

Qualifying questions:

Fiery Color Controller E-27B

For the RICOH Pro C5300 Series Printers



If you answer “Yes” to any of these 9 questions, adding the Color Controller E-27B to your Ricoh printer in an office or enterprise environment could improve the quality of printed documents, make employees more productive, reduce internal printing costs, and save outsourced printing expenses.

1. Does your company have an in-house marketing department?

☐ Yes ☐ No

The Fiery server allows your marketing department to print high-quality colour documents in-house, with very quick turnaround time. You save time and money on outsourcing, gain the flexibility to change or customize documents on-demand, and can cost-effectively print only what you need.

2. Do you print large, graphic-rich files or a heavy volume of short jobs?

☐ Yes ☐ No

The Fiery server can quickly process complex documents like graphic-rich Microsoft® PowerPoint® and long Adobe® PDF files. For busy offices that often have lots of files waiting to print, Fiery technology processes one file while printing another to minimise wait time.

3. Do you use Adobe Creative Suite applications, such as InDesign, Illustrator, or Photoshop?

☐ Yes ☐ No

Personnel using these applications usually create more complex print files and have specific colour requirements. A Fiery server will ensure finished documents have accurate colour and correctly represent the designer's intent, especially for technical elements such as overprints and transparencies.

4. Do you need accurate colour for company logos or corporate colours?

☐ Yes ☐ No

A Fiery server gives you the most accurate colour for branded materials like client presentations that have specific colours, such as PANTONE. With the included Fiery Spot-On, you can create and edit custom spot colours.

5. Is colour consistency throughout a document important to you?

☐ Yes ☐ No

For image- or graphic-rich documents such as financial or real estate proposals, Fiery technology ensures great colour for photos and flesh tones. Optional tools enable visual colour and image editing, such as red-eye removal. For advanced colour functions such as colour profiling and calibration, choose the optional Fiery Color Profiler Suite with an ES-2000 spectrophotometer.

6. Do you want to simplify print job submission?

☐ Yes ☐ No

Fiery Presets (standard) or Virtual Printers (optional) reduce wasted prints and costs by giving employees the ability to confidently print exactly what they want on the first try using the simple File > Print command from applications such as Microsoft Office or Adobe Creative Suite. Users enjoy a consistent interface, no matter if they're using the Fiery driver or Fiery Command WorkStation on Mac or Windows clients.

7. Are you interested in personalising communications in-house?

☐ Yes ☐ No

Adding personalisation is a proven way to raise the impact of all types of documents, such as event invitations, name tags, or customer communications. [Fiery FreeForm Create](#) is a free application that allows you to easily create documents with personalised text, images, or even barcodes.

8. Do you need to comply with your organisation's data backup or security protocol?

☐ Yes ☐ No

The Fiery server offers pre-defined security profiles based on different risk or threat levels, plus user encryption and advanced authentication methods. It's easy to schedule automated backups or restore from a previous system backup.

9. Do you need to track prints for accounting purposes?

☐ Yes ☐ No

The job log on the Fiery server tracks the number of colour or black-only prints for each job, along with all other job attributes. Plus, the Fiery server can be integrated with cost accounting software such as Equitrac or PaperCut.

For more information, visit the RICOH Pro C5300 Series page at:

fiery.efi.com/ricoh/Pro-C5300-Series



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