

# 11 ways to see if Fiery Impose can save time for your business



Answer these questions to identify how much your print operation can benefit from having Fiery® Impose. If you answer “Yes” to some of these questions, Fiery Impose can significantly benefit your print operation and presents an excellent opportunity to increase profits.

## Why Fiery Impose?

Document finishing requires a variety of page sequences. For example, the first page of a saddle stitched booklet needs to be placed next to the last page, while a perfect-bound document does not need to be arranged this way. Variable data printing (VDP) jobs also require imposition because records can be ordered differently. Fiery Impose delivers intuitive document imposition that automates these prepress tasks.

### 1. Do you spend too much time making sure pre-imposed jobs print correctly?

☐ Yes ☐ No

Fiery Impose is an intuitive visual in-RIP makeready solution, designed for production environments. With Impose, designers don’t need to include imposition settings. Instead, they can delegate this to press operators who can take advantage of the fast, accurate document imposition capabilities of Impose. Custom imposition templates allow operators to automatically apply often-used design elements such as cutters and media type. It’s a fast, automated approach to time-consuming tasks that can cause errors.

**2. Do you produce business cards, postcards, coupons, and event ticket jobs?**

☐ Yes ☐ No

The gangup repeat feature in Fiery Impose lets users set up an imposition job in less than 5 minutes and automatically calculates the number of copies to print. It makes sure the imposed layout optimizes paper usage and avoids tedious manual calculations. Users just enter known parameters such as media size, number of finished products, and others.

**3. Do you need cut and stack imposition?**

☐ Yes ☐ No

You can get this with Fiery Impose and start cutting, sorting, and packing before production — including printing and finishing — is complete. You can increase productivity by doing production steps in parallel.

**4. Do you have repetitive imposition jobs that you would like to automate?**

☐ Yes ☐ No

Fiery Impose lets you create unlimited user-definable templates. These templates include imposition styles such as saddle stitched, perfect bound, or cut and stack — with crop marks and bleed areas. Just attach these templates to a Fiery Hot Folder, a job preset, or a virtual printer to submit a file for automated imposition.

**5. Do you need to make last-minute changes in your document before printing?**

☐ Yes ☐ No

Integrates with Adobe® Acrobat® Pro\* to give you the ability to make quick and easy last-minute text, spot-color, or image changes. This builds flexibility into your workflow by eliminating the need to go back to source documents for editing.

**6. Do you need to save imposed documents for future reprinting or proofing?**

☐ Yes ☐ No

You can save imposed jobs as PDF files for easier future printing. Because the imposed file is already converted to a PDF, you can use it for other purposes — such as proofing on a different printer.

**7. Do you have an inline booklet maker?**

☐ Yes ☐ No

An inline booklet maker requires modification of the page order of a document. For example, in an eight-page document, the first page needs to be placed next to the last page. The Fiery Driver, with the Booklet Maker feature, makes these modifications simple and easy. In addition, you can open a Booklet Maker job in Fiery Impose to preview the imposition and further modify the layout within its powerful visual user interface.

**8 Do you need n-up imposition for small documents?**

☐ Yes ☐ No

For small items, Fiery Impose offers imposition styles of up to 25 rows and 25 columns to optimize paper use. Page double up saves on click charges.

\* Available as a separate purchase



### 9. Do you need imposition for variable data printing (VDP) jobs?

☐ Yes ☐ No

Fiery Impose handles a wide range of VDP formats, including Fiery FreeForm™, PDF-VT, PPML, and Creo VPS. It previews imposed VDP documents, showing the records. VDP wireframe preview offers a quick display of imposition settings and a fast thumbnail preview of the layout. Imposition for “multiple records per page” or “multiple pages per record,” and the ability to reconcile pages to match imposition signature, make Impose a powerful solution for VDP workflows.

### 10. Do you need to define bleed area and crop marks in your document?

☐ Yes ☐ No

Color documents may have a background that covers the entire surface and bleeds off the edges of the page. With Fiery Impose, prepress operators can define a bleed area and crop marks in order to properly cut the document during the finishing process. Combined with the available imposition styles such as saddle stitched and perfect bound, this gives prepress operators a powerful professional imposition tool that meets the needs of the most demanding production environment.

### 11. Do you have Duplo finishing equipment?

☐ Yes ☐ No

Decrease job setup times and eliminate waste with the integration to Duplo offline finishers. Fiery Impose can place pre-configured barcode and registration marks in the upper right corner of imposed sheets to instruct the Duplo finisher how to automatically position its blades, cutters, and creasers to finish the job appropriately.

**For more information, visit the Fiery Impose webpage at [www.efi.com/fieryimpose](http://www.efi.com/fieryimpose). Try the free demo mode of Fiery Impose as part of Fiery Command WorkStation.**

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