for use in automated workflows or for use in other jobs. Users can also replace specific colors throughout a document or in a certain area. This saves time and makes color edits fast and accurate.

**4. Do you need to check a document for errors before committing to print?**

Yes  No

Users can analyse and diagnose files, before or after RIPping, by using Fiery Preflight and Fiery Postflight. Preflight provides a fast, intuitive check of the most common errors—including fonts, spot colours, low-resolution images and VDP elements—to ensure that files will print successfully on a Fiery Driven™ print engine. Preflight can also be automated through Fiery Hot Folders or through Fiery JobFlow™. Postflight is a robust diagnostic utility that lets users troubleshoot colour problems in a printed job.

**5. Do you need colour quality controls throughout the print run?**

Yes  No

Control Bar Builder offers a visual interface for designing custom control bars that are flexible enough to be used on a variety of media sizes. Users can choose to upload a custom colour control bar or use an industry-standard color bar such as the Ugra Fogra control wedge included with Control Bar Builder. With this feature, users can control colour quality by measuring control bars using the ES-2000 spectrophotometer and the Color Verification Assistant tool included with Fiery Color Profiler Suite. This increases customer satisfaction by ensuring colour consistency and repeatability.

**6. Is brand colour accuracy critical for your customers?**

Yes  No

Fiery Spot Pro provides advanced spot colour management tools that deliver consistent, accurate brand colours. Users can easily manage and edit spot colour libraries, ensure conformity to colour standards, and utilise tools for seamless collaboration with designers.

**Fiery Graphic Arts Pro Package is available for external Fiery FS400 Pro servers. For more information and a 30-day free trial, visit the webpage at [www.efi.com/gapro](http://www.efi.com/gapro).**



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