



World of Fiery Webinar

Use your EFI IQ to add intelligence to your print business

Wednesday, February 15th, 2023

5pm CET | 4pm GMT | 11am EST | 8am PST



Andy Brint
Fiery Enterprise Solutions Director



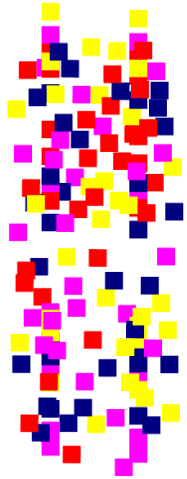
Aucan Czackis
Product Marketing Manager





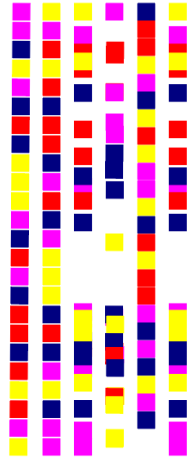
Importance of data management

DATA



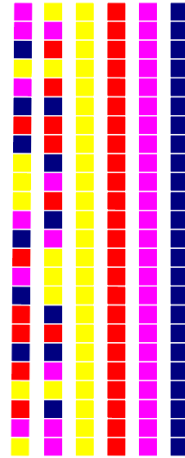
Information

ANALYTICS



Knowledge

DECISIONS



Actions

- Turn your perception into facts, stop guessing.
- Decide based on real data
- Read and organize information that is already there

Quick question

How do you collect key print production metrics?

- I gather it manually from every printer
- I use the Fiery job log
- I use EFI IQ
- I have other ways to gather data
- I don't collect any metrics



How well is your shop running today?

Can you get **real-time** production blocking alerts?

Can you **compare** performance metrics between printers?

Can you **check** your printshop status from anywhere you are?

Do you know **how long** your printer has been printing, idle or being maintained?



What is EFI IQ

A suite of cloud applications that makes print production more intelligent:

- Real time production indicators
- Printer utilization
- Substrate consumption
- Notifications
- Color calibration tracking
- And more!



How can it help my business?

Reduce consumable spend

Collect, group and organize your print production information to find improvement opportunities and make data driven decisions that impact your profit.

Save in labor cost

Get access from anywhere, at anytime to your device and job information to immediately act in case of any need or receive alerts and reports on production performance and blocking events.

Improve margins

Group your devices and remotely collect information to track software compliance, color calibration and productivity.





EFI IQ apps and features

Exploring the details and advantages



Image Options



*It gives me a snapshot very quickly or
I can log in and see what we are
doing right now*

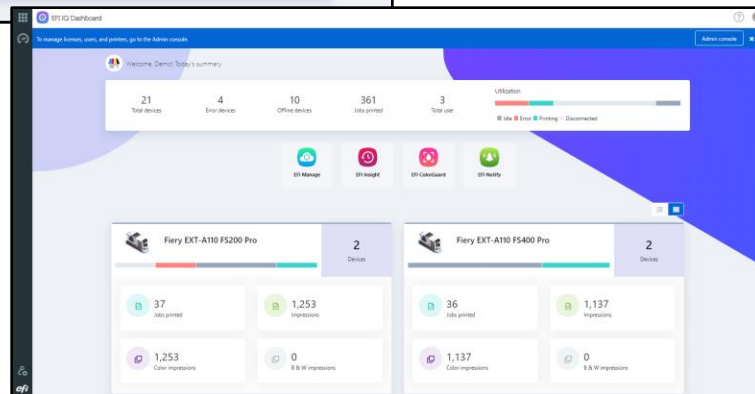
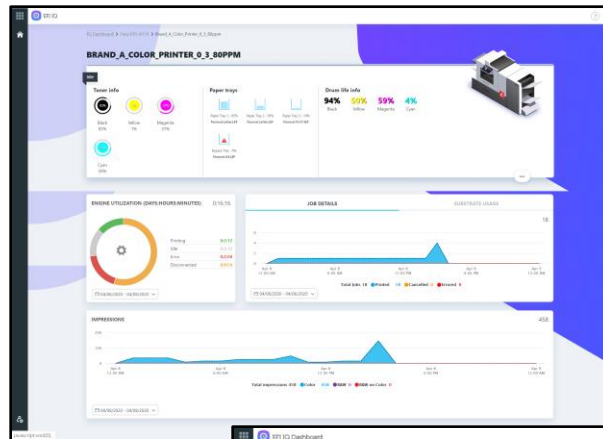
*I can find patterns like "why Am I
printing all my jobs at this print
mode? Is there something wrong?"*

*I think that EFI IQ is a user-friendly
tool, giving me better business
intelligence to make better business
decisions to run my business*



IQ Dashboard

- Presents key production data from all connected printers
- Displays today's data in near real time in a grid or list format



Quick question

How do you follow the evolution of your business over time?

- I have dedicated resources for data analytics
- I receive reports and consolidate them manually
- I use other evaluation method
- I don't have a way to see how my KPIs evolve



Studio DAR



All the computers are connected to the server, so everybody has insight into the status of currently printed jobs without leaving their stations.

EFI Insight, one of the EFI IQ applications, allows us to quickly sort jobs according to media, print types, and ink usage,

It is a very useful monitoring tool, informing us about failures, downtimes and production errors



- Job log

Last updated Feb 1, 2023 3:59 PM

Last 30 days All devices All shifts

Configure columns Download Job Log Page 1 of 228

Job title	Device	User	Status	Size	Time	Copies	Name	Print status	Paper catalog name
InsuranceCo_brochure_Agg.pdf	Brendl_B_Color_Printer_1_3_110ppm	Marie Bryant	Printed	11.88 KB	Feb 1, 2023 3:58 PM	20	Letter Plain-64.AutoSelect	OK	dt special A4_110 (LRF)
InsuranceCo_brochure_Agg.pdf	Brendl_B_Color_Printer_1_3_110ppm	Marie Bryant	Printed	11.88 KB	Feb 1, 2023 3:58 PM	20	Letter Plain-64.AutoSelect	OK	dt special A4_110 (LRF)
InsuranceCo_brochure_Agg.pdf	Brendl_B_Color_Printer_1_3_110ppm	Marie Bryant	Printed	11.88 KB	Feb 1, 2023 3:58 PM	20	Letter Plain-64.AutoSelect	OK	dt special A4_110 (LRF)
InsuranceCo_brochure_Agg.pdf	Brendl_B_Color_Printer_1_3_110ppm	Marie Bryant	Printed	11.88 KB	Feb 1, 2023 3:58 PM	20	Letter Plain-64.AutoSelect	OK	dt special A4_110 (LRF)
InsuranceCo_brochure_Agg.pdf	Brendl_B_Color_Printer_1_3_110ppm	Marie Bryant	Printed	11.88 KB	Feb 1, 2023 3:58 PM	20	Letter Plain-64.AutoSelect	OK	dt special A4_110 (LRF)
InsuranceCo_brochure_Agg.pdf	Brendl_B_Color_Printer_1_3_110ppm	Marie Bryant	Printed	11.88 KB	Feb 1, 2023 3:58 PM	20	Letter Plain-64.AutoSelect	OK	dt special A4_110 (LRF)
InsuranceCo_brochure_Agg.pdf	Brendl_B_Color_Printer_1_3_110ppm	Marie Bryant	Printed	11.88 KB	Feb 1, 2023 3:58 PM	20	Letter Plain-64.AutoSelect	OK	dt special A4_110 (LRF)
InsuranceCo_brochure_Agg.pdf	Brendl_B_Color_Printer_1_3_110ppm	Marie Bryant	Printed	11.88 KB	Feb 1, 2023 3:58 PM	20	Letter Plain-64.AutoSelect	OK	dt special A4_110 (LRF)
InsuranceCo_brochure_Agg.pdf	Brendl_A_Color_Printer_0_3_80ppm	Mary Mitch...	Printed	3.75 KB	Feb 1, 2023 3:58 PM	20			
InsuranceCo_brochure_Agg.pdf	Brendl_A_Color_Printer_0_3_80ppm	Mary Mitch...	Printed	3.75 KB	Feb 1, 2023 3:58 PM	20			
InsuranceCo_brochure_Agg.pdf	Brendl_A_Color_Printer_0_3_80ppm	Mary Mitch...	Printed	3.75 KB	Feb 1, 2023 3:58 PM	20			
BIZ_BizCard_Template.pdf	Brendl_A_Color_Printer_0_3_80ppm	Andrea Col...	Printed	8.75 KB	Feb 1, 2023 3:58 PM	10			
BIZ_BizCard_Names.pdf	Brendl_A_Color_Printer_0_3_80ppm	Sara Harris	Printed	6 KB	Feb 1, 2023 3:58 PM	15			
BIZ_BizCard_Names.pdf	Brendl_A_Color_Printer_0_3_80ppm	Sara Harris	Printed	6 KB	Feb 1, 2023 3:58 PM	15			

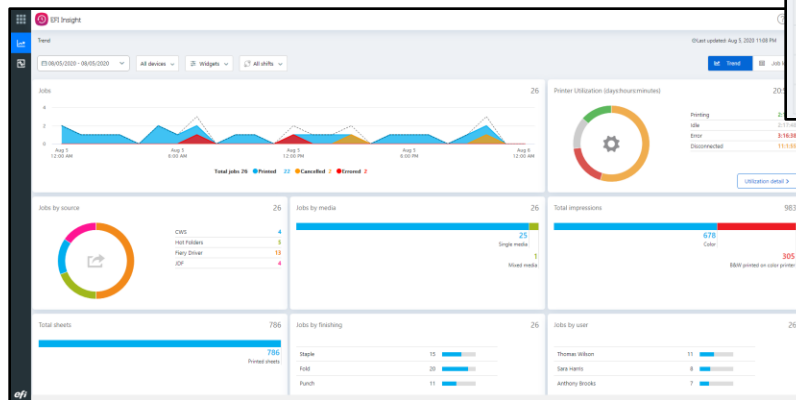
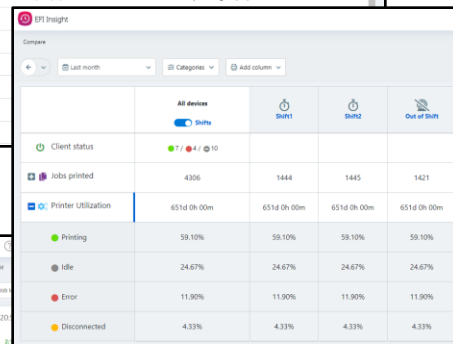
EFI Insight

Compare

Last month Categories Add column

All devices

Shute Shut1 Shut2



Quick question

How do you check how the business is going when you are away?

- I call my team from time to time
- I check the cameras to see if there is movement
- I just pray that everything is on track
- Other



Real Marketing



Before IQ we used to take snapshots of every meter on every machine, and I built a calculator based on what was done the month before

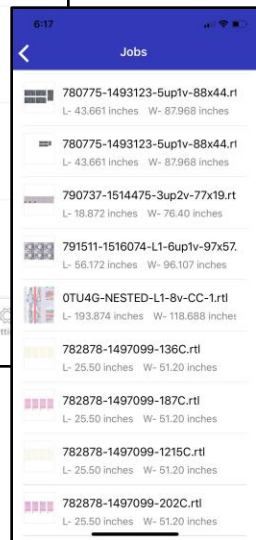
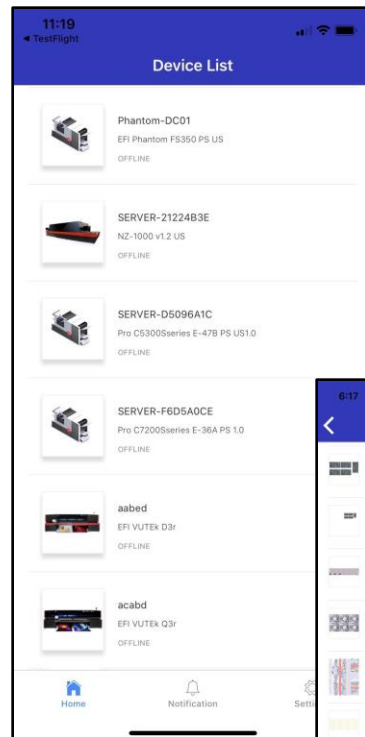
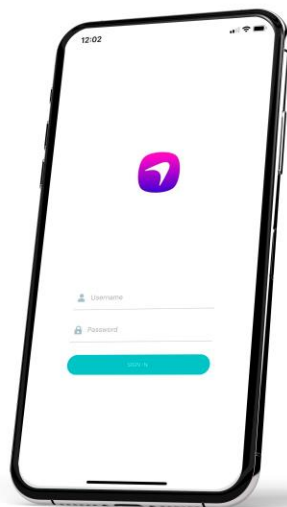
EFI IQ has just been one of the best ways to keep track of everything. And, if I need to pull numbers, I know I can do it reliably and accurately the first time at a moment's notice out of this program

I can tell how much was printed right from my phone as I am getting my coffee



EFI Go

- Mobile application to track printers and print jobs
- Enables secure access to your production data from mobile devices
 - Printer data
 - Job data
 - Thumbnails



Download on the
App Store

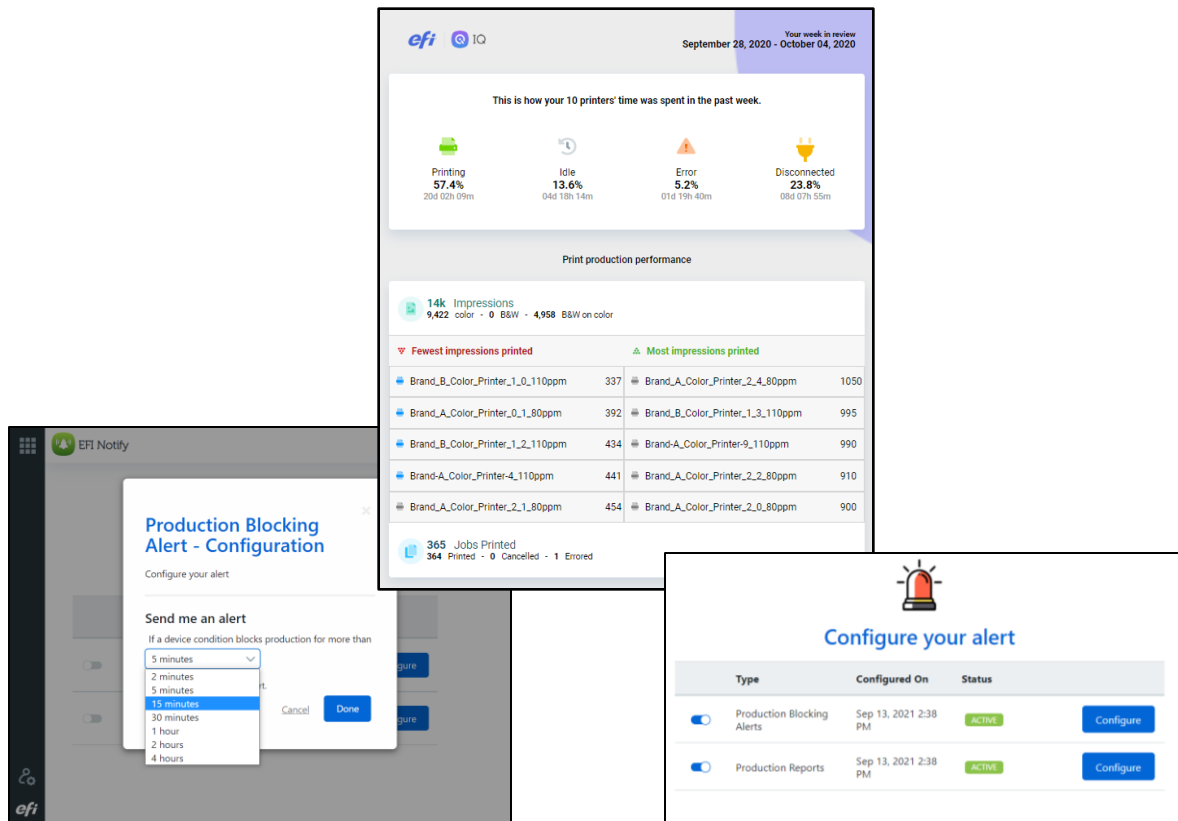


ANDROID APP ON
Google play



IQ Notify

- Stay in control of your production by receiving alerts and production reports:
 - Configure when to receive alerts about production-blocking events
 - Receive daily, weekly, or monthly production summaries
 - Assign roles to control who receives each communication





Let's see how it works

Enough words, let's see it live!

Paid Applications



EFI ColorGuard

Automate the color
verification and recalibration
processes



IQ Manage

Standardize server
configurations for same printer
models



How do I get started with EFI IQ

Creating an account and accessing the platform

Getting started with EFI IQ

A cloud icon has been added to Command WorkStation main screen to give direct access

Fiery Command WorkStation

File Edit Actions Server View Help

JOBS

ARCHIVE MANAGER

SERVERS

FleryColor2

ALL JOBS 121

HELD 94

PRINTED 25

ARCHIVED 2

PROCESSING 0

PRINTING 0

COMPLETED 41

Tags

Bypass tray (Unassigned) 8 1/2x11s, Plain, 81-105 gsm, ...

Tray 1 Letter 105 gsm Hammer... 8 1/2x11, Plain, 81-105 gsm, LEF...

Tray 2 11x17 105 gsm Hammer... 11x17, Plain, 81-105 gsm, SEF...

Tray 3 (Unassigned) 13x19, Plain, 163-209 gsm, SEF...

PROCESSING Idle

PRINTING Idle

Import Print Properties... Preview... New Job Delete Calibrate...

ALL JOBS (121)

Job Status	Job Title	User	Size	Pages	Copies
Processed	LetterPortrait.pdf	Admin	0.7 MB	1	1
Spooled	IEVE B...pdf	Admin	12.8 MB	1	1
Printed	A_9 copy 2.pdf	Admin	0.5 MB	1	1
Printed	A_8 copy.pdf	Admin	0.5 MB	1	1
Printed	A_8 copy 3.pdf	Admin	0.5 MB	1	1
Printed	A_7.pdf	Admin	0.5 MB	1	1
Printed	A_5 copy.pdf	Admin	0.5 MB	1	1
Printed	A_5 copy.pdf	Admin	0.5 MB	1	1
Printed	A_4 copy 3.pdf	Admin	0.5 MB	1	1

Preferences

GENERAL

REGION

WORKSPACE

EFI IQ cloud account settings

Connect to your EFI IQ cloud account.

Sign in Sign up

Monitor print production performance

Use EFI IQ to back up your Fiery Command WorkStation settings to the cloud, share settings with other users, and monitor print production in the cloud. The IQ suite of applications lets you connect your people, processes, and print devices to make better data-driven decisions.

Learn more

Sign up

Create an EFI IQ Account for your Company

Company name *

Company name

Company address *

Company address

City * State/Province *

City State/Province

Zip/Postcode * Country *

Zip/Postcode

First name * Last name *

First name Last name

Email *

Email

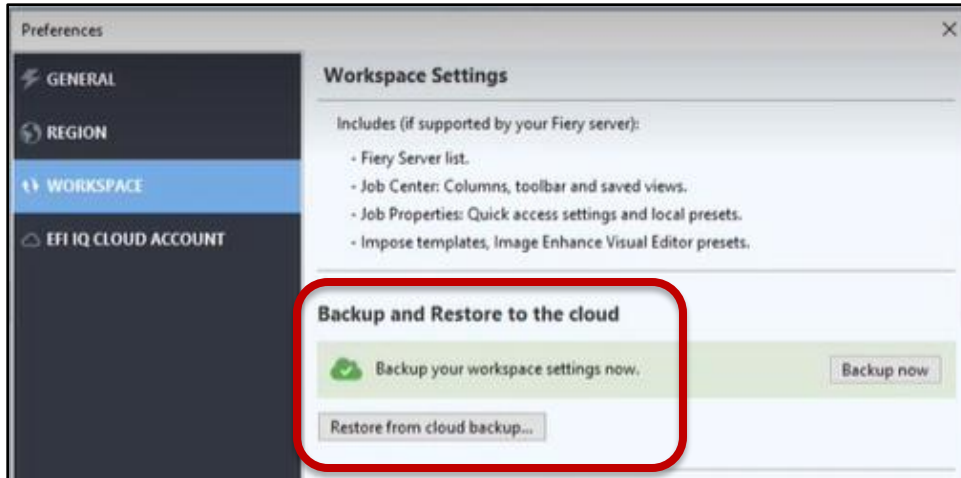
Password * Confirm password *

Password Confirm password

If you don't have the latest Command Workstation version, you can create your account by accessing the form in the IQ product page at efi.com/IQ



Getting started with EFI IQ

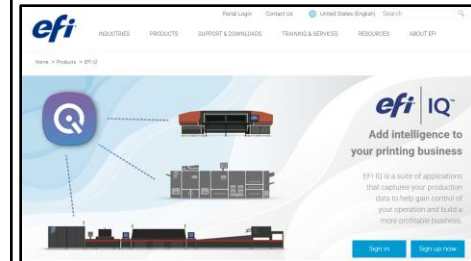
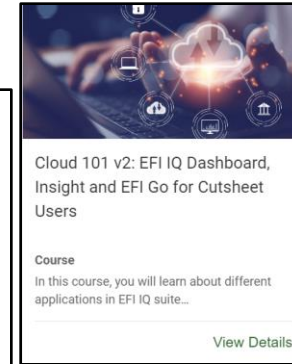
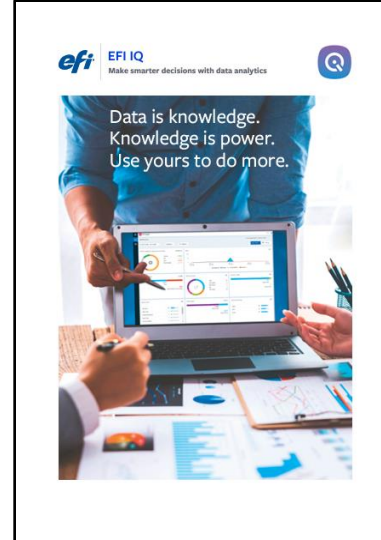


Backed up Settings

- Fiery Server List
- Job Center - Columns
- Job Center - Toolbar
- Job Center - Saved views
- JP - Quick Access / Local Presets
- Impose templates
- Image Enhance Visual Editor Presets

Find more about EFI IQ

- Efi.com page - efi.com/IQ
 - Product details
 - Complete case studies
 - Brochure
 - White papers
 - Videos
 - Product briefing
- Online learning - learning.efi.com



Thanks! (any questions?)

