# Fiery JobFlow

### Qualifying Questions



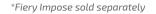
## Why Fiery JobFlow?

Every day, print jobs arrive in various stages of readiness and with different levels of setup complexity. Before printing, each file must be checked for missing or corrupted assets, placed in the correct imposition layout, and assigned the right finishing options to ensure accurate output. Fiery JobFlow automates these steps to save time, reduce errors, and eliminate bottlenecks. It includes modules for PDF conversion, preflight checks, image enhancement, imposition, PDF correction, editing, and approval.

### 10 ways to see if Fiery® JobFlow™ can save your business time

Answer these questions to see how Fiery JobFlow can streamline your workflow and boost profitability.

| 1. | Does your staff spend a lot of time manually setting up repetitive job properties   | ☐ YES | □ NO        |
|----|---|-------|-------------|
|    | <b>for common jobs?</b> Every time your staff touches a job, profits decrease and the potential for errors increases. With JobFlow, you can create workflows for your most common job types for quick and easy one-click processing.  |       |             |
| 2. | <b>Do you need to shorten the review and approval process?</b> Build the job approval process directly into your workflows to speed up print production. Customers can view and approve the job the instant it has been processed.  | ☐ YES | □ NO        |
| 3. | <b>Do you want to inspect and troubleshoot automatically?</b> Automatically inspect jobs for potential issues, such as missing spot colours and fonts or corrupted assets like overprints and transparencies, to discover issues early on before printing.  |       |             |
| 4. | Do you receive jobs with common errors and need to make corrections automatically?  Troubleshoot and correct files using Enfocus PitStop technology including adding page numbers or watermarks, converting colours, adjusting the resolution of images, fixing bleed, and more.  | ☐ YES | □ NO        |
| 5. | <b>Do want to automate job imposition?</b> If you produce business cards, postcards, coupons or booklets, your operators probably spend a lot of time preparing jobs for print. Automate job imposition by combining Fiery JobFlow with Fiery Impose*, plus integrate with offline finishers, to significantly reduce setup time.         | ☐ YES | □ NO        |
| 6. | Do you receive jobs that need reorganising (splitting a job or extracting pages)? Reorganise PDF pages to make long jobs more manageable such as processing one large file that needs each invoice to be stapled. Split a job by a set number of pages, PDF bookmarks, or page ranges. Alternatively, delete or extract pages from a PDF. | ☐ YES | □ NO        |
| 7. | <b>Do you receive images that need enhancing?</b> Apply automatic image correction such as red eyes or overall image quality improvement.   | ☐ YES | □ <b>NO</b> |





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| 8. | <b>Do your jobs sit idle waiting for an unavailable printer?</b> Set up alternative Fiery Driven™ printers to get jobs printed as efficiently as possible when a printer is unavailable whether it is offline, out of toner or paper, etc.   | ☐ YES | □ NO |
|----|--|-------|------|
| 9. | <b>Do you want to receive job notifications to address issues quickly?</b> Stay in control of your workflow and monitor production closely, even when you are remote. Set up rules to receive notifications about critical jobs and on the specific stages of the workflow you care about.     | □ YES | □ NO |
| 10 | <b>Do you want to create advanced workflows that connect to other solutions?</b> Extend automatic job-processing functions by connecting to third-party applications using scripting or hot folders. Incorporate capabilities such as conversion of unsupported file formats or variable data. | ∐ YES | ∐ NO |

#### Get more value from your time

Start with the free version, Fiery JobFlow Base. When you're ready to scale, upgrade to the cost-effective paid version of Fiery JobFlow that offers more advanced automation capabilities.

For more information and a 30-day free trial, visit the Fiery JobFlow webpage at fiery.com/jobflow



#### For more information, please visit www.fiery.com

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