



Fiery® IC-420 v2
Fiery FS500



Qualifying questions: Fiery® IC-420 v2

For the Konica Minolta bizhub C750i/C650i/C550i/C450i/C360i/C300i/250i.



If you answer “Yes” to any of these questions, adding a Fiery IC-420 v2 server to your Konica Minolta bizhub MFP could improve the quality of printed documents, make employees more productive, reduce internal printing costs, and save outsourced printing expenses.

1. Does your company have an in-house marketing department?

Yes No

The Fiery server allows your marketing department to print high-quality color documents in-house, with very quick turnaround time. You save time and money on outsourcing, gain the flexibility to change or customize documents on-demand, and can cost-effectively print only what you need.

2. Do you print large, graphic-rich files or a heavy volume of short jobs?

Yes No

The Fiery server can quickly process complex documents like graphic-rich Microsoft® PowerPoint® and long Adobe® PDF files. For busy offices that often have lots of files waiting to print, Fiery technology processes one file while printing another to minimize wait time.



3. **Do you use Adobe Creative Cloud applications, such as InDesign, Illustrator, or Photoshop?** Yes No
- Personnel using these applications usually create more complex print files and have specific color requirements. A Fiery server will ensure their finished documents have accurate color and correctly represent the designer's intent.
4. **Do you need to accurately reproduce company logos or spot colors?** Yes No
- A Fiery server gives you the most accurate color for branded materials, such as flyers or brochures, that have specific colors, such as PANTONE®. With Fiery Spot-On™, you can create and edit custom spot colors.
5. **Do you print from Microsoft Office applications that include corporate colors?** Yes No
- Fiery TrueBrand™ makes it easy to print accurate brand colors from Microsoft® Office® applications, with no advanced color management knowledge required.
6. **Is color consistency throughout a document important to you?** Yes No
- For image- or graphic-rich documents such as financial or real estate proposals, Fiery color technology ensures great color for photos and flesh tones. For advanced color functions such as color profiling and calibration, choose the optional Fiery Color Profiler Suite with an EFI ES-3000 spectrophotometer.
7. **Do you want to simplify print job submission?** Yes No
- Fiery Presets (standard) or Virtual Printers (optional) reduce wasted prints and costs by giving employees the ability to confidently print exactly what they want on the first try using the simple File > Print command from applications such as Microsoft Office or Adobe Creative Cloud. Users enjoy a consistent interface, no matter if they're using the Fiery driver or Fiery Command WorkStation on Mac or Windows clients.
8. **Do you want to produce more finished booklets or brochures in-house?** Yes No
- Fiery VUE is a free “visual print driver” for printing booklets simply, or assembling multiple document types (such as PDF, PowerPoint, and Excel® documents) into a finished booklet, allowing you to save paper and printing costs. It's a free Windows download and can be used as a stand-alone app or from within Microsoft Office applications. A Fiery server is also ideal for users who require different types of paper within a job (such as for the cover vs. the body).
9. **Are you interested in personalizing communications in-house?** Yes No
- Adding personalization is a proven way to raise the impact of all types of documents, such as event invitations, name tags, or customer communications. Fiery FreeForm is a free application that allows you to easily create documents with personalized text, images, or even barcodes.

10. Do you print documents with complex elements, such as transparencies, drop shadows and embedded profiles, and want to ensure they are printed accurately the first time, every time?

Yes No

The optional Fiery JobExpert™ and PDF Processing Kit adds intelligent automation technology that analyzes incoming PDF files and dynamically chooses the optimal print settings to achieve the highest quality while optimizing processing time. The kit also supports Adobe PDF Print Engine rendering technology to ensure predictable output, and enables PDF/VT-1 file support to bring the benefits of a PDF workflow to variable data printing (VDP).

11. Does your IT department need a specified or restricted set of print options?

Yes No

With the free Fiery Driver Configurator, you can create custom drivers that lock in user options to fit your company's policy.

12. Does you need to comply with your organization's data backup or disaster recovery procedures?

Yes No

Fiery System Restore via WebTools can create and schedule system backups of the entire Fiery system that are quick and easy to restore.

For more information, visit the Konica Minolta bizhub C750i Series page at: fiery.efi.com/KM/IC420

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