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*PrintSmith™ Vision Integration
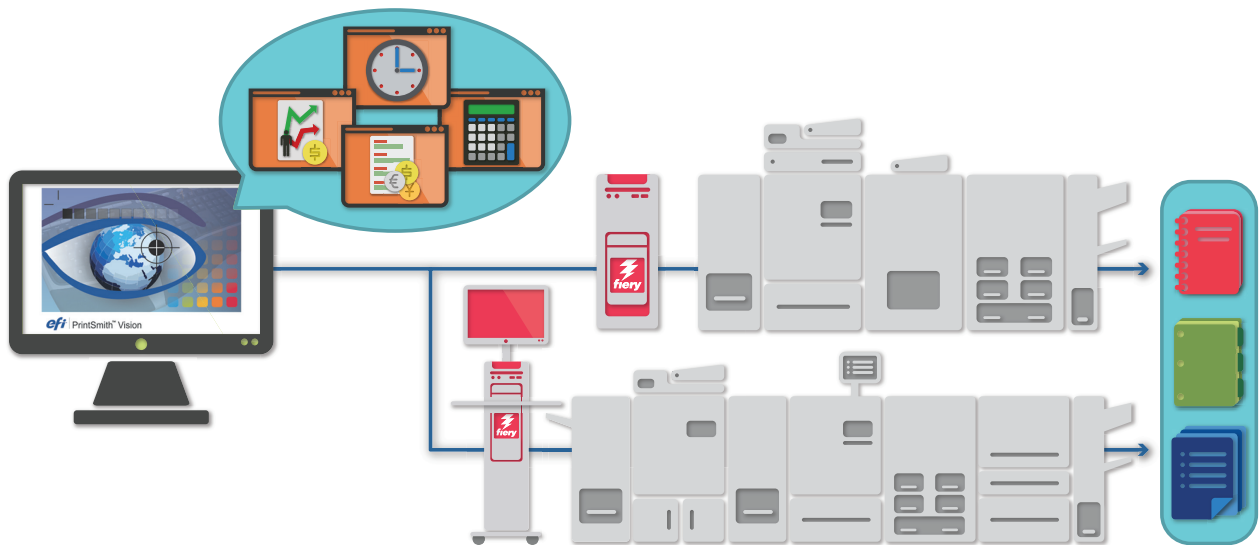with Fiery® Digital Print Server*

The right step for lean print manufacturing.

EFI™ PrintSmith Vision™, the affordable business management software, is now more connected to Fiery® servers for touchless print production.

Print businesses today increasingly require a flexible and efficient way to manage an environment combining the best printing technologies the industry offers, including offset, digital and large-format printing. Properly integrating business management software into these hybrid environments leads to dramatic productivity boosts and cost reduction.

PrintSmith Vision provides powerful estimating, point-of-sale, account and production management, plus receivable and sales analysis tools in a single, easy-to-use application for hybrid environments.

Integrating PrintSmith Vision with Fiery servers through industry-certified Fiery JDF technology offers full access to the capabilities of the most innovative and productive front-end system for digital printing using the fewest touch points.

Operators can completely automate job preparation steps for colour, media, layout and finishing, and can capture real-time job status and resource usage data for efficient scheduling and more accurate costing, right from their business console.

Integration highlights

INTEGRATION FEATURES		DESCRIPTION
Digital press connectivity and applications		
Fiery Driven™ digital presses	The best performance, usability, colour and integration for digital presses	• The widest selection of digital engines with industry-leading Fiery technology • CIP4 JDF-certified to maximise interoperability • Integration ready for EFI Web-to-Print solutions as well as PrintSmith Vision • Excellent processing speed with Fiery HyperRIP • Match offset colour quality with Fiery colour management tools including Fiery Color Profiler Suite • Simplify prepress workflows including complex makeready tasks through Fiery Impose, Compose and JobMaster
Digital applications	Value-added digital printing use cases	• Quick initial short runs or short-run reprints • Quick digital proofs for offset jobs • High-speed variable data printing • End-to-end automated production using online job submission
Production process automation		
Job information	Job attributes mapping to reduce touchpoints	• Automatically map number of copies, colour or black and white, and simplex or duplex from PrintSmith Vision to Fiery servers
Template-based workflow	JDF templates to automate any colour, media, layout, finishing settings	• Directly select JDF job ticket templates associated with Fiery Virtual Printers or Fiery Server Presets • Provides access to complete Fiery feature set and fully automates any job production settings available on Fiery servers
Scheduling and costing	Time and media usage tracking for efficient scheduling and accurate costing	• PrintSmith Vision automatically retrieves production information such as RIP or process time and media usage from Fiery servers
Integrated user interface		
Device configuration wizard	Quick Fiery server discovery and configuration	• Automatically finds available Fiery Driven devices to configure the integration easily • Automatically adds Fiery Paper Catalog library, Fiery Virtual Printers and Fiery Server Presets
Media workflow	Automatic media synchronisation	• Automatically maps media selection from PrintSmith Vision to Fiery servers • Access to full Fiery Paper Catalog library directly from PrintSmith Vision
Device and job status	Bidirectional device and job status updates in real time	• Device status: online/offline, error status • Percent of job progress with estimated print duration • Job status: spooling, printing, printed, rejected, canceled, error
Hardware and software requirements and compatibility		
Fiery Digital Print Servers	Supported Fiery Driven digital presses	• Fiery System 9R2 or higher • Fiery JDF-enabled digital presses listed at http://www.efi.com/fjdf
PrintSmith Vision	PrintSmith Vision v2.3	• No additional modules are required

EFI fuels success.

From Fiery to superwide inkjet, from the lowest cost per label to the most automated business processes, EFI has everything your company needs to succeed. Visit www.efi.com or call 0808 101 3484 or +44 (0)1246 298000 for more information.