# World of Fiery Webinar

## Use your EFI IQ to add intelligence to your print business

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fiery

World of Fiery WEBINAR

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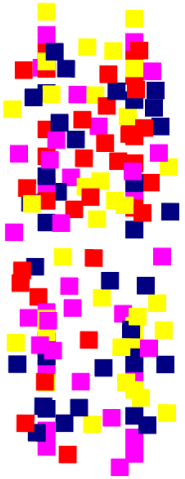
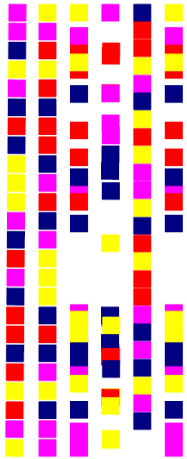
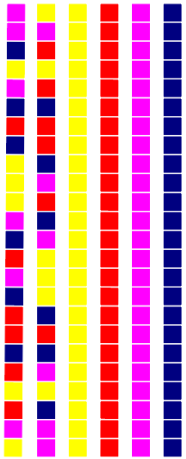
# Importance of data management

**DATA** ANALYTICS **DECISIONS**







Information → Knowledge → Actions

- Turn your perception into facts, stop guessing.
- Decide based on real data
- Read and organize information that is already there

# Quick question

## How do you collect key print production metrics?

- I gather it manually from every printer
- I use the Fiery job log
- I use EFI IQ
- I have other ways to gather data
- I don’t collect any metrics

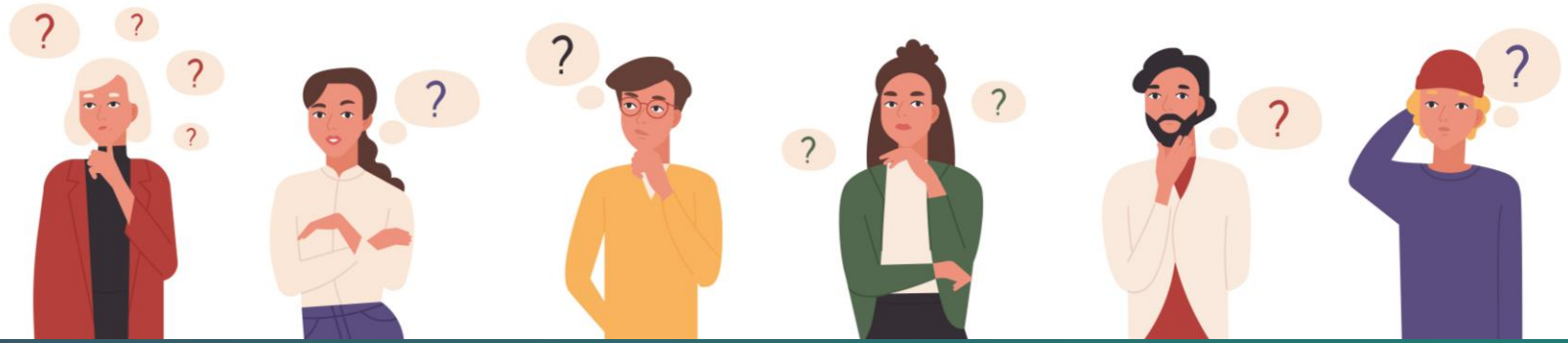
# How well is your shop running today?

Can you get **real-time** production blocking alerts?

Can you **compare** performance metrics between printers?

Can you **check** your printshop status from anywhere you are?

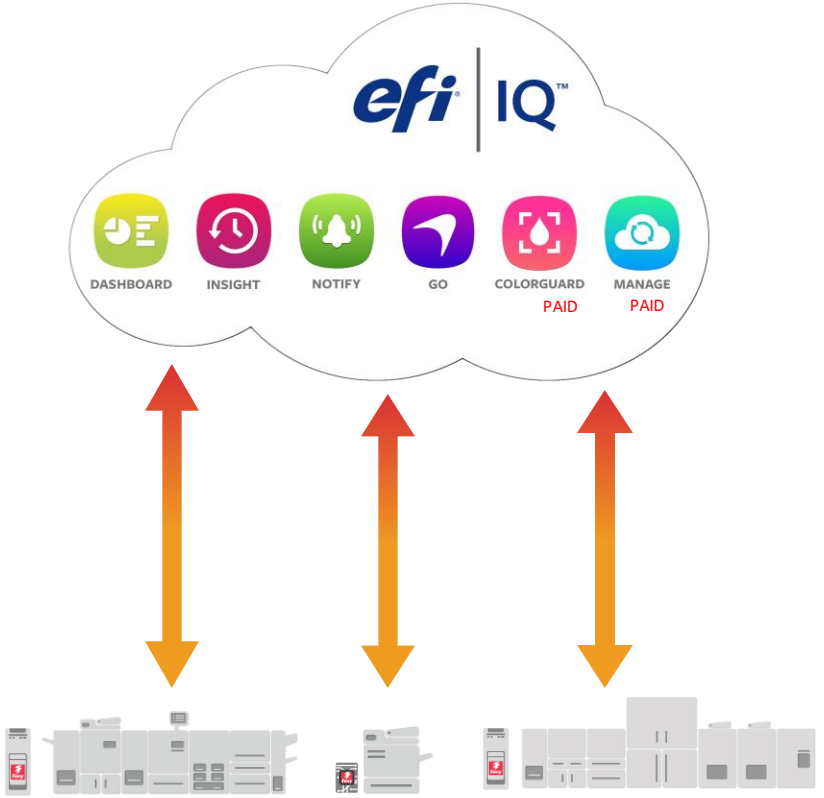
Do you know **how long** your printer has been printing, idle or being maintained?



# What is EFI IQ

A suite of cloud applications that makes print production more intelligent:

- Real time production indicators
- Printer utilization
- Substrate consumption
- Notifications
- Color calibration tracking
- And more!



# How can it help my business?

## Reduce consumable spend

Collect, group and organize your print production information to find improvement opportunities and make data driven decisions that impact your profit.

## Save in labor cost

Get access from anywhere, at anytime to your device and job information to immediately act in case of any need or receive alerts and reports on production performance and blocking events.

## Improve margins

Group your devices and remotely collect information to track software compliance, color calibration and productivity.

# EFI IQ apps and features

Exploring the details and advantages

# Image Options

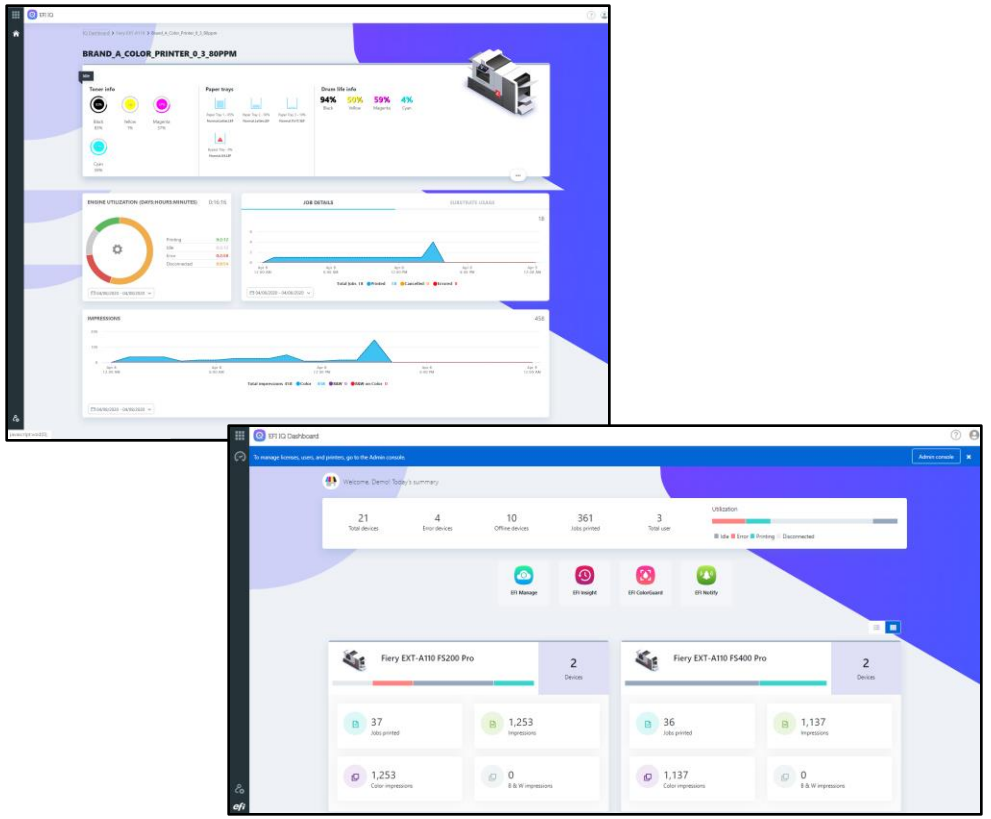
*It gives me a snapshot very quickly or I can log in and see what we are doing right now*

*I can find patterns like "why Am I printing all my jobs at this print mode? Is there something wrong?"*

*I think that EFI IQ is a user-friendly tool, giving me better business intelligence to make better business decisions to run my business*

# IQ Dashboard

- Presents key production data from all connected printers
- Displays today's data in near real time in a grid or list format



# Quick question

## How do you follow the evolution of your business over time?

- I have dedicated resources for data analytics
- I receive reports and consolidate them manually
- I use other evaluation method
- I don’t have a way to see how my KPIs evolve

# Studio DAR

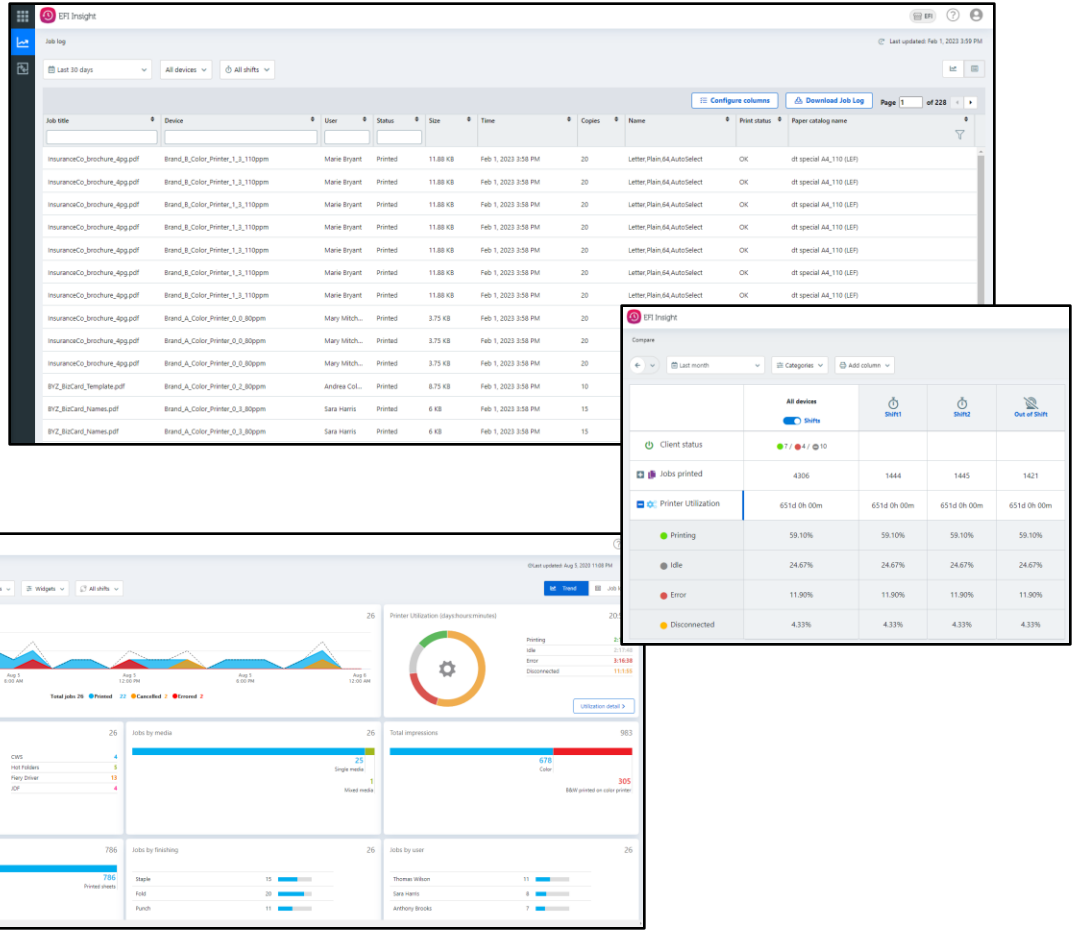
*All the computers are connected to the server, so everybody has insight into the status of currently printed jobs without leaving their stations.*

*EFI Insight, one of the EFI IQ applications, allows us to quickly sort jobs according to media, print types, and ink usage,*

*It is a very useful monitoring tool, informing us about failures, downtimes and production errors*

# IQ Insight

- Job Log - Access per-job-basis details to find key production metrics
- Compare - Side-by-side metric evaluation to identify improvement opportunities
- Trend – Understand patterns to answer productivity and efficiency questions



# Quick question

## How do you check how the business is going when you are away?

- I call my team from time to time
- I check the cameras to see if there is movement
- I just pray that everything is on track
- Other

# Real Marketing

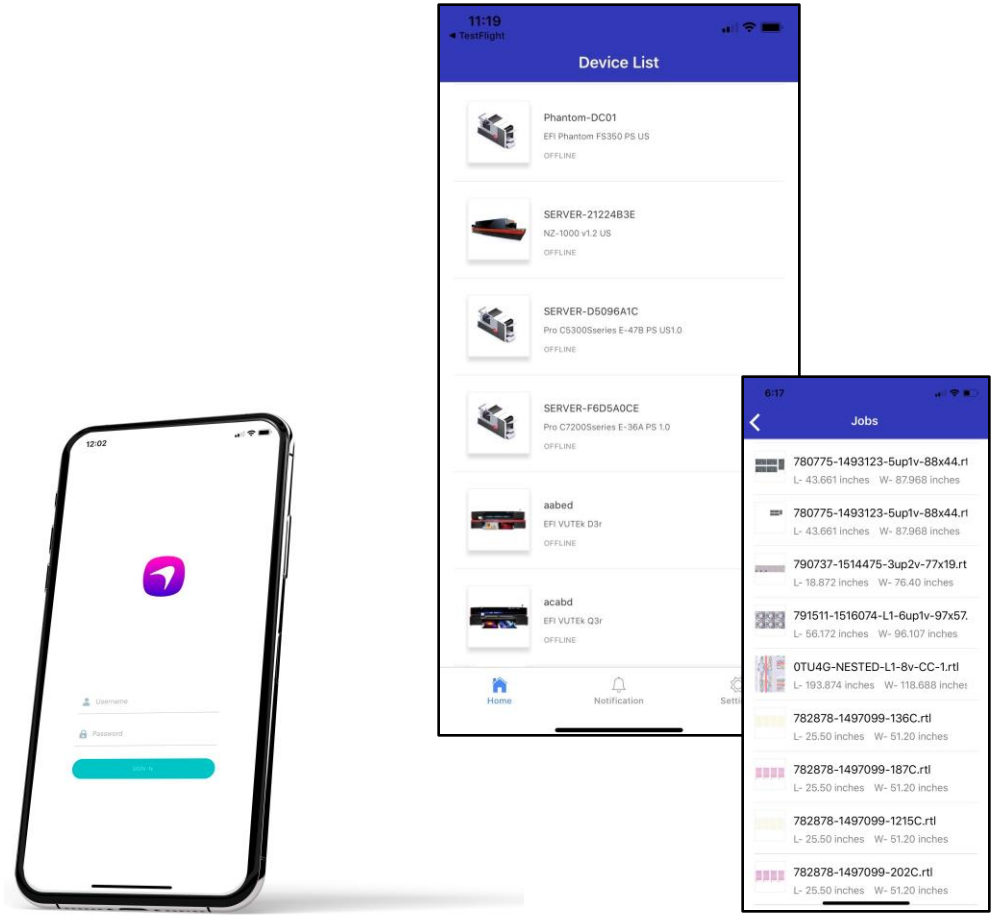
*Before IQ we used to take snapshots of every meter on every machine, and I built a calculator based on what was done the month before*

*EFI IQ has just been one of the best ways to keep track of everything. And, if I need to pull numbers, I know I can do it reliably and accurately the first time at a moment's notice out of this program*

*I can tell how much was printed right from my phone as I am getting my coffee*

# EFI Go

- Mobile application to track printers and print jobs
- Enables secure access to your production data from mobile devices
  - Printer data
  - Job data
  - Thumbnails

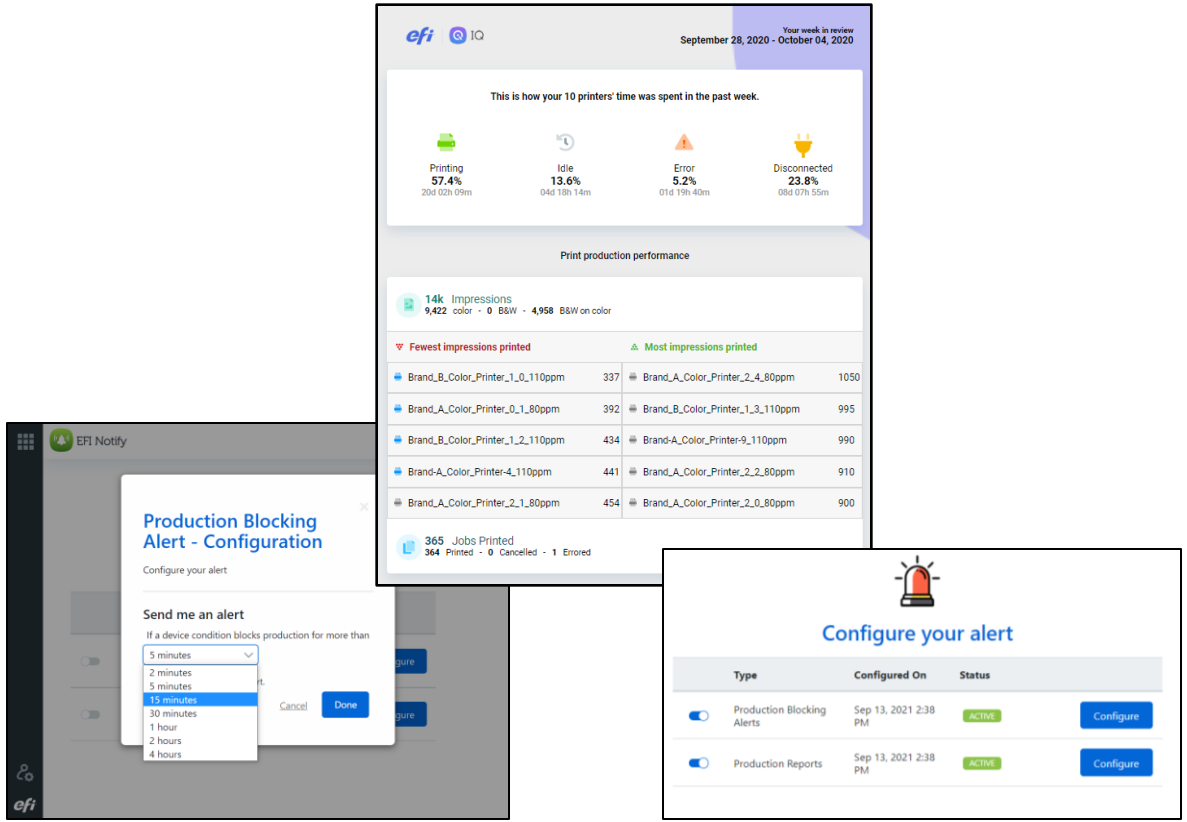



Download on the App Store

ANDROID APP ON Google play

# IQ Notify

- Stay in control of your production by receiving alerts and production reports:
  - Configure when to receive alerts about production-blocking events
  - Receive daily, weekly, or monthly production summaries
  - Assign roles to control who receives each communication



# Let’s see how it works

Enough words, let’s see it live!

# Paid Applications

## EFI ColorGuard

Automate the color verification and recalibration processes

## IQ Manage

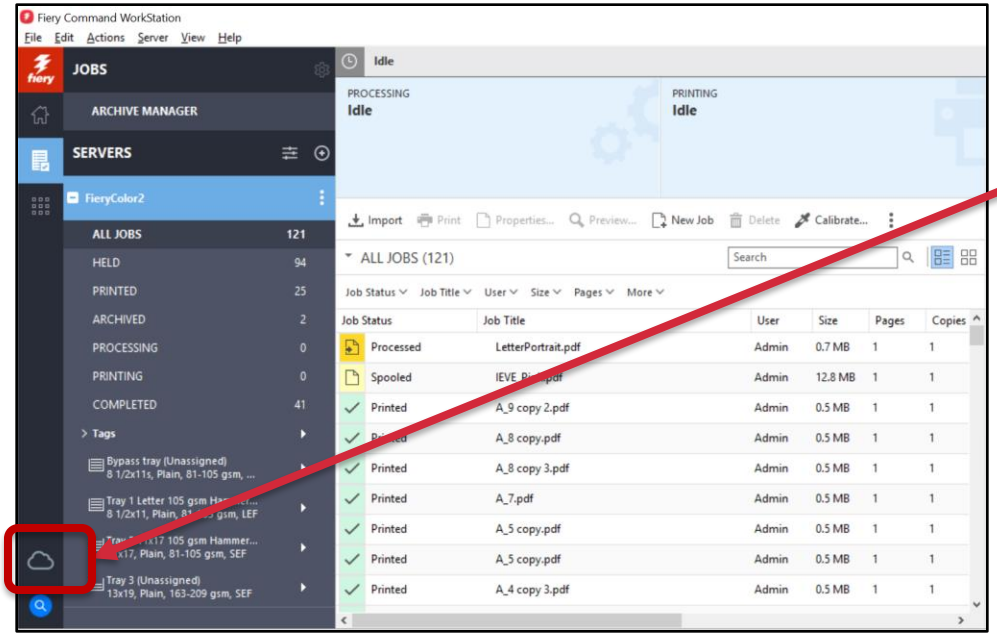
Standardize server configurations for same printer models

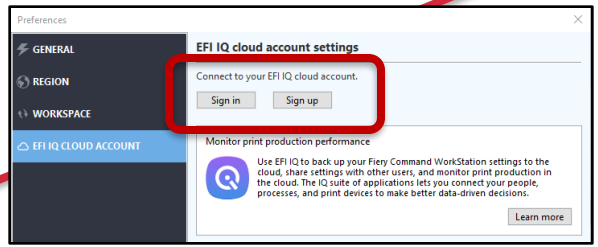
# How do I get started with EFI IQ

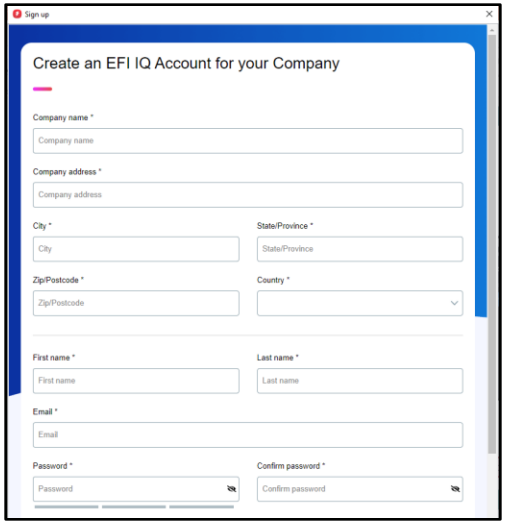
Creating an account and accesing the platform

# Getting started with EFI IQ

A cloud icon has been added to Command WorkStation main screen to give direct access

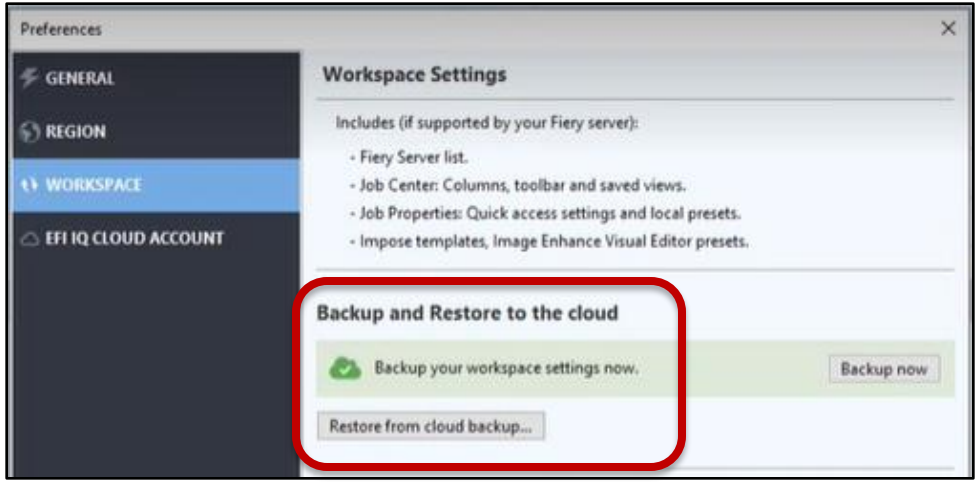



**If you don't have the latest Command Workstation version, you can create your account by accessing the form in the IQ product page at efi.com/IQ**

# Getting started with EFI IQ



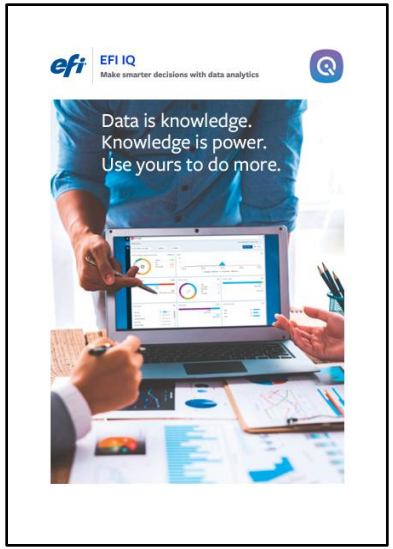

**Backed up Settings**

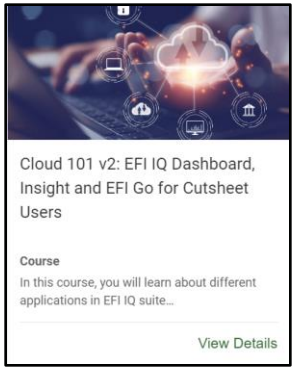
- Fiery Server List
- Job Center - Columns
- Job Center - Toolbar
- Job Center - Saved views
- JP - Quick Access / Local Presets
- Impose templates
- Image Enhance Visual Editor Presets

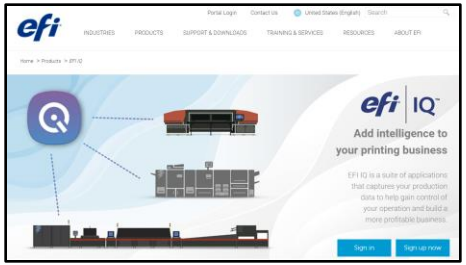
# Find more about EFI IQ

- Efi.com page - **efi.com/IQ**
  - Product details
  - Complete case studies
  - Brochure
  - White papers
  - Videos
  - Product briefing

- Online learning - learning.efi.com



# Thanks! (any questions?)