Qualifying questions:
Fiery imagePASS-R1 Server
For the imageRUNNER ADVANCE DX C5800 Series

If you answer "Yes" to any of these 10 questions, adding a imagePASS-R1 Server to your Canon imageRUNNER ADVANCE DX C5870i/C5860i/C5850i/C5840i could improve the quality of printed documents, make employees more productive, reduce internal printing costs, and save outsourced printing expenses.

1. Does your company have an in-house marketing department?   ☐ Yes   ☐ No

The imagePASS-R1 Server allows your marketing department to print high-quality color documents in-house with very quick turnaround times. You save time and money on outsourcing, gain the flexibility to change or customize documents on demand, and can cost-effectively print only what you need.

2. Do you print large, graphic-rich files or a heavy volume of short jobs?   ☐ Yes   ☐ No

The Fiery server can quickly process complex documents like graphic-rich Microsoft® PowerPoint® and long Adobe® PDF files. For busy offices and light production environments that often have lots of files waiting to print, Fiery technology processes one file while printing another to minimize wait times.

3. Do you use Adobe Creative Suite applications, such as InDesign, Illustrator, or Photoshop?

☐ **Yes** ☐ **No**

Personnel using these applications usually create more complex print files and have specific color and imaging requirements. A Fiery server will ensure their finished documents have accurate color and correctly represent the designer's intent, especially for technical elements such as overprints and transparencies.

4. Do you need out-of-the-box color quality?

☐ **Yes** ☐ **No**

Fiery Driven™ printers that have Fiery Edge default ICC profiles deliver superior out-of-the-box color and quality enhancements. The latest EFI™ color profiling technology delivers smoother color transitions and blends, enhanced shadow detail in neutral and chromatic areas, better blacks for more dynamic range, more image definition, depth, and clarity; and better rendering of RGB images containing blues and reds.

5. Do you need accurate color for company logos and corporate colors?

☐ **Yes** ☐ **No**

A Fiery server gives you the most accurate color for branded materials like client presentations, that have specific colors, such as PANTONE. With the standard Fiery Spot-On, you can create and edit custom spot colors to achieve the most accurate color matching possible.

6. Is color consistency throughout a document important to you?

☐ **Yes** ☐ **No**

For image- or graphic-rich documents such as financial or real estate proposals, Fiery technology ensures great color for photos and flesh tones. Optional tools enable visual color and image editing, such as red-eye removal. For advanced functions such as color profiling, choose the optional Fiery Color Profiler Suite with an ES-3000 spectrophotometer or other supported measuring devices.

7. Are you interested in personalizing communications inhouse?

☐ **Yes** ☐ **No**

Adding personalization is a proven way to raise the impact of all types of documents, such as event invitations, name tags, or customer communications. Fiery FreeForm™ Create is a free application that allows you to easily create documents with personalized text, images, or even barcodes.

8. Do you want to produce more finished booklets or brochures inhouse? For example, do you have a training or HR department that produces materials for internal or external use?

☐ **Yes** ☐ **No**

Fiery VUE is a free "visual print driver" for printing booklets simply, or assembling multiple document types (such as PDF, PowerPoint®, and Excel® documents) into a finished booklet. It's a Windows-based application and can be used standalone or from within Microsoft® Office® applications. A Fiery server is also ideal for users who require different types of paper in a job (such as for the cover and the body).

9. Do you want to simplify print job submission? ☐ Yes ☐ No

Fiery Presets (standard) or Virtual Printers (optional) reduce wasted prints and costs by giving employees the ability to confidently print exactly what they want on the first try using the simple File > Print command from applications such as Microsoft® Office® or Adobe Creative Suite®. Users enjoy a consistent interface, whether they're using the Fiery driver or Fiery Command WorkStation® on Mac® or Windows® clients.

10. Does your MFP need to comply with your organization's data backup or security protocols? ☐ Yes ☐ No

The Fiery server offers pre-defined security profiles based on different risk or threat levels, plus user encryption and advanced authentication methods. It's easy to schedule automated backups or to restore from a previous system backup.

For more information, visit the Canon series page at:

http://fiery.efi.com/Canon/ip-R1

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