

# Agfa Apogee Workflow Integration with Fiery Digital Print Controllers



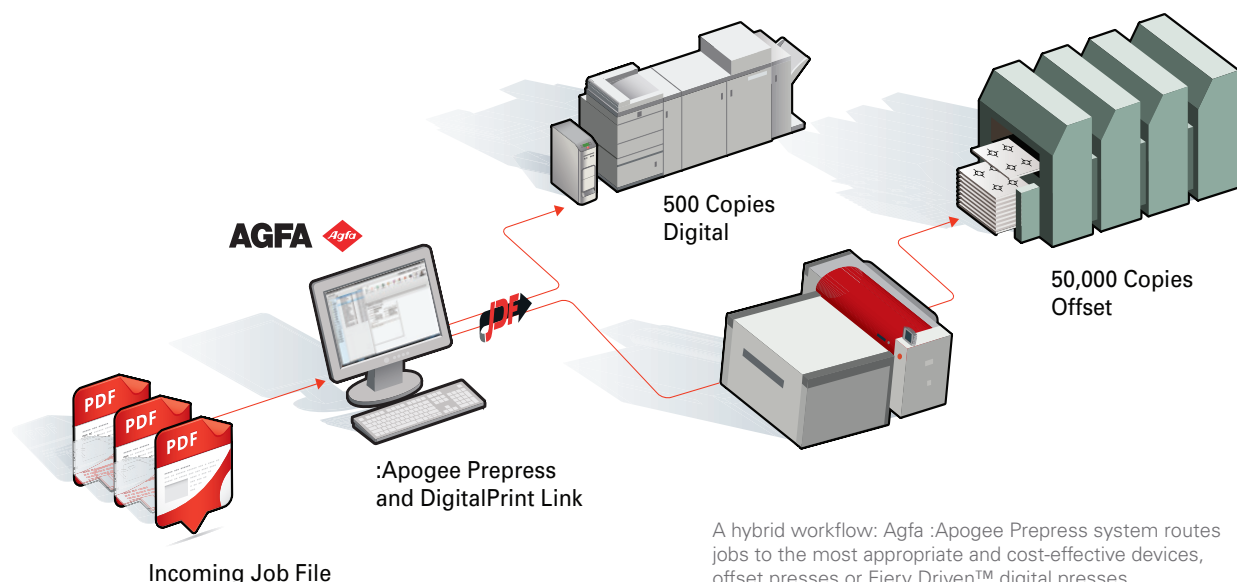
# Expand Efficiency and Profits with Workflow Integration between Agfa Apogee and Fiery Controllers

While many firms now use digital presses to cost-effectively meet the increasing demand for short runs, fast turnaround and value-added services, many digital presses still don't integrate into offset workflows efficiently or profitably. Now EFI™ and Agfa deliver one of the most advanced hybrid print workflows available in the commercial market. It allows you to take advantage of the strengths of traditional offset and Fiery Driven™ digital presses.

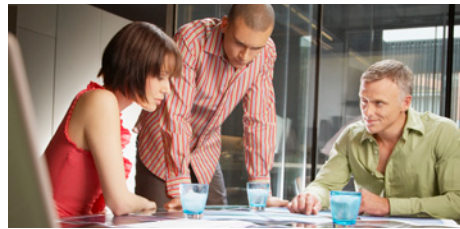
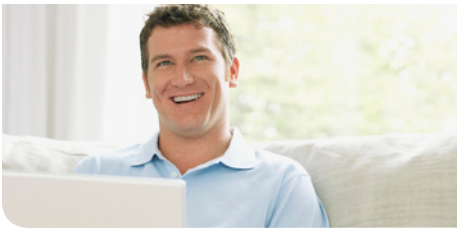
## Hybrid Workflow: Get the Best of Both Worlds

The integration of Agfa :Apogee Prepress workflow and Fiery® controllers makes it easy and quick to direct jobs to the most appropriate print devices for production and cost efficiency. Using the familiar and intuitive user interface, Apogee users control a unified prepress workflow that shares the same job ticket and print-ready files for multiple devices providing:

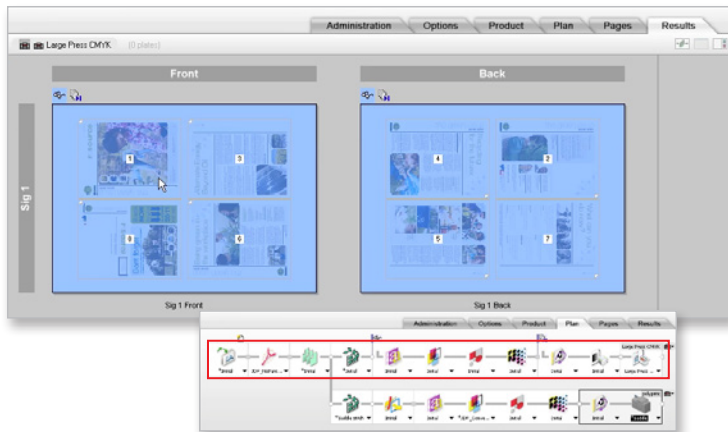
- The highest productivity and the best color you can achieve with digital production presses.
  - A consolidated point of control that streamlines offset and digital print mixed production. Job Definition Format/Job Messaging Format (JDF/JMF) communication seamlessly automates color management, layout imposition, and input and output monitoring to give Apogee users total control of the hybrid workflow from prepress to production.
- A variety of value-added capabilities that only the hybrid workflow can achieve cost effectively, including:
    - ✓ **Quick initial short run**—With complete overnight job preprints, customers can review before mass produced copies available.
    - ✓ **Short-run reprints of a long-run job**—Use the same job ticket for the previous offset job.
    - ✓ **Automated production**—Win more business with faster turnaround and convenient online job submission.
    - ✓ **Quick digital proof**—Print a quick proof for an offset job with a digital press.



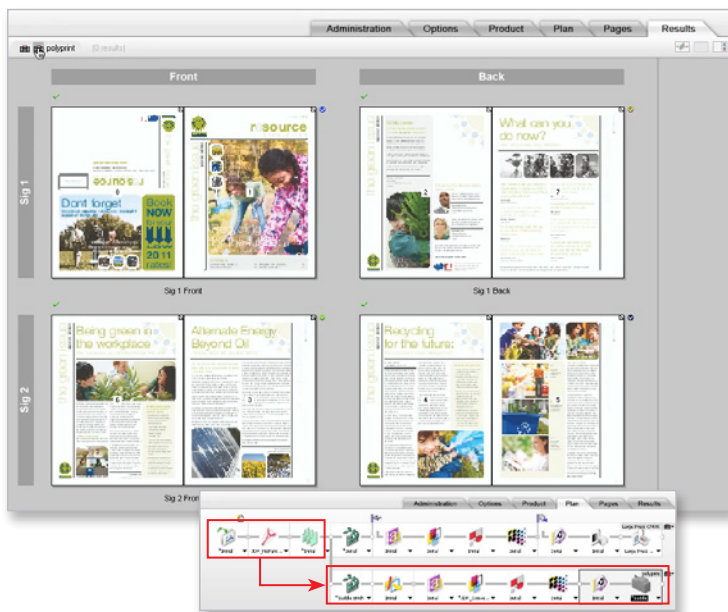
A hybrid workflow: Agfa :Apogee Prepress system routes jobs to the most appropriate and cost-effective devices, offset presses or Fiery Driven™ digital presses.



## Examples of Hybrid Workflows



Agfa Apogee sends jobs to conventional printing



Agfa Apogee send jobs to digital presses.

## So You Can Make the Right Choice for Every Job

The integrated workflow automates processes to minimize costs, eliminate touch points, and increase efficiency on every job, regardless of your customers' printing needs:

- Operators can route jobs to the most appropriate and cost-effective devices, based on production parameters, such as number of copies, due date, color mode, media, job layout and finishing requirements. JDF/JMF communication automatically maps job settings from the Apogee system to Fiery Driven devices, eliminating manual labor, time and errors.
- The Apogee system retrieves inline finishing capabilities of Fiery Driven digital presses, such as stapling, punching and folding—and automatically maps them to job properties for immediate job completion with no operator interaction.

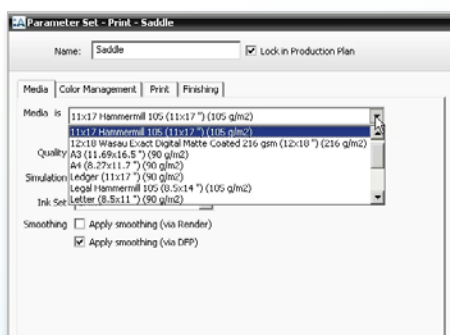


## INTEGRATED SOLUTIONS

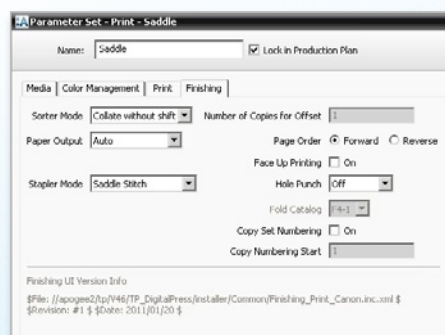
### Highly Integrated User Interface Simplifies Production Processes

Apogee users get full access to the Fiery Paper Catalog and inline finishing capabilities, right from the familiar Apogee interface. Operators can conveniently see job production status reported back from Fiery controllers for more production efficiency.

- Apogee Prepress automatically synchronizes its media library with Fiery Paper Catalog, allowing users to see the full list of available media in the Fiery Driven digital presses.
- Apogee Prepress users get access to engine-specific device capabilities, such as inline finishing. They can set finishing parameters right from the Apogee user interface and never have to reconfigure settings for the rest of the job cycle.
- Integrated real-time production status updates simplify business and production processes, allowing you to monitor multiple digital devices from one place. Production operators can now reroute jobs or switch back and forth to the most cost-effective devices, based on the real-time status updates.



Agfa Apogee queries Fiery controller through JDF/JMF for the media in Fiery Paper Catalog. Apogee operator can select the right media directly from the Apogee UI.



Agfa Apogee Operator also has direct access to device capability of Fiery Driven digital presses, such as inline finishing parameter set.

### For More Information

See how you can be more efficient and profitable, plus add valuable services by integrating Agfa :Apogee Prepress and Fiery Controllers. For more information about Fiery Controllers and supported printers, visit us online at [www.efi.com/fjdf](http://www.efi.com/fjdf).



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