

6 questions to find out if it's the right solution for your business



Answer these questions to identify how much your print operation can benefit from having Fiery® Color Profiler Suite. If you answer “yes” to some of these questions, Fiery Color Profiler Suite could provide significant benefits and give you the chance to increase profits.

Why Fiery Color Profiler Suite?

Fiery Color Profiler Suite is a complete color management solution that allows you to:

- Create, edit, and maintain ICC color profiles
- Successfully match color to a color reference and optimize spot colors
- Match output across multiple printers to achieve shop-wide consistency
- Perform quality assurance during a print run.

Fully integrated with Fiery print servers for toner and inkjet digital printers, Fiery Color Profiler Suite streamlines the calibration and profiling process and guarantees accurate results every time.

1. Is consistent color across all of your digital print systems a necessity for your business?

Yes No

Color reproduction on digital print systems is highly influenced by environmental conditions in your shop, and your press maintenance cycle. By implementing color management, you can achieve color consistency and high quality output for all your print systems. Fiery Color Profiler Suite allows you to create a printer output profile, optimized using the color settings for your specific press/paper combination, by loading the approved factory-default profile settings from the manufacturer of your press.

2. Do you need color consistency across multiple print engines?

Yes No

If you have more than one print engine of the same make and model, you can split long-run jobs across multiple presses to optimize productivity. However, you may see visual differences between the presses. Fiery Color Profiler Suite eliminates this problem by creating custom calibration sets, a shared gamut, and a common output profile for Fiery Driven™ print engines to achieve the best visual match on the same paper.

3. Do your customers demand print output that matches their brand colors?

Yes No

In today's business world, companies and organizations have corporate or custom colors as part of their brand identity. Brand owners are fiercely protective of these colors, demanding accurate reproduction in all instances where a brand color is used. Fiery Color Profiler Suite includes tools for optimizing spot color matching on digital print systems to satisfy print buyers.

4. Do you need tools for operators or in-house color experts to calibrate and profile print systems?

Yes No

Fiery Color Profiler Suite's modular design provides the color expert the most complete set of integrated color management tools available for all your color matching needs. It also allows even inexperienced operators to create calibration sets and printer profiles more easily than any other product on the market. In just five clicks, an operator with no prior color experience can create a professional-grade calibration and output profile for your press/paper combination.

5. Is it important that your printed products comply with industry press standards?

Yes No

Many print businesses today match their color output to an industry reference such as ISO, SWOP, or GRACoL. This ensures consistency for reprints, allows matching of supplied proofs, and satisfies print buyer expectations for color appearance. Fiery Color Profiler Suite provides tools for fast and easy verification of compliance with a color standard.



6. Is G7 or gray-balanced press calibration important to your business?

Yes No

Fiery Color Profiler Suite was the first DFE-integrated color-management toolset to earn G7 System Certification from Idealliance. With it, users of any skill level can pre-calibrate Fiery Driven print systems to G7 before creating a custom output profile. Even if you are in a region where customers don't expect G7 calibration, creating a gray-balanced calibration using the G7 methodology can improve color appearance and may reduce the frequency of re-calibration or re-profiling to maintain color quality.

For more information, visit the Fiery Color Profiler Suite webpage at www.efi.com/cps. Download a demo version and try it for free.

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