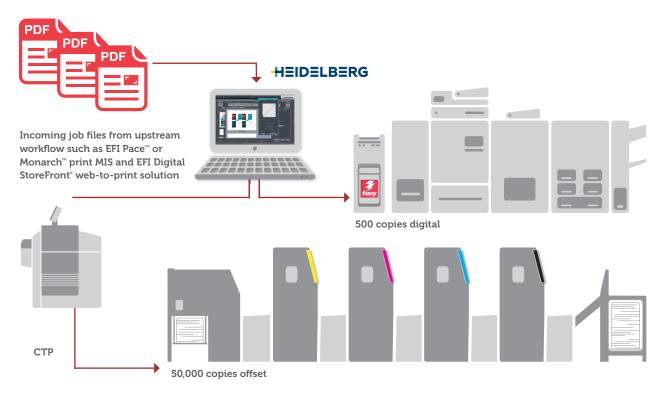


Heidelberg Prinect with Fiery digital print servers.

Drive both digital and offset presses — the hybrid workflow to solve today's challenging print demands.



Heidelberg Prinect integration with EFI™ Fiery® digital print servers creates a single workflow management system for offset and digital printing. The hybrid workflow provides a significant impact on efficiency in many production scenarios: long or short job run lengths, a mix of static and variable components, or creating quick proofing with digital press for longer offset press runs. Each job can be routed

to the most cost-effective device on the fly from the same familiar Prinect user interface. By adding JDF-certified Fiery Driven™ digital presses, Prinect users not only leverage their current conventional prepress systems but also maximise the value of their investment by adding capabilities to further integrate with business management systems such as web-to-print and print MIS.

Integration highlights

INTEGRATION FEAT	ures	DESCRIPTION
Hybrid workflow and digital applications		
EFI Fiery Driven digital presses	The best performance, usability, colour, and integration for digital presses	The widest selection of digital engines with industry-leading Fiery technology CIP4 JDF-certified to maximise interoperability Integration ready for EFI web-to-print and print MIS solutions
Hybrid workflow	Control multiple devices from one user interface	Manage prepress workflow for offset litho and digital, with one user interface Route jobs to the most cost-effective device Share the same job ticket and content for multiple devices, providing prepress consistency
Digital applications	Benefit from hybrid workflow with digital presses	Quick initial short run Short-run reprints of a long-run job Quick digital proofs for offset jobs Mixed static and variable components End-to-end automated production using online job submission (web-to-print integration)
Production process automation		
Template-based automation	JDF templates to automate any colour, media, layout, finishing settings, and more	Directly select user-defined JDF templates from Prinect, associated with Fiery Virtual Printers Provide access to complete Fiery feature set and fully automates any job production settings available on Fiery servers, including colour, media, layout, and finishing
Colour	Colour mode mapping	Dynamically map colour mode setting from Prinect to Fiery servers via JDF/JMF
Layout	Automatic booklet imposition	Impose saddle-stitch booklet layout from Prinect for Fiery servers using JDF/JMF
Integrated user interface		
Media workflow	Automatic media synchronisation	Automatically map media selection from Prinect to Fiery servers Access to full Fiery Paper Catalog library directly from Prinect
Device and job status	Bi-directional device and job status updates in real time	 Device status: online/offline, error status Tray contents: Fiery Paper Catalog with loaded media indicated Job status: spooling, printing, printed, rejected, and canceled
Hardware and software requirements and compatibility		
EFI Fiery servers	Supported Fiery Driven digital presses	Fiery System 9R2 or higher Fiery JDF-enabled digital presses listed at http://www.efi.com/fjdf
Heidelberg Prinect	Prinect Digital Print Manager	Required for Fiery Driven digital printers

EFI fuels success.

We develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, and personalised documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process, increasing your competitiveness and boosting productivity. Visit www.efi.com or call 0808 101 3484 (UK only) or +44 (0)1246 298000 for more information.



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